Report

2014/1



Economics of Southeast Asian Rice Production

Bernhard Liese, Somporn Isvilanonda, Khiem Nguyen Tri, Luan Nguyen Ngoc, Piyatat Pananurak, Romnea Pech, Tin Maung Shwe, Khamsavang Sombounkhanh, Tanja Möllmann, Yelto Zimmer



Summary

The purpose of this report is to present and analyze the results from the first round of data collection in the "**Southeast Asian agri benchmark Rice project**". The initial phase of this initiative was funded and supported by the Food and Agriculture Organization. National *agri benchmark* partner research institutions in the participating countries established typical farms in major rice producing regions of Cambodia, Laos PDR, Myanmar, Thailand and Vietnam.

The report contains basically three main parts: In chapter 2 the frame work conditions for producing rice in individual countries are presented as well as the key characteristics of the typical farms which have been established. Chapter 3 is devoted to a cross-country comparison of key economic parameter while in chapter 4 main conclusions are drawn.

Substantial differences occurred with regard to **rice farm gate prices**. This is driven mainly by three factors. First, the price of rice is very much dependent on the variety that is grown. Second, the technical rice quality has a major impact on the price. Differences in the technical quality are caused by moisture content of rice at harvest, related infections with fungi time of harvest and harvest - and threshing techniques. Finally, the location of the typical farm relative to markets has of course an impact on farm gate prices.

The typical farm data show **significant differences within rice production systems.** While Thailand and Vietnam produce more intensively with high yields and high input levels – in particular as far as the use of fertilizers and seeds is concerned - farms in Cambodia and Myanmar grow rice more extensively while Laos seems to be in an intermediate level. Most farms are performing well from an economical point of view.

With regard to the **competition on international rice markets** the following conclusion can be drawn: total cost per ton is the lowest in Myanmar and Laos, followed by Vietnam. The Thai farms are the most expensive one on a per ton basis. Whether or not this advantage in cost of production implies a competitive edge on international rice markets or not mainly depends on the quality issues mentioned above. This is because this finding coincides with low farm gate prices for those farms which are low in cost of production. To the degree the low farm gate prices reflect quality issues (be it because of taste or technical quality) the low cost of production is not an immediate advantage. In the course of the research for this project anecdotal information was received that the quality issues can be that bad that the produce cannot be sold on international markets at all. Vice versa, the high cost of production for the Thai farms are less important since – at least up until now – farm gate prices are by far the highest in this comparison.

The comparison of **return to land** indicates that the on-farm competitiveness of rice is already now a very relevant issue. The return to land in corn is as high as for the two rice crops grown together on one of the Vietnamese farms. A similar situation can be found on the farm in Myanmar when comparing mung beans with rice. Whether or not this situation may eventually lead to major and lasting shifts in cropping pattern not only depends on the agronomic feasibility (is it possible to grow for example corn throughout the year?) and respective political interventions. In any case it seems to be very important for the growers and institutions in Vietnam to closely monitor and analyze this issue further. Given the likelihood of increasing rice surpluses in the entire region the issue of **on-farm competitiveness** of rice will become even more important. This is why the Southeast Asian *agri benchmark* rice network will further invest in improving the knowledge of the topic.

When looking at **return to labor** relative to average labor cost it appears that already today this is a burning issue for the typical farms in Vietnam, Myanmar, and Cambodia. In all these cases the hourly return to labor is in the same range as current labor cost. This implies that the current farming structures and systems will have a rather hard time to compete on labor market in future. This assessment is based on the assumption that the industrial developments in these countries will lead to ongoing increases in wage rates. In terms of return to labor relative to wage rates Thai farms performed outstanding, mainly caused by the governmental rice pledging program.

In order to stay profitable against the background of increasing **wage rates** it becomes increasingly important to enhance **labor productivity** for many Southeast Asian rice producers. This topic is of high interest for the *agri benchmark* network and we are going to improve our knowledge and insights in this topic. In particular the issue of possible obstacles for increased use of contractor services and options to overcome will become a focal point for us.

The report highlights the fact that all conclusions are preliminary because respective data has been collected just for the year 2012. Annual farm updates will be conducted in the years to come and thereby provide the foundation of a more long-term based analysis. Furthermore, based on the cooperation between GIZ and *agri benchmark* typical farm data from Indonesia and the Philippines will be included in this international comparison from 2014 onwards.

Table of content

| Su | mmary | / | | i | | | |
|----|--|---|---|----|--|--|--|
| 1 | Intro | duction | | 1 | | | |
| 2 | Meth | agri benchmark Standard operating procedure | 3 | | | | |
| 3 | Farm | Farm overview | | | | | |
| | 3.1 | Thailar | nd – Typical rice production systems | 7 | | | |
| | | 3.1.1 | Rice in Thailand Economy | 7 | | | |
| | | 3.1.2 | Rice Farming | 7 | | | |
| | | 3.1.3 | Socio-economic background | 9 | | | |
| | | 3.1.4 | Market access | 9 | | | |
| | | | 3.1.4.1 Market for farm inputs and access to credits | 9 | | | |
| | | | 3.1.4.2 Domestic paddy and rice markets | 10 | | | |
| | | 3.1.5 | Price policy measures | 11 | | | |
| | | 3.1.6 | The selected typical farms | 11 | | | |
| | | 3.1.7 | Organization and management | 12 | | | |
| | | 3.1.8 | Production system | 12 | | | |
| | | | 3.1.8.1 Typical rain-fed rice farm | 12 | | | |
| | | | 3.1.8.2 Typical irrigated rice farm | 14 | | | |
| | | 3.1.9 | Cost structure, revenue and economic performance | 16 | | | |
| | | | 3.1.9.1 Typical rain-fed rice farm | 16 | | | |
| | | | 3.1.9.2 Typical irrigated rice farm | 17 | | | |
| | 3.2 Vietnam: Typical rice production systems | | | 18 | | | |
| | | 3.2.1 | The selected region | 18 | | | |
| | | 3.2.2 | Social-economic background | 20 | | | |
| | | 3.2.3 | Market linkages | 21 | | | |
| | | 3.2.4 | Policy measures | 21 | | | |
| | | 3.2.5 | The typical farm | 22 | | | |
| | | 3.2.6 | Organization and management | 23 | | | |
| | | 3.2.7 | Cropping and production system | 24 | | | |
| | | 3.2.8 | Cost structure and economic performance | 26 | | | |
| | 3.3 | Cambo | odian Rice Production System: A typical farm analysis | 28 | | | |
| | | 3.3.1 | The selected region | 28 | | | |
| | | 3.3.2 | Social-economic background | 28 | | | |
| | | 3.3.3 | Policy measures | 29 | | | |
| | | 3.3.4 | The typical farm | 29 | | | |
| | | 3.3.5 | Organization and management | 30 | | | |
| | | 3.3.6 | Cropping and production system | 30 | | | |
| | | 3.3.7 | Cost structure and economic performance | 30 | | | |

| | 3.4 | Lao PD | DR: Typical rice production systems | 32 | |
|---|---|-----------|---|----|--|
| | | 3.4.1 | The selected region | 32 | |
| | | 3.4.2 | Socio-economic background | 33 | |
| | | 3.4.3 | Market linkages | 33 | |
| | | 3.4.4 | Policy measures | 35 | |
| | | 3.4.5 | The typical farm | 35 | |
| | | 3.4.6 | Organization and management | 35 | |
| | | 3.4.7 | Cropping and production system | 35 | |
| | | 3.4.8 | Cost structure and economic performance | 36 | |
| | 3.5 | Myanr | mar Rice Production System: A typical farm analysis | 37 | |
| | | 3.5.1 | The selected region | 37 | |
| | | 3.5.2 | Social-economic background | 39 | |
| | | 3.5.3 | Market linkages | 39 | |
| | | 3.5.4 | Policy measures | 40 | |
| | | 3.5.5 | The typical farm | 41 | |
| | | 3.5.6 | Organization and management | 42 | |
| | | 3.5.7 | Cropping – and production system | 42 | |
| | | 3.5.8 | Cost structure and economic performance | 43 | |
| 4 | Cross | s country | r farm comparison | 45 | |
| 5 | Conclusion and outlook | | | | |
| 6 | 6 References | | | | |
| 7 | Published agri benchmark Working Papers | | | | |

List of Tables

| Table 1: | Typical farms in the selected countries and their production systems | 5 |
|-----------|---|----|
| Table 2: | Thailand: Areas planted with rice and production by crop seasons in 1967, 1987 and 2012 | |
| Table 3: | Thailand: Total labor force in agriculture and rice labor force in 1973-1977 and 2003-2007 | 9 |
| Table 4: | Thailand: Components of small scale household income in 2009 | 9 |
| Table 5: | Thailand: Characteristics of the typical rain-fed rice farm | 13 |
| Table 6: | Thailand: Field work in a crop season of the typical rain-fed rice farm | 13 |
| Table 7: | Thailand: Characteristics of irrigated typical rice farm | 14 |
| Table 8: | Thailand: Field work in a crop season of the typical irrigated rice farm | 15 |
| Table 9: | Thailand: Cost structure and economic performance of the typical rain fed farm in 2012 | 16 |
| Table 10: | Thailand: Cost structure and economic performance of the typical irrigated farm in 2012 | 17 |
| Table 11: | Vietnam: Main crops in Southeast region in 2012. Planted area in thousand ha | 20 |
| Table 12: | Vietnam: Farmers' income from different sources – Survey results (n=117) in Mekong River Delta in VND per month and person; Exchange rate: 16700 VND = 1 \$ USD | 23 |
| Table 13: | Vietnam: Cropping schedule at the typical farm VN3LM for wet season rice in 2012 | 25 |
| Table 14: | Vietnam: Cost structure and economic performance of the typical farm in Dong Nai province in 2012 | 26 |
| Table 15: | Vietnam: Cost structure and economic performance of the typical farm in Mekong Delta region in 2012 | 27 |
| Table 16: | Cambodia: Cost structure and economic performance of the typical farm in 2012 | 31 |
| Table 17: | Lao PDR: Cost structure and economic performance of the typical farm in 2012 | 36 |
| Table 18: | Myanmar: Cost structure and economic performance of the typical farm in 2012 | 43 |
| Table 19: | Return to labor and average wages in USD per h | 55 |
| | | |

List of Figures

| Figure 1: | Economic terms agri benchmark | 4 |
|------------|---|----|
| Figure 2: | Overview of the selected SEA countries and the location of the selected typical farms | 6 |
| Figure 3: | Thailand: Overview of Thailand and the two selected typical farms | 8 |
| Figure 4: | Thailand: The rice marketing channels | 11 |
| Figure 5: | Vietnam: Schematic map of agro-ecological zones and development of rice areas. Typical rice farm are established in Southeast region (No 5) and Mekong River Delta (No 6) | 19 |
| Figure 6: | Vietnam: Rising MKD output equals rising export in thousand tons | 20 |
| Figure 7: | Vietnam: Overview of Vietnam and the two selected typical farms | 22 |
| Figure 8: | Vietnam: Rice based cropping pattern for Southeast - and Mekong Delta regions including annual rainfall and temperature | 24 |
| Figure 9: | Cambodia: Overview of Cambodia and the selected typical farm | 29 |
| Figure 10: | Lao PDR: Overview of Lao PDR and the selected typical farm | 32 |
| Figure 11: | Lao PDR: Rice value chain | 34 |
| Figure 12: | Myanmar: Overview of Myanmar and the selected typical farm | 38 |
| Figure 13: | Myanmar: Rice value chain | 40 |
| Figure 14: | Yield in t per ha in 2012 | 45 |
| Figure 15: | Crop establishment cost in USD per ha in 2012 | 46 |
| Figure 16: | Fertilizer applied in kg per ha in 2012 | 47 |
| Figure 17: | Operating cost in USD per ha in 2012 | 48 |
| Figure 18: | Key cost elements in USD per ha in 2012 | 50 |
| Figure 19: | Total cost and gross revenue in USD per t in 2012* | 51 |
| Figure 20: | Return to land (profit plus land cost) in USD per ha in 2012 | 53 |

1 Introduction

Recently, the Association of Southeast Asian Nations (ASEAN) has been heading towards a free trade agreement with regard to goods, service and capital. The ASEAN Economic Community (AEC) aims to create a single market and production base between the highly competitive economic regions to integrate markets fully into the global economy.

Those objectives imply major changes in the economic framework conditions. In the sector of farm products and crops, they will lead to increased competition and trade between AEC countries. AEC is going to have a significant impact on local farms. This includes opportunities as well as threats to farmers.

The most important crop grown in Southeast Asia is rice. For a large proportion of the population it is their staple food. In less developed countries many rural households depend on rice farming as their main source of income and as their livelihood. As alternative employment and income in the countryside are scarce growing rice on a small farm provides a basic nutrition level for the whole family and thus survival instead of starvation. Luckily, things are changing. In many countries some family members have other jobs and provide additional income for the family. Examples are Thailand and Vietnam, where usually more than 50 % of the household's income is provided through off-farm earnings. Especially modern machinery and techniques used in export nations, as latter countries, result in high productivity.

Understanding key factors, driving forces, and limitations of rice production under the dynamics of the global rice markets are the objective of the established "Southeast Asian *agri benchmark* rice network".

The Food and Agriculture Organization of the United Nations (FAO) commissioned the Thünen Institute of Farm Economics (TI) to connect institutions from Thailand, Vietnam, Cambodia, Myanmar and Laos to build up an expert network of rice production economists. The first aim of the network is to establish a data base of economic indicators and production figures from typical rice farms in the countries. The data base will serve as a basis for economic analysis and cross country comparisons.

To improve decision making for farmers, agribusiness and policy makers, it is necessary to understand the key forces driving regional rice production. This requires further annual updates of the data base and more detailed analysis and strategic discussions with the local experts and farmer groups.

With this report the *agri benchmark* SEA rice network supplies the typical farm data set (2012) and initial analysis as a basis for detailed understanding of different production systems, cost structures and characteristics of main rice producing regions.

2 Method: The agri benchmark Standard operating procedure

The process of data collection has been done in all countries according to *agri benchmark's* "Standard operating procedure":

Partner, who were conducting the data set for the first time (Myanmar, Laos, Cambodia) got support and assistance from the Asian coordinator of the *agri benchmark* rice network during the entire data collection process. Data collection has been done together with local advisors and or representatives from the extension centers in the selected regions as well as farmers knowing the region, the farms and the production systems. *agri benchmark* uses the so-called 'panel' (focus group) consisting of the responsible scientist, an advisor and one to ten farmers. The panel is a round table meeting where all required farm data are collected based on a standard questionnaire respectively an ACCESS based data tool (TYPICROP). The panel creates a consensus on each figure to properly describe how a typical farm looks like. The most frequent question raised in the panel is: "Can this figure be considered typical for the type of farm we want to describe?". Depending on the status of the farm data set and the quality of the provided data, one to two focus group meetings are necessary to edit the full farm data set. Farmers involved have to run farms themselves which are similar to the envisaged typical farm.

The typical farm data sets were discussed and checked carefully with the partners and local experts. However, the improvement and validation of the farm data is an ongoing process, particularly for the newly established typical farms in Cambodia, Myanmar, and Laos.

Detailed information about the "Standard operating procedure (SOP)" of establishing typical farm data sets can be found on the *agri benchmark* webpage (http://www.agribenchmark.org/agri-benchmark/value-and-approach.html).

In order to be able to come up with a figure for **total cost of production** for individual crops, a number of economic assumptions and definitions are relevant:

Depreciation is calculated by using repurchase prices for machinery and buildings, which is how much a certain item would cost when bought today. The depreciation period is defined by the national partners by applying usual economic lifetimes of capital goods. The depreciation for tax reasons does play no role. The depreciation is calculated straight linear.

Working hours for permanent staff include field work as well as other farm activities and added up to annual working hours per worker. Family labor is valued according to estimated opportunity cost: what would a typical grower be able to earn outside his farm if he/she would decide to quit farming? Cost for hired labor is including social security payments as well as any insurance directly related to the individual labor force. Land cost equals the sum of land rents actually paid per hectare times the share of rented land in total arable land plus the average opportunity cost for family owned land times the share of owned land in total arable land. Economic cost of family owned land is priced according to the most recent land rents in the typical region

Fix costs such as labor cost or machinery cost is allocated in two ways: (a) when production system data is available, machine runtime-hours are used to allocate this cost to individual crops; (b) for data sets without production system information, allocation is done by using return shares of the crops. The latter concept is always used in order to allocate overhead cost such as building cost or accounting.

Cash cost is all cost that comes with a cash expenditure. Key elements in that category are fertilizer, plant protection cost or cost of hired labor. Opportunity cost is the total of calculated cost with no cash expenditure such as cost for the growers' family own land, labor and capital.

In the *agri benchmark* environment, profit is the return to management or entrepreneurial profit. That means, all factors employed – be it family labor, family owned land or family owned capital (equity) has been paid for.



Figure 1: Economic terms agri benchmark

3 Farm overview

With the help of the regional FAO office for Asia and the Pacific, a cooperation of rice economists from Cambodia, Laos, Myanmar, Thailand, and Vietnam was established. Together with the national partner statistics were inspected to gather knowledge about regional average farm data as a basis for the design of the regional typical farms. Depending on the length of the partnership one or two typical farms have been established and the respective data set has been collected.

| Country | Typical farm data set (2012) | Farm size in hectare (ha) | Region | Crops |
|----------|---------------------------------|------------------------------|--------------------------|--------------------|
| Thailand | ТНЗСР | 2.7 | Suphanburi–Central Plain | Rice – rice |
| | TH4NE | 5 | Roi Et – North East | Rice |
| Viet Nam | VN2MRD | 4 | Mekong River Delta | Rice – rice |
| | VN3LM | 3 | Dong Nai Province | Rice – rice – corn |
| Myanmar | MM2AYD | 2.4 | Ayeyarwady Region | Rice – mung beans |
| Laos | LA1CH | 1.3 | Champasack | Rice – rice |
| Cambodia | KH1BB | 2 | Battambang Province | Rice – mung beans |

Table 1:Typical farms in the selected countries and their production systems

The location of the typical farms has been chosen according to the standard operating procedure. However, in some case other factors such as infrastructure, dynamics of a certain region and access to farmers groups had an impact on the decision.



Figure 2: Overview of the selected SEA countries and the location of the selected typical farms

3.1 Thailand – Typical rice production systems

3.1.1 Rice in Thailand Economy

Rice is a dominant sub-sector of Thailand's agricultural economy and has also long been an important source of the country's export earnings. With a rapid economic progress in non-agricultural sectors over the past few decades, the importance of rice has been declining along with the agricultural sector. But agriculture, particularly the rice sub-sector, is still the dominant economic activity in rural Thailand. Rural resources, particularly land and labor, are mainly used in rice production. Recently, rice crop accounts for almost one-third of the total value from crop production. Other important crops are sugarcane, cassava, and para-rubber. Nowadays, the annual rice production is about 24 million tons of milled rice. One third of the production was exported. As a consequence, Thailand is one of the major exporters in the international rice market. In 2012, it generated an export of around 147 billion THB (1 USD = 32 THB) (Office of Agricultural Economic, 2013).

3.1.2 Rice Farming

Thailand's rice production area is 13.28 million ha or about 55.6% of the total agricultural area. From 1967 to 2012, rice production nearly quadrupled. Progress in irrigation in combination with a dissemination of modern rice varieties (MVs) has improved Thailand rice productivity and rice cropping intensity.

| Table 2: | Thailand: Areas planted with rice and production by crop seasons in 1967, 1987 |
|----------|--|
| | and 2012 |

| year | Planted area (million ha) | | | Production (million ton of paddy) | | |
|------|---------------------------|------------|-------|-----------------------------------|------------|-------|
| | Wet season | Dry season | Total | Wet season | Dry season | Total |
| 1967 | 7.43 | 0.04 | 7.47 | 13.73 | 0.06 | 13.79 |
| 1987 | 9.27 | 0.58 | 9.85 | 16.27 | 2.77 | 19.04 |
| 2012 | 10.40 | 2.88 | 13.28 | 25.87 | 12.22 | 38.09 |

Source: Data from Agricultural Statistic of Thailand Year Book 1967, 1987, and 2012, Office of Agricultural Economic, Ministry of Agriculture and Cooperative

Geographically, Thailand is divided into 4 main regions, North, Northeast, Center, and South. Rice is grown throughout the country, but Northeast, North, and Central Plain are the most important rice growing regions with shares of 49.1 %, 25.4 %, and 22.3 %, respectively (Table 2). In terms of rice production systems, the rain-fed system is the most common. It accounts for nearly 74 % of the total rice area. Water scarcity has prevented the development of irrigation system, particularly in the Northeast region. In the Northeast, subsistent farming is commonly found in this production environment with one annual rice crop. Frequently, traditional varieties,

particularly Jasmine or KDML 105, are used. Even though the quality is high, the rice yield is low, it amounts only to approximately 2 tons per ha.

Commercial rice production is mostly concentrated in the irrigated areas of the Central Plain and lower northern regions. Modern rice varieties are commonly grown in this environment. At least, two crops of rice or five crops in 2 years are largely found in the regions with high yield (4 ton per ha), as it is the case in the location of the two selected typical farms in the Central Plain (TH3CP) and the North East (TH4NE).

Figure 3: Thailand: Overview of Thailand and the two selected typical farms



Progress in non-farm sector development over the past few decades has improved employment opportunities and induced rural labor migration from farms to the cities and sent-home remittances. Table 3 shows that the labor force in rice production has significantly declined from 47.5% to 27.1%.

| Year | Total labor force | Agricultural labor force | | Rice labor force | |
|-----------|-------------------|--------------------------|-------|------------------|-------|
| | (million head) | (million head) | % | (million head) | % |
| 1973 – 77 | 22.80 | 15.28 | 67.03 | 10.83 | 47.50 |
| 2003 – 07 | 36.29 | 15.29 | 42.15 | 9.83 | 27.09 |

Table 3:Thailand: Total labor force in agriculture and rice labor force in 1973-1977 and
2003-2007

Source: Calculated from Office of Agricultural Economic data set

3.1.3 Socio-economic background

Rice farming is a main occupation for the rural poor; two-thirds of the 5.5 million agricultural households engage in rice farming. Most of them are small scale farmers with an average farm size of around 3.5 ha per household. However, rice is not the only source of household income. Farmers and family members are involved in other agriculture and off-farm activities. In the Northeast, non-farm activities, including remittance, play a crucial role in their incomes. Due to a larger share of rain-fed area in the Northeast, Sakondhavat (2012) reported that small scale farmers' income was one quarter of the household income. A major source of income were non-farm activities. However, with good irrigation systems in the Central Plain, the share of farm income of households in this region is larger, about three-fifth of the total household income (Table 4).

| Table 4: | Thailand: Com | ponents of | small scale | e household | income | in 2009 |
|----------|---------------|------------|-------------|-------------|--------|---------|
|----------|---------------|------------|-------------|-------------|--------|---------|

| Items | Central Plain | Northeast |
|-------------------------------|---------------|-----------|
| Share of Household income (%) | | |
| 1.Farm Income | 60.5 | 22.7 |
| -Rice income | 27.0 | 13.2 |
| -Other farm income | 33.5 | 9.5 |
| 2.Non-farm income | 39.5 | 77.3 |
| 3.Total Income | 100.0 | 100.0 |

Source: Sakondhavat, A. (2012). Dynamics of Poverty: A case study of rural household in Northeast and Central Plain of Thailand, Thailand Research Fund, Bangkok, Thailand (in Thai)

3.1.4 Market access

3.1.4.1 Market for farm inputs and access to credits

Farm input supply, particularly chemical fertilizers, pesticides and mechanization, are nearly free from government intervention. Private businesses play an essential role in promotion and distribution. Farmer organizations, such as agricultural cooperatives, play a minor role in providing and distributing those inputs. Even if input supply availability is at the district level, traders may offer short term loans to promote their goods.

In the past, the farm credit market was dominated by informal lenders, particularly middlemen, rice millers, and land owners, charging very high interest rates. Government policy on improving formal farm credit was implemented in 1975. In order to increase formal lending institutions and credit availability, the Bank of Thailand (BOT) instructed all commercial banks to allocate 5% of their available loan supply for agricultural credits at the government announcing interest rate, which is lower than the market rate. Since then, supply rates have increased every year. By this policy, the amount of formal agricultural credit supply raised from 2,893 million THB (or US\$93 million) in 1975 to 55,523 million THB (or US\$ 1,735 million) in 1984 (*Isvilanonda and Poapongsakorn, 1995*). Presently, the Bank of Agricultural and Agricultural Cooperative (BAAC) plays a major role in providing farm credits. Throughout the country, they establish 2,098 branches and provide credits of about US\$ 20 million covering 4.7 million farm households and 1,097 agricultural cooperatives. The interest rate for farmer loans is 7%.

3.1.4.2 Domestic paddy and rice markets

Before a massive intervention of the paddy market by the government in October 2011, the domestic price trend broadly followed the world rice market. Since October 2011 the government had implemented a rice pledging program, where farmers obtained prices which were 40% above market price.

After harvesting, paddy is distributed through farmer institutions, central paddy markets, and local assemblers before it is channeled to the rice mills for milled rice. In Thailand, small scale rice mills are mostly established in the villages or communities. Nonetheless, medium and large rice mills are located in districts or trading routs. Most medium and large rice mills belong to the private sector with a high milling capacity of at least 200 tons a day (*Isvilanonda, 2010*). Agricultural cooperatives in some areas also own rice mills, but their capacities are small, about 20-60 tons a day (Figure 4 is modified from Isvilanonda, 2010).



Figure 4: Thailand: The rice marketing channels

When the paddy is processed, about half of it is channeled to wholesalers or retailers before being delivered to urban consumers. The other half is passed through exporters under the care of brokers.

3.1.5 Price policy measures

Since 2011, Thailand's government intervened in local paddy market. Under the pledging program, the government offered to buy unlimited quantities of paddy at 40% above the market price. During 2011/12 and 2012/13 crop years, the government contributed around 688 billion THB (or US\$22.2 billion) towards the program and collected 44.2 million tons of paddy through private rice mills. Processed paddy was kept in government storages, rented from the private sector. In exchange, the government paid according to the services provided.

Under the current pledging scheme, the government created monopsony in the paddy market and in the milled rice market. Since international rice markets are highly competitive, the export volume of Thai rice significantly declined from 10.9 million tons in 2011 to 6.9 and 6.6 million tons in 2012 and 2013, respectively.

3.1.6 The selected typical farms

Two locations were chosen for typical rice farms: The first is located in the Northeast, representing rain-fed rice production. The other is in the Central Plains, which represents irrigated rice production.

Soil characteristics of the rain-fed rice typical farm are mostly sandy soils with poor endowed soil fertility and with limited capacity to retain water. Moreover rainfall is erratic with a high annual variability. A selected typical farm in the region is more subsistent, than business farms. Rice is not only grown for household income, but also for its food security. Other crops grown on farm are backyard gardened vegetables and fruit trees. Swine and poultry are found in households to supplement income. Other sources of household income come from non-farm employments and remittances from family members, who work in cities.

For the typical irrigated rice farm, the soil characteristic is loamy with a good irrigation system, as water is abundant throughout the whole year. Rice farming in this production region is relatively more commercial than that in the rain-fed region, which means that the rice is almost directly sold after the harvest to the market and only a little share is kept for the household food consumption. Besides rice, fruit trees, such as mango and coconut trees, are grown as a backyard garden for household food and income. Off-farm and remittance incomes are other components of household incomes.

3.1.7 Organization and management

A farmer in rain-fed rice typical farm owns the land with a title deed. While only half of the total farm land is owned on the typical irrigated rice farm, some further plots are rented. Both, heads and family members of the households of rain-fed and irrigated farms, who participate on the full-time work in the rice fields, sometimes work as a part-time laborer. Due to urban area expansion, most of their family members were employed in non-farm sector.

With regard to farm credit, the rain-fed rice typical farm received a smaller loan of 50,000 THB from BAAC at an interest rate of 7 %. The farmer also obtained a short term loan from the village fund of 11,000 THB, with an interest rate of 6 %. Whereas, the typical irrigated rice farm has a total debt of 250,000 THB. One-fifth of this debt was borrowed, at an 8.5 % interest rate from BAAC to buy farm input. The major debt was an intermediate term obtained from an agricultural cooperative. The farmers use this loan for instance to buy a pick up for both farm and household transportations.

3.1.8 Production system

3.1.8.1 Typical rain-fed rice farm

The newly established typical farm depends on precipitation. The farm size is about 5 ha. Usually, photoperiod sensitive varieties are grown in the region, particularly KDML 105 and RD15, which are aromatic high quality rice. The average yield of these varieties is comparatively low with 2.86 ton per ha (Table 5). Land preparation is done by a hired contractor with a 4-wheel tractor for the

first plowing. The second plowing is done by family labor with their own power tiller. To save production cost, farmers usually keep their seed from the previous year. Most local farmers use the dry direct seeding method. In a crop season, chemical fertilizer is applied three times: before broadcasting, 40 days after broadcasting, and 90 days after broadcasting.

| Items | Characteristics of rain-fed rice typical farm | | |
|--------------------|---|--|--|
| Farm size(ha) | 5 | | |
| Soil | Sandy soil | | |
| Yield(ton/ha) | 2.86 | | |
| Varieties | KDML 105; RD15 | | |
| Crop establishment | Dry direct seeding | | |
| Water resource | Rainfall and natural reservoir | | |
| Land preparation | -1 st plowing with hired 4-wheel tractor | | |
| | -2 nd plowing with owned power tiller | | |
| Seed | Owned seed | | |
| Fertilizer input | Using compound fertilizer | | |
| | -before broadcasting seed: 16-16-8 | | |
| | -40days after broadcasting:46-0-0 | | |
| | -90days after broadcasting: 16-16-8 | | |

Table 5:Thailand: Characteristics of the typical rain-fed rice farm

Source: KNIT survey

Starting with tillage in May until harvesting in November, the field work takes approximately about 7 months. Machinery, a tractor and a power tiller, is used for primary tillage and harrowing activities. Since most farmers in the region are small scale farmers, they hire a 4 wheel tractor for tillage, but use their own power tiller for harrowing the field before broadcasting the seeds. Family labor is used for broadcasting seeds, applying fertilizer, and weeding activities. Harvesting is done by hiring a combined harvester (Table 6).

Table 6: Thailand: Field work in a crop season of the typical rain-fed rice farm

| Months | Activities | Rain-fed rice production |
|--------------|---|---|
| Beginning 05 | Plowing | Hired labor and 4 wheel tractors |
| Middle 05 | Pudding | Family and hired labor with owned power tiller |
| End 05 | First applying fertilizer before broadcasting the seeds | Family labor applying 16-16-8 |
| End 05 | Seeding | KDML 105; RD15; applying rate 156 kg/ha |
| Middle 07 | Field irrigation | Family labor with water pump |
| End 07 | Second applying fertilizer | Family labor with urea(46-0-0) |
| Middle 08 | Weeding | Family labor |
| End 09 | Third applying fertilizer | Family labor with 16-16-8 |
| Ending 11 | Harvesting | Hiring service of combined harvester and family |
| | | labor for monitoring the area for harvest |
| Ending 11 | Transportation | Hiring pick up and family labor |

Source: agri benchmark survey

3.1.8.2 Typical irrigated rice farm

The size of the irrigated farm is slightly smaller than of the rain-fed farm. The varieties grown in the irrigated area are mostly non-photoperiod sensitive varieties, such as RD 47 and Pathumthani 1. Due to good water control in irrigated areas, the yield is about 5.6 ton per ha, which is nearly double of that in rain-fed rice typical farm (Table 7). Land preparation is done by hiring a 4-wheel tractor for the first plowing. The second plowing is done by family with owned power tiller. Farmers in this area prefer to buy seeds instead of keeping seeds from the previous crop-cycle to avoiding mixing-up of different varieties. Dry direct seeding method is widely used by most of the farmers in the region. During the crop season three fertilizer applications are done: before broadcasting, 30 days after broadcasting and 65 days after broadcasting.

| Items | Characteristics of irrigated rice typical farm | | | |
|--------------------|---|--|--|--|
| Farm size(ha) | 4.3 | | | |
| Soil | Loamy soils | | | |
| Yield(ton/ha) | 5.6 | | | |
| Varieties | RD 47 and Pathumthani 1 | | | |
| Crop establishment | Pre-germinated direct seeding | | | |
| Water resource | Irrigation system by gravitation | | | |
| Land preparation | -1 st plowing with hired small tractor | | | |
| | - plowing with owned power tiller | | | |
| Seed | Buying seed | | | |
| Fertilizer input | Using compound fertilizer | | | |
| | -30 days after broadcasting the seeds: 46-0-0 and 16-20-0 | | | |
| | -65 days after broadcasting:16-20-0 | | | |

Table 7: Thailand: Characteristics of irrigated typical rice farm

Source: KNIT survey

The wet season crop cycle in the irrigated area starts in October and ends in January of the next calendar year. After that the dry season starts in May and harvest takes place in August. A small tractor is hired for plowing, followed by a second tillage operation using the own power tiller. Family and hired labor are used for broadcasting the seeds, applying fertilizer, spraying insecticide and fungicide and weeding activities. Harvesting is done by hiring a combined harvester (Table 8).

| Months | Activities | Irrigated rice production | Months dry |
|--------------|-----------------------------|---|--------------|
| wet season | | | season |
| Beginning 10 | Tillage | Hired labor with small tractor | Beginning 05 |
| Beginning10 | Harrowing and puddling | Family with owned power tiller | Beginning05 |
| Middle 10 | Seeding | RD47 and PathumThani 1; 174kg/ha | Middle 05 |
| Middle 10 | Herbicide #1 | Hired labor | Middle 05 |
| Ending 10 | Herbicide #2 | Family labor | Ending 05 |
| 09-10 | Field irrigation | Family labor with water pump | 05-06 |
| Middle 11 | Insecticide+ fungicide #1 | Hired labor | Middle 06 |
| Middle 11 | Fertilizer #1 | Hired labor applying 46-0-0 and 16-20-0 | Middle 06 |
| Beginning 12 | Fertilizer #2 | Hired labor applying 16-20-0 | Beginning 07 |
| Middle 12 | Insecticide+ fungicide #2 | Family labor | Middle 07 |
| Middle 01 | Insecticide+ fungicide | Family labor | Middle 08 |
| | +hormone#3 | | |
| Middle 01 | Weeding | Hired labor | Middle 08 |
| Ending 01 | Harvesting + transportation | Hired labor with combined harvester and | Ending 08 |
| | | truck | |

Table 8: Thailand: Field work in a crop season of the typical irrigated rice farm

Source: agri benchmark survey

3.1.9 Cost structure, revenue and economic performance

3.1.9.1 Typical rain-fed rice farm

The following table gives an overview of basic farm cost structures and related economic performance in the national currency 'Thai Baht'.

Table 9:Thailand: Cost structure and economic performance of the typical rain fed farm in
2012

| Farm: | TH4NE |
|------------------------|----------------|
| Year: | 2012 |
| Exchange rate in 2012: | 1 USD = 32 THB |

| | Unit | Total | Wet Season Rice | |
|--------------------------------|--------|----------|--------------------------|-------------------|
| Acerage | ha | 5 | 5 | |
| Yield | t/ha | | 2.86 | |
| Market price | THB/t | | 20,000 | |
| Market revenue | THB/ha | | 57,140 | |
| other revenues | THB/ha | | 0 | |
| Gross Revenue | THB/ha | 283,414 | 57,140 | |
| Seed total | THB/ha | 15,500 | 3,125 | |
| Fertilizer total | THB/ha | 56,696 | 11,431 | |
| Plant protection total | THB/ha | 0 | 0 | |
| Contract worker (crop related) | THB/ha | 28,902 | 5,827 | |
| Total direct costs | THB/ha | 101,098 | 20,383 | |
| | | | | _ |
| Total number of workers | | 2 | (including family labor) | |
| Work volume per year | h | 1,000 | (including family labor) | |
| Machinery | | Quantity | Purchase value | Depriciation p.a. |
| 2-wheeled tractor | | 1 | 48,000 | 1,759 |
| Selfpropelled machinery | | 3 | 69,000 | 4,629 |
| Buildings | | 2 | 25,000 | 2,000 |
| Annual depreciation | THB | 8,388 | | |

On the farm TH4NE only one crop is grown per year, as it is dependent on precipitation. The rice variety used is of excellent quality, but is low yielding and takes a long time to grow. Despite that, it can be sold for a high price. The applied amounts of fertilizer were around 75 kg pure nitrogen, 25 kg pure phosphorus and 10 kg potassium per ha. Instead of using herbicides against weeds, weeding was done manually by the farmers. Contractors were used for the operations ploughing, seedbed preparation, harvesting and transporting. Only two family workers were engaged with on farm work resulting in a workload of 1.000 h per year. The three self-propelled machines were

a water pump, sprayer and, motorcycle for transportation. The two buildings are storage facilities.

3.1.9.2 Typical irrigated rice farm

After having a look at the rainfed typical farm, the following table provides an overview of the irrigated farm and its related cost structures and economic performance in the national currency 'Thai Baht'.

Table 10:Thailand: Cost structure and economic performance of the typical irrigated farm in
2012

| Farm: | ТНЗСР |
|------------------------|----------------|
| Year: | 2012 |
| Exchange rate in 2012: | 1 USD = 32 THB |

| | Unit | Total | Dry Season Rice | Wet Season Rice |
|--------------------------------|--------|----------|----------------------------|-------------------|
| Acerage | ha | 5,4 | 2,7 | 2,7 |
| Yield | t/ha | | 5,60 | 5,56 |
| Market price | THB/t | | 12.000 | 13.000 |
| Market revenue | THB/ha | | 67.200 | 72.280 |
| other revenues | THB/ha | | 0 | 0 |
| Gross Revenue | THB/ha | 376.596 | 67.200 | 72.280 |
| Seed total | THB/ha | 22.426 | 4.153 | 4.153 |
| Fertilizer total | THB/ha | 42.004 | 7.779 | 7.779 |
| Plant protection total | THB/ha | 17.560 | 3.252 | 3.252 |
| Contract worker (crop related) | THB/ha | 28.377 | 5.255 | 5.255 |
| Total direct costs | THB/ha | 110.367 | 20.438 | 20.438 |
| | | | | |
| Total number of workers | | 20 | (including family lab | or) |
| Work volume per year | h | 1.583 | 8 (including family labor) | |
| | | | | |
| Machinery | | Quantity | Purchase value | Depriciation p.a. |
| Selfpropelled machinery | | 6 | 248.000 | 22.265 |
| Buildings | | 1 | 2.000 | 1.000 |
| Annual depreciation | THB | 23.265 | | |

On the farm TH3CP rice is grown twice a year. The direct cost for both crops were identical, as the same amounts of fertilizers and chemicals were applied and contract worker were hired to perform the same operations. Around 70 kg pure nitrogen and 45 kg pure phosphorus were applied per ha. Operations done by contractors included plowing, harvesting and transportation. Of the total number of 20 workers, 19 were only hired seasonal during different operations, such as weeding, seeding and during the application of fertilizers and chemicals. The farmer owned six

different self-propelled machines: a sprayer machine, a plow with two wheels, a fertilizer sprayer, a pickup, a water pump, and a motorcycle. The building is used to store equipment.

When comparing the two farms in Thailand, the differences in yield and market price per ton strike the eye. Market prices of the low yielding variety on the TH4NE farm are one third higher than on the TH3CP farm. Ten times more workers were hired on the TH3CP farm compared to TH4NE. This results in an approximately 50 % higher work volume per year. The reason for this substantial volume of work was that the TH3CP farm applied chemicals and fertilizers more than once and in addition weeding was done manually, even though herbicides had earlier been applied during the growth phases of both crops. But, with regard to the two grown crops on the TH3CP farm and the resulting yield of both crops, it is necessary to mention that the labor productivity (product per h work) is higher on this farm than on TH4NE.

3.2 Vietnam: Typical rice production systems

3.2.1 The selected region

Rice is the most important crop in Vietnam with a growing area of 7.4 million ha and an average productivity of 5.6 ton per ha. Figure 5 shows the six different agro-ecological regions throughout the country and the development of rice growing areas in each region during the years from 2000 to 2011. Two typical farms are already established. One is located in the Southeast region (No. 5) and one in the Mekong River Delta (No. 6) (Figure 5).

Vietnam's Southeast region is suitable for industrial crops such as rubber, coffee, cashew and black pepper, which have been promoted as major export crops for the country (Table 11). Although the planted area of rice in the region is the second largest after rubber, its share in total rice area of the country is small (5th rank). Rice production is dominated by smallholder farmers, which account for 100 % of the overall production of the region. Around 80 % of farmers in the region possess farm sizes ranging from 0.5 ha to 2.5 ha. As irrigation systems are available, three crop cycles per year are possible. Many rice based cropping systems, such as rice-rice-rice, rice-rice-corn, corn-rice-corn, rice-rice-peanut and rice-rice-vegetable exist in the region.

Mekong River Delta (MKD) covers an area of 4 million ha with a population of 17 million people. Due to its mostly flat land and few forested coastal areas, almost two thirds of the total land is used for agriculture. The region is both - the rice bowl and the most important aquaculture region of Vietnam. Around 30 % of the area is fertile alluvial soil with abundant water resources. Rice is the dominant crop of the Mekong Delta, planted on 2.1 million ha, contributing more than 50 % of the rice production and 80 % of rice export of the country. Figure 6 illustrates the very close correlation between MKD paddy production and national rice exports over the past decade. Rice from the MKD also feeds the nearby Southeast and Central Highland regions which are Vietnam's leading industrial - and perennial crop areas. The rice-based farming systems in the MKD underwent a rapid process of intensification and commercialization. The investments in water control in the MKD allowed farmers to transition from the traditional single cropping rice to two or three irrigated lowland rice crops. Due to increasing input costs and fluctuating international market prices, which began to decline in the later part of the 1990s, rice farming incomes are stagnant or even declining. These farmers income could be improved by fishery products, fruits, vegetables, and animal products. Agriculture is the main source of income of 72 % of the 2.2 million households. The cultivated area per farm household averages around 1.30 ha.

The average exchange rate of the Vietnamese Dong for 2012 was 1 \$ = 20,000 VND.

Figure 5: Vietnam: Schematic map of agro-ecological zones and development of rice areas. Typical rice farm are established in Southeast region (No 5) and Mekong River Delta (No 6)



Source: General Statistical Office (GSO)

 Table 11:
 Vietnam: Main crops in Southeast region in 2012. Planted area in thousand ha

| | Planted a | | | |
|--------------|------------|---------|------------------|--------------------------|
| Crop | South East | Vietnam | Percent of total | Production rank in VN |
| Rubber | 511000 | 910000 | 56.2 | 1 |
| Coffee | 42000 | 622000 | 6.8 | 2 |
| Black pepper | 26900 | 58900 | 45.7 | 1 |
| Cashew | 195000 | 325900 | 59.8 | 1 |
| Sugarcane | 38400 | 297900 | 12.9 | 4 |
| Rice | 294800 | 7753200 | 3.8 | 5 |
| Corn | 79000 | 1118300 | 7.1 | 5 |

Source: GSO

Figure 6: Vietnam: Rising MKD output equals rising export in thousand tons



Source: Worldbank, 2011

3.2.2 Social-economic background

The size of a family in the region varies from 4 to 6. Husband and wife are typically the primary labors carrying out all farm activities. With increasing economic growth, younger generations tend to move to the big cities and industrial zones to find better jobs. In the traditional households in Vietnam, the principal male is culturally perceived as the head, the only breadwinner, and the major decision maker in the household. However, the absence of principal men due to seasonal or long-term migration increases the work burden and farm management responsibilities of the principal women left behind. Women's wages are on average about 85 % of men's. Decision-making structures at all levels are male dominated. Around 64 % of working women in rural areas work in agriculture, compared to 53 % of working men.

In the Southeast region, households are highly dependent on at least two crops for both selfconsumption and selling. In rice production, approximately 20 % of the households are selfsufficient and 80 % of them are net buyers of rice. In contrast, 98 % of households are net sellers of corn, selling almost their whole harvest.

3.2.3 Market linkages

To obtain cash for their daily needs and to pay back loans, farmers have to sell their paddy soon after the harvest to avoid severe post-harvest losses. When rice or other crops are harvested during the dry season, farmers can easily dry them in the sunlight and sell them later in the season when prices increase. Since traders come to villages, almost all farmers can negotiate with several traders and can therefore choose to wait for an acceptable price.

Because the rice market is strongly influenced by the export market, the net farm income and profit depends on the fluctuation of the rice price in international market. Recent year's strong increase of petrol prices in international markets put remarkable pressure on rice farm income as well as competitiveness of rice production in comparison to other alternative cash crops and off-farm activities.

In both regions, the total post-harvest losses of rice crops were between 10 % and 14 %, while the average losses of drying and storage account for 4.2 % and 3 %, respectively. During the rainy season harvested rice (paddy) has a high moisture content of 25 % to 26 %. Delayed drying of paddy can cause severe quantitative and qualitative losses due to high respiration rates at high moisture contents and the attacks of micro-organisms. Therefore harvested paddy must be dried within 24 hours to 14 % for safe storage and milling or at least to 18 % for temporary storage of 2 weeks when it is not possible to dry any faster. Lack of drying and storage facilities at farm household level is among the major reasons for the high post-harvest losses. That is one of the reasons why farmers have to sell paddy right after the harvest, even when the prices during the peak harvesting time are low.

3.2.4 Policy measures

Land and market reforms in agriculture began in the early 1990s, triggering a rapid growth in agricultural production, particularly in the rice sector. These reforms were pervasive, moving the system of rice production from commune-based public ownership and control to one with effective private property rights over land and farm assets, amplifying competitive domestic markets and individual decision making over a wide range of agricultural activities. The substantial incentive effects created by policy measures, induced farmers to work harder and use their land more efficiently, have strongly increased both land and labor productivity during the peak of reform period (1990 – 2005). Overall, given these reforms, Vietnam has gone from being

a large importer of rice from 1976 to 1980, to now being the second largest exporter of rice in the world with considerable increases in farm productivity and rural incomes and decreases in rural poverty rates by over 40 % from 1994 to 2004. Increased rice production was also achieved through policies encouraging expansion of the farmland area, supporting higher yields through greater use of inputs, mechanization and investing in infrastructure for irrigation and rural transportation. During the 1990's, investment for irrigation was about 70 % of the total investment for agriculture.

3.2.5 The typical farm

Figure 7: Vietnam: Overview of Vietnam and the two selected typical farms



The locations of the two typical farms can be seen in Figure 7. The established typical farm VN3LM is located at Lang Minh commune, Xuan Loc district, in the Dong Nai province is about 100 km away from Ho Chi Minh City. The second typical farm VN2MRD lies in the 'rice core belt' of Mekong River Delta. Both farms are well-connected to a main road, an electricity grid and have an irrigation system. Annual rainfall is around 2,000 mm with 92 % of precipitation distributed from May to October. Average temperature ranges from 23°C to 32°C, which is suitable for cereal cultivation all year round.

3.2.6 Organization and management

In the Southeast, family farms have an average farm size of 0.5 ha to 3 ha, while in Mekong Delta 55 % of rice growers have between 0.5 ha and 2 ha. Farms are run by family labor. Some operations, such as land preparation and harvesting, are done mechanically by contractors. Farmers usually get a loan to purchase farm inputs including seeds, chemicals and fertilizers at high interest rates ranging from 12 % to 15 %. Most farmers invest in their own pumping system and storage facilities.

Table 12 summarizes the aggregated and distinct sources of household incomes. While the sample survey was relatively small (i.e. 120 farmers), the results seem to suggest that MKD farmers with very small holdings make extremely little money from rice and are heavily dependent upon non-crop and non-farm income. Even the medium-scale growers are predominantly dependent upon income from non-rice sources. Only the larger rice growers can earn a reasonably good livelihood from rice production and sales, although they, too, derive one-third of household income from non-rice sources.

Table 12:Vietnam: Farmers' income from different sources – Survey results (n=117) in
Mekong River Delta in VND per month and person; Exchange rate: 16700 VND = 1
\$ USD

| Farm size | | Total Income | Rice Income | Other Crop | Animal and | Off/Non-Farm |
|-------------|--------|--------------|-------------|------------|----------------|--------------|
| | | Per Capita | Per Capita | Income Per | Aquatic Income | Income Per |
| | | | | Capita | Per Capita | Capita |
| <1 ha | Mean % | 849 | 151 | 84 | 82 | 533 |
| | | 100 | 18 | 10 | 10 | 63 |
| 1- 2 ha | Mean % | 1165 | 284 | 72 | 359 | 449 |
| | | 100 | 24 | 6 | 31 | 39 |
| 2.01 – 3 ha | Mean % | 1901 | 658 | 26 | 728 | 490 |
| | | 100 | 35 | 1 | 38 | 26 |
| >3 ha | Mean % | 1933 | 1296 | 10 | 88 | 540 |
| | | 100 | 67 | 0 | 5 | 28 |
| Total | Mean % | 1312 | 535 | 56 | 209 | 512 |
| | | 100 | 41 | 4 | 16 | 39 |

Source: Worldbank, 2009

Unfortunately, there is no statistical data related to farmers' income in the Southeast region. However, it is supposed that farmers in this region have a higher non-farm income than those in Mekong Delta, as industrialization and urbanization are more established in the Southeast region.

3.2.7 Cropping and production system

Land use and cropping pattern in Southeast and Mekong Delta are strongly influenced by climatic conditions. The average rainfall distribution in both regions presented in Figure 8 indicates a typical monsoonal climate with distinct wet and dry seasons. Traditionally, S-A (Summer-Autumn) rice crop (Wet season rice) is predominant in both regions. It is grown from May to July-depending on rainfall and floods in rainy season. The strong investments in water control during the last decades allowed farmers, to develop from traditional single cropping rice to two or three irrigated rice crops. Nowadays, double cropping of rice is widely practiced in Mekong Delta with the combination of wet season – and dry season rice. Triple cropping rice pattern was first introduced in the 1990s. However, the third rice crop after dry season rice is not encouraged by the government, because of the increase of pest damage deriving from year-round continuous cropping of rice. Farmers tend to plant a third rice crop in locations where the environmental conditions make a growth possible.



Figure 8: Vietnam: Rice based cropping pattern for Southeast - and Mekong Delta regions including annual rainfall and temperature

With the introduction of triple cropping, farming techniques had to be transformed. The method of planting rice was converted from transplanting to broadcasting in response to labor shortage at the overlapping time between harvesting the existing crop and planting the third crop. Manual rice transplanting requires about 20 to 30 work-days/ha, broadcasting needs only 2 workdays/ha.

A very important characteristic of rice farmers in the Southeast and Mekong River Delta regions is the combination of manual labor and mechanization in response to economic and technical conditions. Competition from urban and non-agricultural development has made labor in agriculture scarce and expensive. This development is one of the driving forces towards mechanization as well as the emergence of a new service sector. Table 13 shows the different steps of rice crop cultivation during the wet season at the typical farm VN3LM in 2012, in which the most power-intensive stages of rice farming, such as land preparation and harvest, were outsourced to special service providers.

Vietnam: Cropping schedule at the typical farm VN3LM for wet season rice in 2012

| DAS* | Working steps | Performance |
|---------|------------------------|--------------------|
| -7 | Plowing | Contractor |
| 0 | Seeding (broadcasting) | OM 4218, 110 kg/ha |
| 5 - 9 | Herbicide | Hired labor |
| | 1st and 2nd Fertilizer | |
| 7 - 10 | application | Family labor |
| 15 - 25 | 1st Plant protection | Hired labor |
| 15 - 18 | Growth regulator | Family labor |
| 30 - 35 | 3rd Fertilizer | Family labor |
| 45 - 50 | 2nd Plant protection | Hired labor |
| 90 - 95 | Harvest | Contractor |

* DAS = Days after sowing

Table 13:

The contractor for plowing earned 1.54 mill VND per ha and contractor costs for harvesting were 2.5 mill VND per ha. The first and second application of fertilizer consisted of 70 kg DAP (18-24-0 % NPK) and 250 kg urea (46-0-0 % NPK) per ha. The third application was 75 kg KCl (0-0-52 % NPK) per ha. The costs for herbicide application was 600,000 VND per ha. For first plant protection application fungicides and insecticides were sprayed, resulting in costs of 500,000 VND and 350,000 VND per ha. The second plant protection application contained only fungicides and cost 500,000 VND per ha.

3.2.8 Cost structure and economic performance

The following table gives an overview of basic farm cost structures and related economic performance of the typical farm in Dong Nai province in the national currency 'Vietnamese dong'.

Table 14:Vietnam: Cost structure and economic performance of the typical farm in Dong Nai
province in 2012

| Farm: | VN3LM |
|------------------------|--------------------|
| Year: | 2012 |
| Exchange rate in 2012: | 1 USD = 20,000 VND |

| | Unit | Total | Wet Season Rice | Dry Season Rice | Corn |
|--------------------------------|--------|-------------|-----------------------|-------------------|------------|
| Acerage | ha | 9 | 3 | 3 | 3 |
| Yield | t/ha | | 5,00 | 4,70 | 8,30 |
| Market price | VND/t | | 5.000.000 | 5.000.000 | 6.500.000 |
| Market revenue | VND/ha | | 25.000.000 | 23.500.000 | 53.950.000 |
| Market revenue by-product | VND/ha | | 0 | 0 | 0 |
| Gross Revenue | VND/ha | 307.350.000 | 25.000.000 | 23.500.000 | 53.950.000 |
| Seed total | VND/ha | 17.775.000 | 1.650.000 | 1.650.000 | 2.625.000 |
| Fertilizer total | VND/ha | 77.080.622 | 6.569.075 | 5.710.693 | 13.413.772 |
| Plant protection total | VND/ha | 15.900.000 | 1.800.000 | 1.950.000 | 1.550.000 |
| Contract worker (crop related) | VND/ha | 28.110.000 | 4.500.000 | 4.040.000 | 830.000 |
| Total direct costs | VND/ha | 138.865.622 | 14.519.075 | 13.350.693 | 18.418.772 |
| | | | | | |
| Total number of workers | | 7 | (including family lab | oor) | |
| Work volume per year | h | 6.080 | (including family lab | oor) | |
| | | | | | |
| Machinery | | Quantity | Purchase value | Depriciation p.a. | _ |
| Irrigation pump | | 1 | 3.000.000 | 833.333 | |
| Buildings | | 1 | 15.000.000 | 2.500.000 | |
| Annual depreciation | VND | 3.333.333 | | | - |

The farm VN3LM is the only farm that has three crops in its rotation per year. Crop yields were similar to the other farms in Thailand and Vietnam in 2012. Corns fertilizers cost is relatively high as a result of a large volume applied. Farmers in the region expressed that corn is still a new crop to them and that they are still looking for the perfect amount of fertilizer to be applied. More than 250 kg of pure nitrogen, 40 kg pf pure phosphorus and 120 kg of potash per ha were applied – resulting in the high total cost for fertilizers. For on farm work, 7 people were engaged with a workload of 6.080 h work volume per year for the three crops. The most work intensive crop was corn. Contractors were used for the operations 'plowing' and 'harvesting'. Two family members were responsible for the operations 'seeding', 'fertilizing' and 'irrigation', while all other operations were done by hired labor. The farm did not have a tractor or other machinery used for field preparations. The only machinery used on farm is a pump for irrigation. The on farm building is used as storage place.

In the following table an overview of basic farm cost structures and related economic performance of the typical farm in the Mekong Delta region in the national currency 'Vietnamese dong' is given.

Table 15:Vietnam: Cost structure and economic performance of the typical farm in Mekong
Delta region in 2012

| Farm: | VN2MRD |
|------------------------|--------------------|
| Year: | 2012 |
| Exchange rate in 2012: | 1 USD = 20,000 VND |

| | Unit | Total | Wet Season Rice | Dry Season Rice |
|--------------------------------|--------|-------------|--------------------------|------------------------|
| Acerage | ha | 4 | 2 | 2 |
| Yield | t/ha | | 6.20 | 6.50 |
| Market price | VND/t | | 5,600,000 | 5,800,000 |
| Market revenue | VND/ha | | 34,720,000 | 37,700,000 |
| Market revenue by-product | VND/ha | | 20,000 | 24,000 |
| Gross Revenue | VND/ha | 144,928,000 | 34,740,000 | 37,724,000 |
| Seed total | VND/ha | 12,150,000 | 4,050,000 | 2,025,000 |
| Fertilizer total | VND/ha | 23,322,720 | 5,830,680 | 5,830,680 |
| Plant protection total | VND/ha | 16,360,000 | 3,880,000 | 4,300,000 |
| Contract worker (crop related) | VND/ha | 15,020,000 | 5,110,000 | 2,400,000 |
| Total direct costs | VND/ha | 66,852,720 | 18,870,680 | 14,555,680 |
| | | | | |
| Total number of workers | | 1 | (including family labor) | |
| Work volume per year | h | 560 | (including family labor) | |
| | | | | |
| Machinery | | Quantity | Purchase value | Depriciation p.a. |
| 2-wheeled tractor | | 1 | 50,000,000 | 4,500,000 |
| Buildings | | 1 | 5,000,000 | 1,200,000 |
| Annual depreciation | VND | 5,700,000 | | |

Two crops of rice were grown in 2012. The yields on this farm were above the previous Vietnamese farm. This was the only farm from the newly established typical rice farms that sold the rice by-product straw. Another unique aspect of this was that the farmer was the only person working on farm, working only 560 h per year. Contractors were hired for the operations 'plowing', 'seedbed preparation' and 'harvesting'. Although the farmer had a 2-wheeled tractor, there is now towed machinery that could be used for field work. The building is used as storage shed.

When comparing the two Vietnamese farms the first thing to look at is the difference in rice yield and market price. VN2MRD sold the grown variety for 30 to 40 USD more per ton, due to higher quality rice. Another big difference is the number of on-farm workers and their related work volume. A large amount of the VN3LM's work volume is due to producing corn as a third crop. Growing corn was very labor intensive, while the farmer on the VN2MRD farm used only contractors or did the task by himself. Another interesting disparity is the use of owned machinery, which is lower than in the other countries. These operations are outsourced to contractors equipped with modern and efficient machinery in Vietnam.

3.3 Cambodian Rice Production System: A typical farm analysis

3.3.1 The selected region

Cambodia can be divided into four geographical regions; the Mekong Plain Delta, Tonle Sap Plain Delta, North and North-Eastern mountainous region and the coastal region. The total land mass is ~181,000 km² with a population of ~15 mill. The annual temperature ranges from 21 to 35 °C with an average rainfall of 1,500 mm per year. Cambodia's climate is dominated by monsoons and the rainy season is from May to October.

Most rural households depend on agriculture and the related sub-sectors. Rice is the most important staple crop. In 2013 rice was cultivated on 2,980,297 hectares, which represent 77.6 % of the total cultivation area, while maize and cassava, with a dramatic increase of production during the last 10 years, have 4.6 % and 10.2 % respectively. The selected typical farm is located in the region Tonle Sap Plain Delta which is the most fertile agricultural region in Cambodia. This region produces typical farm products such as rice, maize, cassava, peanuts, sesame, soy bean and green bean. In Tonle Sap Plain Delta's agriculture rice is dominant. Fruit and vegetable have lower priority in this region, but are, due to an increase demand, on a rising share.

3.3.2 Social-economic background

Battambang province has an area of ~11,700 km² and a population of around 1 mill. Most farms of the Battambang province are run by families. They hire additional seasonal worker, but many young people migrate to cities or overseas, resulting in an increasing shortage of labor. The average farm size is 2.5 ha/family. With regard to land tenure, 85 % is owned and 15 % are rented.

With regard to farm inputs, there is no restriction concerning chemical fertilizers as long as the usage follows the recommendation of research – or technical institutions.

Rice productivity has increased from 2.1 tons/ha in year 2001 to 3.1 tons/ha in 2013, an actual growing rate of 4.2 % per year. The sharp increase of rice productivity is closely related to the expansion of irrigation facilities, technology improvement and the rice price increase at the global market.

Still many farms lack the capital and money to improve their farm productivity. Micro finance enterprises exist, but the interest rates are high. Borrowing money from private actors is even more expensive.

3.3.3 Policy measures

The Cambodian government does not subsidize any crops that are domestically consumed. Tax exemptions only exist for agricultural goods which are exported from Cambodia, thus helping to maintain low and attractive prices.

Taxes for agricultural land do not exist. Taxes have to be paid when the government identifies the land as economic land. The land market depends on market priced and on the governmental identification of the land-use type.

3.3.4 The typical farm

The typical farm is located in Kan Teu II commune in Banon district in Battambang province. The farm is located near the main road and has access to electricity. The farm family consists of a family with 7 persons. Other farm enterprises include raising cow calf with revenue of 3,000,000 KHR/year (~5000 KHR = 1\$ in 2012). Additional off-farm income is provided. The average market distance is 12 km away.

Figure 9: Cambodia: Overview of Cambodia and the selected typical farm



3.3.5 Organization and management

The farm has 2 ha of arable land and the average field size is 0.4 ha with an average distance of 4 km from farm to field. Field work is mainly done by the family. Only during harvest time help is provided by a contractor. The farm owns a power tiller with a plough, a harrow and a trailer as towed machinery. Spraying is done with a sprayer. There is no storage building on farm to store harvested crops.

Short term loans are available, but with 36 %, the interest rate is very high. Long term loans with a duration of 3 years have an interest rate of 24 %. The interest rate for short and long term deposits is 3 % and 10 %.

3.3.6 Cropping and production system

The cropping system contains a double cropping rotation of mung beans and rice with a turnaround time of 1 year. In 2012 the yield for mung beans was 0.18 t/ha and for rice 2.5 t/ha. Both products had to be dried after harvest. No certified seeds were used. Direct seeding was used to cultivate the crops.

Before seeding rice, the fields were ploughed twice at the end of July. Fields were harrowed after ploughing and afterwards seeding of 200 kg seeds/ha was done. In the beginning of August herbicides were applied to the fields. At the end of August fertilizer and herbicides were applied twice. The first application of fertilizer contained 50 kg/ha NPK (15:15:15) and the second application 50 kg/ha urea containing 46 % Nitrogen. All those tasks were performed by family labor. Only during harvest at the end of November a contractor helped in addition to family labor.

Field preparations for mung beans were made in the beginning of April by plowing the field. At the end of April mung bean were sown using 20 kg seeds/ha. In the middle of June insecticides were sprayed for plant protection. A contractor harvested the mung beans in the middle of July

3.3.7 Cost structure and economic performance

The following table gives an overview of basic farm cost structures and related economic performance of the typical farm in the national currency 'riel'.

Table 16:Cambodia: Cost structure and economic performance of the typical farm in 2012

| Farm: | KH1BB |
|----------------------|------------------|
| Year: | 2012 |
| Exchange rate (2012) | 1 USD = 5000 KHR |

| | Unit | Total | Mung beans | Wet season rice |
|--------------------------------|--------|-----------|--------------------------|-------------------|
| Acerage | ha | 4 | 2 | 2 |
| Yield | t/ha | | 0.18 | 2.50 |
| Market price | KHR/t | | 2,500,000 | 1,200,000 |
| Market revenue | KHR/ha | | 450,000 | 3,000,000 |
| other revenues | KHR/ha | | 0 | 0 |
| Gross Revenue | KHR/ha | 6,900,000 | 450,000 | 3,000,000 |
| Seed total | KHR/ha | 1,160,000 | 80,000 | 500,000 |
| Fertilizer total | KHR/ha | 513,837 | 0 | 256,919 |
| Plant protection total | KHR/ha | 639,000 | 24,000 | 295,500 |
| Contract worker (crop related) | KHR/ha | 1,350,000 | 220,000 | 455,000 |
| Total direct costs | KHR/ha | 3,662,837 | 324,000 | 1,507,419 |
| | | | | |
| Total number of workers | | 3 | (including family labor) | |
| Work volume per year | h | 584 | (including family labor) | |
| Machinery | | Quantity | Purchase value | Depriciation p.a. |
| 2-wheeled tractor | | 1 | 7,600,000 | 666,667 |
| Towed machinery | | 3 | 4,000,000 | 889,000 |
| Selfpropelled Machinery | | 1 | 400,000 | 82,500 |
| Annual depreciation | KHR | 1,638,167 | | |

The yields of the farm KH1BB were very low. Due to a very low amount of fertilizer applied the rice yield was correspondingly low. Around 30 kg of pure nitrogen and approximately 5 kg of phosphorus and potash were applied per ha. Because mung beans are legume crops, able to fix nitrogen from the air, the farmer did not apply any fertilizer. It is probable that a nutrient deficiency is responsible for the low yields in mung beans and rice.

Two family workers and one seasonal worker were engaged on farm with a work volume of only 584 h per year. A contractor was only used during harvest in both crops. Land preparations were done by the farmer with on farm machinery consisting of a power tiller, a plough, a harrow, a trailer and a sprayer. Latter is the self-propelled machinery in the table.

3.4 Lao PDR: Typical rice production systems

3.4.1 The selected region

Lao PDR is an agriculture country. Lao territory occupies ~23.68 mill ha. Till 2030 it is planned to grow rice on 2 mill ha of which 1 mill ha will be irrigated. To enhance the amount of rice produced the area along the Mekong and its tributaries, a more intensified production system is needed to increase the surplus and export to neighboring countries. The yield of wet season rice is 3 t per ha and the yield of irrigated fields during dry season is around 4 t per ha, which result in a production of 3.6 mill tons. The surplus production is 1.15 mill tons per year. Currently 2.45 mill tons of rice per year are consumed by 7 mill people, which corresponds to 350kg paddy rice per person and year. Around 80 % of the population is relying on agriculture. Agriculture is considered as of cultural and traditional value, especially rice farming. It is in an interim phase from subsistence agriculture towards a more intensive system. Lao PDR is a diverse country. People belong to many different ethical factions. . In some rural areas rice is considered as a 'second currency' next to money. It is commonly used in exchange with other commodities.





Champasak province, the region where the typical farm is located, lies in the south western part of Laos PDR. To the south there is the border to Cambodia, to the west Thailand, to the east is the province Attapue, Saravan province is located to the north. Total land area of Champasak accounts for 1,535,000 ha. Elevation ranges between 100 and 1200 m asl. Temperature is within a magnitude of 15 to 38 °C and the average rainfall per year is approximately 1,800 mm.

Champasak province can be divided in upland and lowland areas. The uplands represent mountainous regions, slopes, and valley. The upland covers approximately 60 % of the area. These areas are difficult to access by roads and few trading facilities are established. In agriculture there, mechanizations are low and only few technologies are used. The peripheral regions of those uplands cover an area of around 10 %. They are suitable for cash crops like coffee, rubber, corn and cassava and house ruminant livestock. Around the plantations of latter crops, infrastructure has started to develop. Factories that need raw materials as inputs from surrounding plantations are increasing their production and provide jobs for dwellers. The lowland area of Lao PDR covers an area of approximately 30 %. This land is used for rice production as well as for other crops and livestock production. Most fields are rain-fed. Only ~10 % of the area is irrigated, which sums up to 150,000 ha. This irrigated area is mainly used for rice production.

3.4.2 Socio-economic background

The population of Champasak amounts to 612,800 heads. Within the national economy of agriculture 30.5 % of all commodities are produced in this area. The gross domestic value per capita is 1,399 USD (2013). Approximately 80 % of the population is occupied in rice production. Due to recent socio-economic changes - a development from agricultural sectors towards industry and services, the costs for on farm labor have increased. Rice is not competitive, because, due to a lack of knowledge and management shortcomings, the quality is low. Farmers have the opportunity to work off-farm, e.g. during dry season, in different local industries. This way an additional income is provided for the big farming community and latter farmers are integrated into the modern society. However, the remote upland farmers on the fringe of civilization cannot participate. Land ownership in Laos is dependent on generation farmers that have inherited the land from their parents. Additional farm land can also be purchased.

3.4.3 Market linkages

It is seen as an advantage that Champasak province is surrounded by large rice producing countries, such as Vietnam and Thailand. Collaboration with Cambodia and Vietnam was established and called 'Triangle Economic Development' (CLV). For example, contract farming and business matches were established between Champasak and Ubon Ratchathani, a province

in Eastern Thailand next to the boarder of Laos and Cambodia. Small, but modern rice mills and grading factories provide rice for export to China and Japan and for domestic usage.



Figure 11: Lao PDR: Rice value chain

Farmers have different options on how to proceed with their harvest. Often, the paddy is collected by local rice traders. Another option for the farmer is to sell the paddy directly to a local rice mill. After husking and polishing, the rice is sold for local and domestic consumption. The local rice trader can also sell the paddy to a modern rice mill. The modern rice mills include a grading and a packing process, the product is sold to retailers. High quality rice is exported to neighboring countries. The rest is sold for domestic consumption and to niche markets for some special rice varieties.

Exporting rice is still a challenge as Lao PDR's farmers mainly produce for subsistence. Rice surplus is around 1 mill ton of paddy rice per year. Another challenge is the rice quality, as different varieties often got mixed in the older rice mills. Improvement of the farming system, the farmers' knowledge, skill and attitude is needed to improve overall rice quality in order to meet market requirements.

Small and irregular plots are still found regularly and used by farmers, making the use of machinery difficult. For the next decade, the government has planned to strengthen farmer associations and cooperatives so that it will be easier to use machinery, resulting in less human labor and a better rice quality for the export.

3.4.4 Policy measures

When Laos PDR is able to join the Asian Economic Community (AEC), free trade between 10 Asian countries will be possible and open up a huge new potential market. To be prepared the government has started an initiative to boost agricultural production by modern technology, reducing human labor through long term investments. This includes a switch in the rice cultivation system from a labor intensive rice nursery to a less labor intensive broadcasting and direct seeding. The initiative also includes new technologies in the post-harvest processes, such as modern mills for processing and grading, as well as land consolidation, land development, an adjusted loan interest rate for agricultural investments and irrigation systems.

3.4.5 The typical farm

The selected typical farm represents a household with rice farming and horticulture as an additional farm enterprise. It is located in Sapai village, in Sanasomboun district. The main enterprise of this farm is rice production and rice is harvested twice a year, once during the rainy season (autumn rice) and during the dry season (spring rice). The farm size is 1.6 ha of which 0.3 ha are used to produce watermelons. The farmland has an irrigation system and a good access to the main road. The average market distance is 5 km.

3.4.6 Organization and management

The farmer owns and cultivates the land. To run the farm, three hired labors are needed as well as four family members. The farm owns a tractor with a plough, a harrow and a trailer. They have sufficient capital to run their enterprise without any loan, although they would have access to credits.

3.4.7 Cropping and production system

The crop rotation is a double cropping of rice. The yield of the wet season rice is 5 t/ha (2012) and the yield of the dry season rice is 5.5 t/ha. Wet season rice is grown from June to November and dry season rice from late November to April. The rice straw is used to feed the neighbor's cattle. They use the manure on the rice field and apply it before first plowing during autumn as

organic fertilizer in late May (500 kg cattle – and 300 kg chicken manure). At the beginning of June the fields are ploughed twice using a two-wheeled tractor, owned by the farmer, and harrowed afterwards. The grown rice variety is called 'Rice TDK 11'. They need 60 kg seeds per ha for the nursery. In the nursery 150 kg of fertilizer are applied (16-20-0). After the seedbed preparation, the pre-grown seedlings are transplanted at the beginning of July. The transplanting of seedlings requires 30 additionally hired workers. During August, 50 kg urea is applied twice containing 46 % Nitrogen (=23 kg pure Nitrogen). Twenty seasonal workers are hired during the harvest in the middle of November. Threshing is contracted out for 548,000 LAK/ha (~70 \$). The same procedures are used for spring rice, with the exception that ploughing is performed only once and no organic fertilizers are added. During the growing season 2012 no chemicals were used.

3.4.8 Cost structure and economic performance

The following table gives an overview of basic farm cost structures and related economic performance of the typical farm in the national currency 'kip'.

 Table 17:
 Lao PDR: Cost structure and economic performance of the typical farm in 2012

| Farm: | LA1CH |
|------------------------|-----------------|
| Year: | 2012 |
| Exchange rate in 2012: | 1 USD =8500 LAK |

| | Unit | Total | Wet Season Rice | Dry Season Rice |
|--------------------------------|--------|------------|--------------------------|-------------------|
| Acerage | ha | ~3 | 1.3 | 1.3 |
| Yield | t/ha | | 5.00 | 5.50 |
| Market price | LAK/t | | 1,800,000 | 1,800,000 |
| Market revenue | LAK/ha | | 9,000,000 | 9,900,000 |
| other revenues | LAK/ha | | 0 | 0 |
| Gross Revenue | LAK/ha | 24,570,000 | 9,000,000 | 9,900,000 |
| Seed total | LAK/ha | 676,000 | 240,000 | 280,000 |
| Fertilizer total | LAK/ha | 3,699,488 | 1,675,690 | 1,170,070 |
| Plant protection total | LAK/ha | 0 | 0 | 0 |
| Contract worker (crop related) | LAK/ha | 1,496,300 | 548,000 | 603,000 |
| Total direct costs | LAK/ha | 5,871,788 | 2,463,690 | 2,053,070 |
| | | | | |
| Total number of workers | | 57 | (including family labor) | |
| Work volume per year | h | 4,800 | (including family labor) | |
| | | | | |
| Machinery | | Quantity | Purchase value | Depriciation p.a. |
| 2-wheeled tractor | | 1 | 15,000,000 | 1,700,000 |
| towed machinery | | 3 | 4,500,000 | 551,992 |
| Annual depreciation | LAK | 2,251,992 | | |

Yields on the LA1CH farm were comparable to farms in Thailand and Vietnam. The degree of applied fertilizer is similar to Thailand and Vietnam, but the amount of on farm workers and their related work volume differs. Within the region of the selected farm it is still common to pregrow the rice seedlings in a nursery and transplant them to the fields afterwards. Compared to direct seeding, this operation is very work intensive. Weeding and harvesting was done manually, too. All these operations are responsible for a very high work volume per year. Contractors were only used for threshing. Tillage and seedbed preparation was done with their own machinery comprising a power tiller, a plough, a harrow and a trailer.

3.5 Myanmar Rice Production System: A typical farm analysis

3.5.1 The selected region

The Ayeyarwady Region, where the typical farm is located, is bounded by the Central Dry zone and Transition Zone in the north, Sittoung-Thanlwin Plain in the east, Hilly Region in the west and Andaman Sea in the south and southwest. Total area of the region is 35,137 km² and the dominant land use of the region is agriculture which covers 56 % of the region's area. Most of the areas are covered by the alluvial soils (Fluvisol – 71 %) and forest soils (Ferrasol – 22 %). Approximately 8 million people live in this region, resulting in a population density of 220 inhabitants per km². Topography of the land in the Ayeyarwady region is mostly flat. The main river of the region is Ayeyarwady river and many streams and rivulets are stretching out of this river into the low land which is plain and flooded regularly.

Average annual rainfall of the delta region ranges from 1,100 mm to 2,800 mm with temperatures between maximum 32.8 C and minimum 22.3 C, accounting semi-tropic to tropic climatic condition. Usually, tropical storms occur between May and November with high intensity rainfall. The region is frequently affected by severe floods

Rice is the main crop of the country and important for food security as well as for export. Ayeyarwady region is designated as rice bowl of the country and occupies the largest rice production area of 5 million acres (2.02 mil ha) which is representing 26 % of the total rice area of Myanmar. In addition to rice, pulses crop, particularly mung bean and green gram, are commonly grown as second crops after rice. Ayeyarwady region plays an important role in pulse production in the country as 20 % of all pulses are grown here.





Oil seed crops, such as groundnut, sunflower, and maize are grown largely in alluvial soil mainly along the river side areas during winter season. Summer rice is also grown during the off monsoon season from December to April. Irrigation systems provide water from natural rivulets and streams.

During Monsoon season (May to October), rice is the major crop in all areas of the region. The average farm size of land holding in Ayeyarwady region is estimated as 3.31 ha.

3.5.2 Social-economic background

Due to a high density of population and limited land resources in the selected area transferring and sharing land holdings among rural households is complicated.

Production of quality rice, green gram and mung beans can be increased by providing certified seeds and optimal fertilizer inputs. Post-harvest losses occur, but could be minimized by using threshers and mobile dryers at paddy harvest season. Expansion of micro credits will support small farmers out of debt cycle.

With a growing economy, job opportunities are increasing especially in major cities and towns. Increasing hard infrastructure development such as the construction of roads, bridges, dams and buildings throughout the country created job opportunities for the poor who are mostly temporary migrants from rural areas during the last decade. Getting access to farm land, creating jobs while the population is increasing and land development is limited in rural areas, is a big challenge.

Temporary migration of labor from the central dry zone is nowadays a regular occurrence - from Rakhine state and Ayeyarwaddy regions to other areas, particularly in the Tanintharyi region, Kacin. In Kacin the government allowed the private sector to reclaim abandoned land for major crops, such as sugarcane, tapioca, rubber and oil palm plantations. Temporary migration of labor to abroad, particularly Thailand and Malaysia is increasing. Hence scarcity of farm labor for agricultural activities in Myanmar is becoming a problem. It is noted that the proportion of rural population is decreasing from 75 % in 1983 to 69 % in 2009/10. The trend is the same for whole Myanmar. It indicates that labor force in agriculture is decreasing mostly due to urbanization and increased employment in off-farm jobs. The differentiation of labor price between on-farm (2500-3000 kyats/day) and off-farm work (4000-4500 kyats/day) is one of the factors of labor migration to off-farm activities.

3.5.3 Market linkages

The dominating marketing system for rice in the selected region is illustrated in Figure 13. All farmers sell their crop as paddy or milled rice to the nearest mills and brokers. Many farmers save some of their milled harvest for subsistence needs, whereas a few farmers need to sell almost all of their products to pay back borrowed loans with a high interest rate. The volume of saved seeds for the next cropping period differs from farmer to farmer. Market prices depend on the quality of paddy. The rice market information comes from various sources such as the company notice board, traders and millers. Only some farmers sell their products at the town. Together with the technology advancement farmers know the right market price of the product set by township level traders, so they can obtain the best price.



Figure 13: Myanmar: Rice value chain

Brokers are the primary collectors within the villages. Millers pay the brokers in advance to bring the paddy to the millers. Half of the harvest is sold as paddy to millers and traders, and the rest is sold as milled rice. Storage of paddy rice is free, as millers receive the charge for milling rice. Brokers deliver milled rice to the wholesalers in their township if there is a demand. Otherwise, the rice is sold directly to Yangon or other deficit areas. Paddy is sold to local rice mills, rice processing companies and traders. Most of the millers store paddy and sell it afterwards as milled rice. All the large mills have a warehouse attached. Millers store good quality paddy for their regular use of rice mills. Some traders in respective towns have their own rice mill. They sell rice throughout the year. Each trader has a warehouse and stores paddy.

Market prices for rice depend on domestic and international market supply and demands. The peak seasons for rice prices are August and September, due to paddy shortages during these months. The lowest paddy prices occur during harvest season in December, January, April, and May. Traders buy high quality rice and export rice for local markets and for export.

3.5.4 Policy measures

In the past the rice export market was a monopoly of Myanmar Agriculture Produce Trading (MAPT), an agency owned by the government until 2003. The volume of rice exports was unstable due to the low production quality, high local consumption and export policy. The

volume of export rice was occasionally controlled in order to maintain local market prices and to ensure local consumption. Only surpluses were exported. However, since 2003 the volume of rice export has increased, as well as production and sowed acres.

Land is owned by the state and land rights are only issued to farmers. Land taxes are minimal, amounting to an average of 3 Kyats/acre (1 USD = 910 Kyats). Taxes are paid to state collectors by the farmers who hold land right certificates. It was observed that there is no case of land borrowing or lending in the typical farm area. The farmers usually own their own ware house (barn) for storage of their farm products before selling or using them for household consumption. However, most farmers need to sell their crop products right after the harvest to pay back credits and borrowed money.

As the availability of adequate water for agriculture is a critical factor and remains crucial in enhancing crop productivity, the government has made great efforts to construct large scale irrigation systems requiring large investments of capital. Apart from these established programs, sinking tube-wells, artesian wells, pumps used on rivers, streams and lakes and barrages of streams and creeks were installed, providing sufficient irrigation water to increase yields, overall production and production intensity. The net irrigation area increased from 1.76 mill ha in 1995-96 to 2.12 mill ha in 2011-12, while the rice production area increased from 6.13 mill ha to 7.59 mil ha during latter period.

In the past, local exporters were required to pay a 10 % tax to export their agricultural commodities. In 2011 the export tax was reduced to 2 %. As a result rice export volume increased from 106.31 thousand metric tons in 2003 to 1.25 million metric tons in 2013.

Peas and beans as a second crop after rice play an important role in generating farm income for rice farmers in the selected region. National production of pulses (peas and beans) increased dramatically due to a high market demand for export and domestic consumption. Myanmar is one of the leading countries of pea and bean production among ASEAN member countries. About 17 species of peas and beans are cultivated in the country. Major exportable species are green gram, black gram, pigeon pea, chickpea and soybean. Black gram (mung bean) and green gram are mainly grown in Ayeyarwady region. The cultivated area of peas and beans has been increased substantially from 0.73 million hectares in 1989 to 4.42 million hectares in 2012, producing over 5 million metric tons. The export of pulses grew from 0.19 million metric tons in 1991 to 1.3 million metric tons in 2011.

3.5.5 The typical farm

The typical farm is located in Pantanaw Township, 75 kilometers away from Yangon, in the upper part of Ayeyarwady's delta region. The farm has access to a road, but presently there is no electricity available and the irrigation capacity is limited. The typical farm produces rice during

the monsoon season and peas, and beans as a second crop after rice in late monsoon season. Although a small stream is passing near the village, water scarcity in late monsoon season made the irrigation of the second crop impossible. During monsoon season the waterway along the stream is used to transport commodities to nearby villages. The average household contains 4 -5 people, 2 of which are engaged in farming activities.

3.5.6 Organization and management

The typical farm resides on 2.4 ha, in which the farmer usually works his own land. Interviews with neighbor farmers revealed that renting land is not a common practice. Farm laborers are scarce, particularly in peak the seasons of transplanting and harvesting. Farm laborers typically consist of at least two family members who work as permanent (or perhaps full time) farm laborers. In addition, one permanent laborer is hired for year round not only for on-field activities but also for supplementary work in the farm enterprise such as farm land plot maintenance, sun drying, packaging products, taking care of farm implements, water management, drainage and others.

The average plot size of the farm is about 0.2 ha. A power tiller is used for land preparation. The towed machinery consists of a plough and a harrow. In the whole typical farm village, there is only one tractor (45 HP). Threshing machines are widely utilized in the village for paddy and pulses to save the time and reduce post-harvest loss. However, harvesting is done manually. Seasonal loan for rice supplements is supplied by the Myanmar Agricultural Development Bank (MADB), a state owned bank and the only source of credit for farmer. The available credit from MADB for one acre of rice is 100,000 Kyats (1 \$ = ~910 Kyats) and eligible for up to 10 acres (=~4 ha) per farmer. Credit amount for pulses is only 20,000 kyats (= 21.9 USD) per acre. Interest rate of credit from MADB is 8.5 % and farmers have to pay back after crop season. There is no credit farmers help each other when needed on a mutual agreement and take care for provisions and used diesel.

3.5.7 Cropping – and production system

Paddy rice is the main crop of the typical farm. It is grown during the monsoon season from mid-May to end October. The plants are pregrown in a nursery and 31.7 kg of seeds per acre (= 78 kg/ha) are used. Pulses, particularly mung beans and green gram crop are sown in the winter season after paddy, from mid-November to March with residual soil moisture. This cropping system has been practiced for more than three decades. In this cropping system, soil nutrients are replenished through nitrogen fixing bacteria of pulses. This improves the soil nutritional status for the monsoon season paddy and can reduce fertilizer costs. Land preparation for crops is performed by farm machinery, as the market price of one draught cattle is worth as 600,000 kyats (= 659 USD), a pair of cattle 1,200,000 kyats (= 1318 USD) which is close to the price of a power tiller. Maintaining the burning of paddy fields before paddy cultivation and drainage during paddy growing season is taken care of by farmers with the help of the permanent laborer. Tasks in the seedling nursery, seeding of pulses, fertilizer application, and pest control activities are mainly carried out by two family laborers and one permanent laborer. Seventy lb rice seeds per acre are used and the applied fertilizer during rice consists of two applications. One is NPK (100 lb/acer) and the second application is urea (35 lb/acre). Transplanting, harvesting and threshing activities are mostly done on contract basis. Sun drying, handling, storage and packaging of the crop products are the activities normally done by the family laborers and permanent labor. The yield of monsoon paddy is 3.6 tons per ha and 1.16 metric tons per ha for mung beans. There were no pest or disease incidents in either crop during the assessment year.

3.5.8 Cost structure and economic performance

The following table gives an overview of basic farm cost structures and related economic performance of the typical farm in the national currency 'kyat' and acre.

| Table 18: | Mvanmar: | Cost structure and | economic performance | e of the typical | farm in 2012 |
|-----------|----------|--------------------|----------------------|------------------|--------------|
| | | | | | |

| Farm: | MM2AYD |
|------------------------|-----------------|
| Year: | 2012 |
| Exchange rate in 2012: | 1 USD = 910 MMK |
| | |

| | Unit | Total | Wet Season Rice | Mung beans |
|----------------------------------|----------|-----------|--------------------------|-------------------|
| Acerage | acre | 12 | 6 | 6 |
| Yield | t/acre | | 1.40 | 0.47 |
| Market price | MMK/t | | 182,000 | 550,000 |
| Market revenue | MMK/acre | | 254,800 | 258,500 |
| other revenues | MMK/acre | | 0 | 0 |
| Gross Revenue | MMK/acre | 3,079,800 | 254,800 | 258,500 |
| Seed total | MMK/acre | 65,310 | 910 | 9,975 |
| Fertilizer total | MMK/acre | 521,593 | 86,932 | 0 |
| Plant protection total | MMK/acre | 0 | 0 | 0 |
| Contract worker (crop related) | MMK/acre | 96,000 | 6,000 | 10,000 |
| Other direct cost (excl. Drying) | MMK/acre | 147,840 | 0 | 24,640 |
| Total direct costs | MMK/acre | 830,743 | 93,842 | 44,615 |
| | | | | |
| Total number of workers | | 28 | (including family labor) | |
| Work volume per year | h | 3,860 | (including family labor) | |
| | | | | |
| Machinery | | Quantity | Purchase value | Depriciation p.a. |
| 2-wheeled tractor | | 1 | 1,500,000 | 65,000 |
| Towed machinery | | 2 | 50,000 | 4,333 |
| Buildings | | 1 | 200,000 | 14,000 |
| Annual depreciation | MMK | 83.333 | | |

The yields on the farm MM2AYD were low, but better than in Cambodia. The amounts of fertilizer applied were as low as in Cambodia. This is a result of no fertilizers being added for mung bean growth on MM2AYD. Other direct cost for mung beans are for the applied foliar fertilizer. Threshing was the only operation that was done by contractors. Owned on-farm machinery was used for field work. The equipment comprises a power tiller, a plough and a harrow. A barn for storage represents the building.

4 Cross country farm comparison

While the previous chapters analyzed country specific facts and details of the newly established typical farms, the chapter below focuses on a comparison of the farm data between both, different farms and countries.

At the beginning, yields are compared, afterwards crop establishment cost are shown to demonstrate the differences between countries. The volume of applied fertilizer and the related cost are analyzed. With the comparison of operating cost, the existing differences with regard to labor and used machinery on-farm are shown. Then a closer look at direct and operating cost is given. After this, key cost elements are in the focus of attention, which include direct, operating and land cost. The last points of this chapter is focusing on are "total cost and gross revenue", "profits and losses" and "return to labor" of the typical farms.



Figure 14: Yield in t per ha in 2012

The farms in Laos PDR, Thailand and Vietnam were on one level with regard to rice yields. Only the farm TH4NE was out of line, caused by growing a high quality, but low yielding variety of rice. On the farms in Cambodia and Myanmar the rice yields were significantly lower. This might be caused by the low amount of fertilizer applied (see Figure 16). With regard to other cash crops grown in the rotation, corn yielded 8.3 t.

When the yield of wet and dry season rice is compared in the typical farm regions in Laos (LA1CH), Thailand (TH3CP) and Vietnam (VN2MRD), one can see that the yield of dry season rice is slightly higher than of wet season rice. Yields of the dry season rice are often higher due to a lower cloud cover and a higher radiation during dry season, provided that water, nutrients and other factors are not limiting.

The following figure shows the crop establishment cost, which includes the cost of seeds, fertilizers, and chemicals used. Here, one can distinguish between the intensive farms in Thailand and Vietnam and the extensive farms in Cambodia, Myanmar and Laos PDR on the edge to an intensive farming system.



Figure 15: Crop establishment cost in USD per ha in 2012

Crop establishment cost for rice on the typical farms in Cambodia, Myanmar and Laos PDR is approximately one order of magnitude, but differs strongly in their composition. In Cambodia, farm KH1BB's seed and herbicide costs are the main expenses, while fertilizer costs are low. The opposite is true for the typical farm MM2AYD in Myanmar. The main driver for establishment costs are the applied fertilizer, as farmers used their own seeds. The seed cost is opportunity cost based on market prices for rice. No chemicals were applied, because weeding was done by hand. This applies to LA1CH, too.

The rice establishment costs in Thailand and Vietnam are similar, and seed costs are comparable. Minor differences occur in the use of fertilizer. Chemicals against pests and diseases were not applied on the TH4NE farm in 2012. Instead, weeding was done manually. Crop establishment cost for corn was very high as relatively high amounts of fertilizer were applied, as it is shown in Figure 16 in detail.



Figure 16: Fertilizer applied in kg per ha in 2012

The Vietnamese farms in the Mekong Delta region and the Dong Nai province have the highest amount of applied fertilizer for rice, yet in regard to yield, they level with the farms in Thailand and Laos. Both latter countries' farms applied similar amounts of fertilizer. For corn on the VN3LM farm substantial amounts of nitrogen and potash were applied. During the focus group discussions the farmers of this region mentioned that corn is still new to them and that they are still trying to find out which amount is best.

KH1BB and MM2AYD both represent low input farms with corresponding low yields. Both farms had mung beans in their rotation, which are nitrogen fixing plants. They have, at least for a small amount, compensated low nitrogen application rates. Therefore rice yields were relatively good, even though mineral fertilizer application is rather low.

After having a closer look at crop establishment cost and moreover at applied fertilizer, the next important step to understand the economics of the typical farms is to have a closer look at operating cost (Figure 17). Operating cost reflect "hired labor", "family labor", "contractor", "machinery" and "diesel". "Hired labor" includes permanent hired labor as well as seasonal hired labor. The latter can often be found in rice farming during operations such as the transplanting of rice plants, for weeding, or during harvest when the mechanization level of those farms is low. The amount of people working at a farm is shown within the "Cost structure and economic performance"-table in the previous country chapters. "Family labor" is the farmer running the farm including other members of the family. Family farmers do not get paid any wages. Therefore opportunity costs have been calculated to reflect the economic cost of family

labor. Such calculated opportunity costs reflect the potential incomes that farmers could theoretically collect from region work besides farming. "Contractor" means that the farmer hires an external laborer including corresponding machinery such as a harvester or a machine for threshing. "Machinery" is related to all on-farm machinery owned and used by the farmer and their annual depreciation, finance and repairs. "Diesel" is the expenditure for fuel used for own machinery.



Figure 17: Operating cost in USD per ha in 2012

The farms TH4NE, VN2MRD and VN3LM had lower operating cost when growing rice compared to LA1CH or MM2AYD, although wages within Thailand and Vietnam are higher. Given the fact that yields of the two Vietnamese farms were rather high - this suggests that the Vietnamese farmers were able to use labor rather efficiently. As far as the Thai farm TH4NE is concerned, revenues are rather high. Therefore this farm can be considered to be able to achieve relatively high labor productivity. A more detailed look at labor productivity will be given further below.

When farming operations on the Thai or Vietnamese farms are done by hired laborers, instead of using contractors and their related machinery, operating cost increase due to high labor costs. This is illustrated in Figure 17 on the TH3CP farm and on the VN3LM farm in corn production. Costs for hired labor account for more than 1,000 USD per hectare, far more than 50 % of the operating cost.

Wage rates are still relatively low on the Cambodia, Laos and Myanmar farms. Therefore labor intensive operations, such as transplanting and harvesting, are often done manually instead of

using contractor services. As the farm KH1BB is relatively small, most work was done by the farmer, except harvesting, which was done by a contractor.

In countries with high labor wage rates, farmers tend to outsource operations to contractors. The contractors often use machinery which has a capacity larger than the average farm machinery in these regions (for example a four-wheel tractor instead of a two wheeled one). Therefore, some farmers purchase such machinery with the intent to offer contract services to others. This situation can be found at the VN3LM farm in Vietnam, which does not have its own farm machinery at all. By the use of contract services, this type of grower is able to benefit from labor productivity enhancing machinery without being forced to make respective investments himself. Given high wage rates – and respectively high opportunity cost - using small own machinery (for example a two-wheel tractor) seems to be not economically.

Figure 18 shows the key cost elements in USD per ha for the selected typical farms. Key cost elements include "direct cost", "operating cost" and "land cost". "Land cost" equals the cost of renting an additional ha of arable land – it is calculated for rented land as well as for owned land. In the latter case this cost reflects opportunity cost of using this land by the grower rather than renting it out to others. When comparing land cost across the samples one realizes that farms in Thailand and Vietnam have to pay significant land rents (or respective opportunity cost when they farm on their own land). Contrary, farms in Myanmar, Laos and Cambodia can use the land almost for free. This finding reflects the fact that in the first two countries dynamic land markets exist with respective ownership rights. In the latter group, however, the commercial land markets either do not exist at all – as it is the case in Myanmar, where the state owns the land and rents it out to growers – or as in the case of Laos and Cambodia it can be assumed that land lords have not yet been able to capture significant value from growers by realizing significant land rents. Of course this hypothesis is based on the assumption that economic land productivity is at least comparable to the farms in Vietnam and Thailand.

Key cost elements on the farms in Thailand and Vietnam are higher than on the farms in the other countries, due to of higher direct cost and land cost, while operating cost on the farms in Thailand and Vietnam were in most cases relatively low, except on TH3CP. On the VN3LM farm key cost elements while growing corn were high on a "per ha" base, as was the corn yield.

On the typical farms in Cambodia, Myanmar and Laos PDR operating cost were responsible for the largest share of the cost, as land cost were not important and relative few inputs were used, resulting in low direct cost.



Figure 18: Key cost elements in USD per ha in 2012

Since all countries presented here are involved in international rice trade international competitiveness of the different typical farms is a relevant issue. Therefore Figure 19 shows the total cost and the gross revenue of the selected typical farms in USD per ton. Total cost is split up into cash cost, depreciation and opportunity cost. Cash cost includes all cost that has to be paid in cash to keep the farm running, such as fertilizer, chemicals, labor cost, land rents, and interest. Depreciation represents cost caused by the linear depreciation for buildings, machinery and equipment. It is based on current replacement cost rather than on historical purchase prices. This approach is used in order to reflect whether farms will be able to keep the farm up and running in the long run by purchasing new equipment in order to replace existing machinery. Opportunity cost shows the potential earning a family laborer could have earned in a comparable job outside the farm, e.g. in the industry within the region. Similar are the opportunity costs for land and capital, which could have been invested elsewhere or rented out to other growers. The gross revenue represents the market receipts plus any subsidies (if any) per hectare.

When considering the international competitiveness in a comprehensive way one would have to look at potential differences in the economic performance of both, the domestic rice processing industry as well as transport and logistics. Since this ultimate step is beyond the scope of this study, the following considerations regarding the competitiveness of different typical farms in rice are only preliminary. Furthermore, differences in rice quality – other than those derived from growing different varieties - have to be kept in mind as well.



Figure 19: Total cost and gross revenue in USD per t in 2012*

* Mung beans on the KH1BB were excluded due to a very low yield; The Thai government bought rice at 40 % above market price

When considering total cost of production, the comparison in Figure 19 indicates that there are basically three different leagues in this sample: one consists of the Vietnamese farms, the Thai farm TH3CP and the Cambodian farm KH1BB. The group of farms has total cost of about 300 USD/t. The second group is made up by the farm in Laos and Myanmar, with total cost of roughly 200 USD/t. The third category consists of TH4NE, which shows cost of production in the range of 400 USD/t. As indicated previously, this last farm has to be treated differently because it is rainfed and growing high quality rice which is indicated by the very high price growers realize.

From this finding it can be concluded that on the farm level, rice production in Myanmar and Laos seems to be rather competitive even though yields and mechanization level tend to be low. Secondly, it seems that Thai and Vietnamese rice production is on a rather similar level as far as cost of production for 'regular' rice is concerned.

However, the picture changes significantly when excluding land cost for a second, because in well-functioning land market they only represent the most recent economic situation in agriculture. In that case Vietnamese farms tend to become rather competitive. Respective cost

add up to around 200 USD/t¹ similar to the farms in Myanmar and Laos, which run at around 200 USD/t when excluding land cost. This means, the overall management of rice production in Vietnam is done very efficient.

This fact is rather relevant in case of rice prices – as other agricultural commodity prices – they will go down again as projected by some experts (see: Baldos and Hertel, 2014; FAPRI, 2014; Zimmer, 2014). Whether in such a scenario the Vietnamese farms will continue to produce rice very much depends on (a) whether there are other more profitable crops available and (b) to what degree the currently high land prices are the outcome of recently high rice prices. One example for an attractive alternative crop present in this comparison is corn. As can be seen in Figure 19, contrary to rice, corn was slightly profitable on the farm VN3LM.

With regard to the profitability of rice it seems that only two farms could not achieve full cost coverage. These farms are VN3LM and VN2MRD, while growing wet season rice. Cash cost and depreciation are fully covered, only opportunity costs are not. In the short term this loss will not have any effects on the farmer's choice of growing rice. In the long term, however, it might have an effect, because growers may ask themselves whether other crops and/or quitting farming at all might be more profitable to them. The latter option of course does not imply that land will fall idle but rather that farm sizes will increase as a result of a structural change.

Major differences occur when looking at gross revenue per ton of rice. This is a result of the different varieties grown and due to differences in rice quality. TH4NE's gross revenue is outstanding because of the high quality rice being produced. When considering the result for Thai farms it has to be kept in mind that farmers can sell their products about 40% above market price due to the government's rice pledging. If the 40% would be deducted from the gross revenue, Thailand's typical farms would perform slightly above cash - and depreciation cost, but not covering total opportunity cost. Similar to the issues discussed regarding the Vietnamese farms above in such a situation more profitable alternative crops will most likely be considered more seriously by growers. As has been shown by Weerathaworn (2014) in some regions in Thailand sugar cane might be such an alternative.

The low gross revenue on the farm in Laos PDR can likely be explained by the lower rice quality compared to Vietnam's and Thailand's selected typical farm in the respective regions. If the rice quality could be enhanced, while keeping the yield at the same level, the farm LA1CH would have an excellent performance as labor costs are still relatively low in Laos.

After looking at the rice farm performance the following two paragraphs are focusing on the intra-farm competitiveness of rice relative to other crops grown in the rotations. Mung beans on the MM2AYD farm performed outstanding in economic terms, while having a moderate yield

¹ The respective figure has been calculated by dividing land cost as displayed in figure 17 by the yield data from figure 13. It shows that 'land cost' per 'ton of rice' account for app. 75 to 100 USD/t.

per ha to put it into perspective, which can still be enhanced. On the farm KH1BB on the other hand the yield was very low and did not even enable growers to cover cash cost, resulting in a significant loss. It needs to be seen in upcoming analysis whether this was the outcome of a particular conditions in 2012 or whether those low yields are typical under the prevailing agronomic conditions and production systems applied in this region. Under regular weather conditions and with proper management mung beans yield up to 1.25 t/ha in rainfed areas and up to 2.75 t/ha when irrigated.

Corn seems to be an alternative to rice as well. Growing corn on the VN3LM farm was profitable compared to the wet and dry season rice. It was the only crop grown at the VN3LM farm in 2012 which could defray cost and still there was a gap to reach the gross revenue value. If contractor services could be used to reduce the need of relative expensive hired workers, this could result in a reduction of establishment cost and would enhance corns' competitiveness. If farmers within this region could repeat or increase the yield in coming years, it could result in a changing growing pattern, given market prices do not drop drastically. As Vietnam was importing around 800.000 t of corn in 2011 there seems to be plenty of space to increase domestic production, although the peak of importing corn from 2010 (1.6 mill. tons) seems to be exceeded (FAOSTAT, 2014).

After looking at total cost and the gross revenue, Figure 20 provides an overview of returns to land per crop and ha. This figure does inform about two things: (1) how do individual crops compare on the farm – indicating whether shifts in cropping pattern might be happening and (2) to what degree current land rents are capturing the land value.



Figure 20: Return to land (profit plus land cost) in USD per ha in 2012

On Thailand's selected typical farms the highest return to land occurred, which was mainly caused by the governmental pledging program, accounting for additional revenue of around 800 USD per ha on average per crop at the TH3CP farm and around 950 USD per ha on the TH4NE farm. In other words, without this additional revenue return to land at the two Thai farms would be almost zero and the lowest in this sample.

When comparing the typical farms in the two regions of Vietnam one wonders why the return to land on the farm in the Mekong Delta region (VN2MRD) is almost twice as high as on the farm VN3LM. This is resulting due to multiple reasons. First, yields were 1 to 1.5 tons higher per ha. Second, a higher price was achieved when selling the harvested rice. Third, overall costs on the VN2MRD farm were lower (see Figure 19). It seems that this situation is reflected in land rents as well. When looking at figure 17 it shows that land rents in the Mekong Delta region were around 300 USD/ha higher than close to the Lang Minh village. However, an ultimate statement about this situation would need to take into account the profitability of other competing types of land use in those regions.

Mung beans, when grown successfully, seemed to be an alternative to rice. On the typical farm in Myanmar the return to land for mung beans was twice as high as for rice. When considering that the yield for mung beans can further be increased from 1 ton per ha, it becomes obvious that mung beans have potential competitive gains to be obtained on farm. On the other hand, the example of the typical farm in Cambodia indicates that mung bean production is faced with some significant yield risks. Finally, whether and to what degree mung bean production can be considered to be an alternative to rice needs to be checked more carefully because it is possible that rotational constraints and/or climatic conditions limit the ability of growers to switch to this crop. Of course the same would be true when looking at corn as an alternative crop to rice.

The return to land per ha for corn on the farm VN3LM was as high as for both rice crops together, therefore at least in 2011 performing outstanding compared to rice. It was the only crop on the VN3LM farm that could defray all costs. If inputs could be reduced in years to come the return to land would even increase further, provided market prices stay the same.

Finally, the figures on return to land in this comparison are in line with the differences in land rents. While land rents tend to be relatively high in Vietnam and Thailand they are rather low in Myanmar, Laos and Cambodia (see Figure 18). This analysis also suggests that the position of land lords in the latter three countries are rather weak, as land rents range around 95 USD per ha, while the return to land is three to four times greater.

Due to economic growth in industry and service sector wages rates have gone up in recent years in the countries subject to this analysis. In order to get an understanding to what degree current production systems and farm types will be able to compete in the labor markets "return to labor" will be calculated and compared to wage rates which farms have to pay or which farmers could be earning (opportunity cost). Return to labor is defined as profit plus labor cost divided by total labor input in hours. The result gives an estimate of the value produced by labor per hour regardless of the crops grown in the rotations. In order to calculate average wage rates the whole on-farm labor hours are divided and weighted by wages of family and hired worker, giving an estimate of average labor cost per hour. If the ratio of return to labor divided by average wage rates is above one, workers produce more value than they cost. Vice versa, if the ratio is below one they cost more than the value they produce.

| | Return to labor | Average wages on | Ratio: Return to labor / Average |
|--------|--------------------|---------------------|-------------------------------------|
| | | farm | wages |
| KH1BB | 0.35 | 0.34 | 1.04 |
| MM2AYD | 0.36 | 0.25 | 1.45 |
| LA1CH | 0.50 | 0.18 | 2.85 |
| ТНЗСР | 3.46 | 1.56 | 2.21 |
| TH4NE | 4.00 | 0.52 | 7.69 |
| VN2MRD | 1.96 | 1.46 | 1.34 |
| VN3LM | 0.83 | 0.84 | 0.98 |

Table 19: Return to labor and average wages in USD per h

Cambodia's and Myanmar's typical farms return to labor are the lowest at around 35 cent per hour. The typical farm in Laos PDR is at an intermediate stage. In Thailand's typical farms TH3CP and TH4NE return to labor has the highest value, while Vietnamese's farms VN2MRD and VN3LM have the second highest values country wise. As the profit of the farms in Thailand is influenced by the rice pledging program, the resulting return to labor value is kind of 'inflated'. The real value, when calculating with international market price is around 40% less.

The typical farm VN3LM had corn in its rotation. As most operations in corn were done manually by hired labor and are not optimized yet with regard to machinery, this value is probably going to become higher within the next years.

While industry and service sector are likely to keep growing at a high rate, the need for additional workers is likely to continue, resulting in further increasing wage rates. Given the figures of the return to labor per average wages ratio, it seems unlikely that current farming strategies and structures in both regions of Vietnam as well as the farming systems, analyzed with the typical farms in Cambodia and Myanmar, will be able to compete with wage rates paid by the industry in the long run. To increase labor productivity and thereby produce a greater value per labor hour is going to be a if not *the* challenge in the future.

The only typical farm in this comparison for which this outlook regarding labor cost and labor productivity is rather different is the one in Laos. The strength of this farm is caused by two factors: (1) rather low average wage rates and (2) relatively high return to labor. Further analysis

will be conducted in order to verify these rather low wage rates. At the first sight it seems to be not extremely plausible that wage rates in Laos are lower than in Cambodia and Myanmar². This issue needs further investigation.

As of 2012 the situation in Thailand seems to be much better: current wage rates are significantly lower than return to labor figures. However, given the enormous problems to finance the current pledging program from a strategic standpoint, the challenge to increase labor productivity seems to be comparable. Assuming rice prices in Thailand would go down by 40 % the ratio calculated in table 19 would plunge drastically below 1.

² The Gross Domestic Product per capita in Myanmar is 1.700 USD, in Cambodia 2.600 USD and in Laos 3.100 USD. Source: CIA Database, 2014.

5 Conclusion and outlook

As this project is the starting point for *agri benchmark* rice farms analysis, yearly updates need to be done in order to manifest and validate the collected data, and to observe ongoing changes within the countries and regions. This in turn implies that all findings and results from this report should be treated with some care. Furthermore, for 2014, it is planned that the Philippines and Indonesia will join the network.

Substantial differences occurred with regard to **rice farm gate prices**. This is driven mainly by three factors. First, the price of rice is very much dependent on the variety that is grown. Second, the technical rice quality has a major impact on the price. Differences in the technical quality are caused by moisture content of rice at harvest, related infections with fungi time of harvest and harvest - and threshing techniques. Finally, the location of the typical farm relative to markets has of course an impact on farm gate prices. Additional losses - both quantitative and qualitative – occur post-harvest, especially during the milling process. The *agri benchmark* partners in Southeast Asia stated that the **rice value chain** often needs to be improved in order to minimize harvest and post-harvest losses and enhance rice quality and thereby increasing revenues and profits of farms. The findings from this report regarding differences in farm gate prices provide some evidence to this hypothesis. Therefore *agri benchmark* has further initiative to analyze the comparative performance of the entire value chain.

The typical farm data from the selected regions in Thailand, Vietnam, Cambodia, Laos, and Myanmar show **significant differences within rice production systems.** While Thailand and Vietnam produce more intensively with high yields and high input levels – in particular as far as the use of fertilizers and seeds is concerned - farms in Cambodia and Myanmar grow rice more extensively while Laos seems to be in an intermediate level. The striking differences in seed cost raise the question, whether low yields and low prices could be overcome by the farms in Myanmar and Cambodia by investing more in seeds and fertilizers. Still most farms are performing well from an economical point of view.

With regard to the **competition of international rice markets** the following conclusion can be drawn: total cost per ton is the lowest in Myanmar and Laos, followed by Vietnam. Whether or not this advantage in cost of production implies a competitive edge on international rice markets or not mainly depends on the quality issues mentioned above. This is because this finding coincides with low farm gate prices for those farms which are low in cost of production. To the degree the low farm gate prices reflect quality issues (be it because of taste or technical quality) the low cost of production is not an immediate advantage. In the course of the research for this project anecdotal information was received that the quality issues can be that bad that the produce cannot be sold on international markets at all.

The comparison of return to land indicates that the on-farm competitiveness of rice is already now a very relevant issue. The return to land in corn is as high as for the two rice crops grown together on the VN3LM Vietnamese farm. A similar situation can be found on the farm in Myanmar.

As far as the corn case on the Vietnamese farm is concerned a main driver is most likely due to price ratios because of the trade positions of Vietnam. While Vietnam is a rice net exporter they are also a net importer of corn. Therefore, domestic farm gate rice prices are driven by the so-called "export parity" which is world market price minus domestic transport and logistic costs. On the other hand, corn farm gate prices are derived from calculating world market prices plus transport and logistic costs. In the case of the typical farm corn farm gate prices received are higher than farm gate prices for rice. However, on world markets – when looking at milled rice equivalent - the opposite is true. The currently low level of mechanization in corn production on the Vietnamese farm – contrary to rice - leads to high operating cost. Therefore it might be the case that better mechanization in corn will reduce cost of production and hence result in further strengthening the competitive edge of corn over rice.

Whether or not this situation may eventually lead to major and lasting shifts in cropping pattern not only depends on the agronomic feasibility (is it possible to grow for example corn throughout the year?) and respective political interventions. In any case it seems to be very important for the growers and institutions in Vietnam to closely monitor and analyze this issue further. Given the likelihood of increasing rice surpluses in the entire region the issue of **on-farm competitiveness** of rice will become even more important. This is why the Southeast Asian *agri benchmark* rice network will further invest in improving the knowledge of the topic.

When looking at **return to labor** relative to average labor cost it appears that already today this is a burning issue for the typical farms in Vietnam, Myanmar, and Cambodia. In all these cases the hourly return to labor is in the same range as current labor cost. This implies that the current farming structures and systems will have a rather hard time to compete on labor market in future. This assessment is based on the assumption that the industrial developments in these countries will lead to ongoing increases in wage rates.

In terms of return to labor relative to wage rates Thai farms performed outstanding, mainly caused by the governmental rice pledging program. What superficially seems to be a big advantage for local Thai farmers might have a negative impact on economic farm performance in the long run; as it might depressurize the economic pressure to increase labor productivity. This could explain why Thailand's farmers have fewer operations performed by contractors than farmers in the selected regions in Vietnam although both countries are leading rice exporters.

In order to stay profitable against the background of increasing **wage rates** it becomes increasingly important to enhance **labor productivity**. One option to do so is (additional) **outsourcing** of labor intensive tasks to contractors. This topic is of high interest for the *agri benchmark* network and we are going to improve our knowledge and insights in this topic. In particular the issue of possible obstacles for increased use of contractor services and options to overcome will become a focal point for us.

6 References

- Baldos UL, Hertel T (2014): Bursting the Bubble: A Long Run Perspective on Crop Commodity Prices; GTAP Working Paper No. 80
- FAPRI (Food and Agricultural Policy Research Institute) (2014): August 2014 Baseline Update for U.S. Agricultural Markets; FAPRI-MU Report #4-14
- Isvilanonda S (2010): Thai Rice: A Change in Production Structure and Distribution Channel. Knowledge Network Institute of Thailand, Bangkok, Thailand, ISBN: 978-616-202-198-5 (in Thai)
- Isvilanonda S, Poapongsakorn N (1995): Rice Supply and Demand in Thailand, Thailand Development Research Institute, Bangkok, Thailand
- Weerathaworn P (2014): Sugarcane production in Thailand; Presentation at the Cash Crop Conference 2014, Des Moines (unpublished)
- Zimmer Y (2014): Global ag markets game changer for an era of higher commodity prices?; Presentation at the Cash Crop Conference 2014, Des Moines (unpublished)

7 Published agri benchmark Working Papers

| Leasing and purch | nasing arable land - framework conditions, profitability and investor's view |
|--------------------|--|
| Workin | ng Paper 2014/5, Zimmer, Y. |
| http:// | /www.agribenchmark.org/fileadmin/Dateiablage/B-Cash-Crop/Working-Paper/cc-1406- |
| land-m | narkets-YZ.pdf |
| German rapeseed | l on the verge of collapse? Consequences of a new EU biofuel policy |
| Workin | ng Paper 2013/4, Zimmer Y. http://www.agribenchmark.org/fileadmin/Dateiablage/B- |
| Cash-C | Crop/Working-Paper/cc-1304-EU-biofuel-YZ.pdf |
| China´s Corn Prod | luction - Where to establish agri benchmark farms in corn? |
| Workin | ng Paper 2013/3, Hu X; Zimmer Y. www.agribenchmark.org/fileadmin/Dateiablage/B- |
| Cash-C | Crop/Working-Paper/cc-1303-China-XH-YZ.pdf |
| Speciality crops - | A perspective for Kazakh arable producers? |
| Workin | ng Paper 2013/2, Zimmer Y; Börsch M. |
| www.a | agribenchmark.org/fileadmin/Dateiablage/B-Cash-Crop/Working-Paper/cc-1302- |
| Kazakł | nstan-YZ.pdf (English Version); |
| www.a | agribenchmark.org/fileadmin/Dateiablage/B-Cash-Crop/Working-Paper/cc-1302- |
| Kazakł | nstan-YZ-rus.pdf (Russian Version) |
| Rapeseed in Cent | ral and Eastern Europe - A lot of room for growth |
| Worki | ng Paper 2012/1, Zimmer Y. www.agribenchmark.org/fileadmin/Dateiablage/B-Cash- |

Crop/Working-Paper/cc-1201-rapeseed-YZ-en.pdf (English Version); www.agribenchmark.org/fileadmin/Dateiablage/B-Cash-Crop/Working-Paper/cc-1201rapeseed-YZ-rus.pdf (Russian Version)