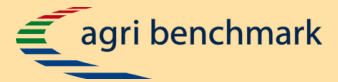
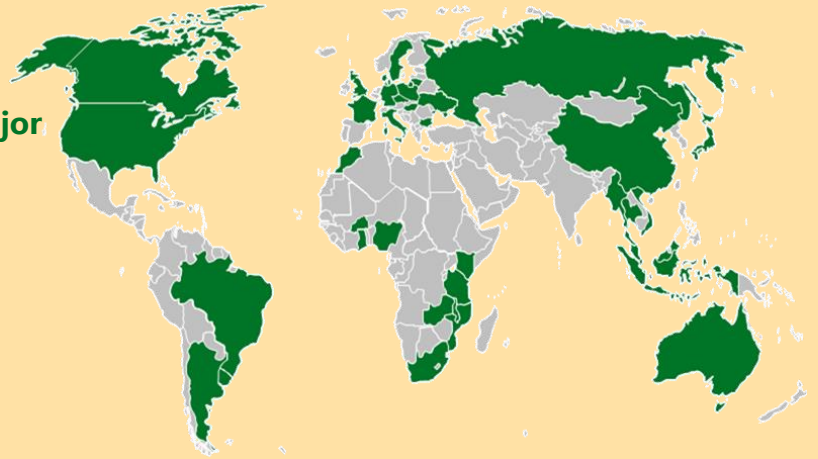
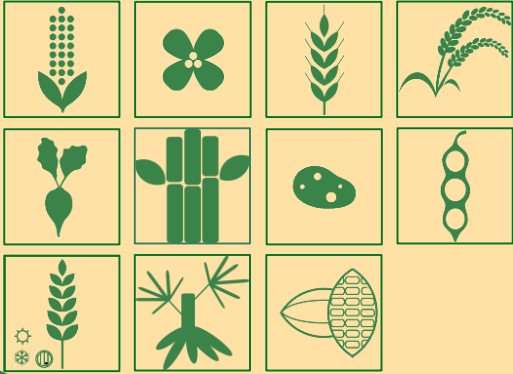


agri benchmark Cash Crop



More than 40 countries, and all major crops are covered in the network.



understanding agriculture worldwide

agri benchmark empowers Canada's agricultural sector to compare „apples to apples“ in a global context, providing unique and valuable insight into competitiveness and opportunities to improve on-farm efficiency.

Heather Watson, Farm Management Canada

agri benchmark Cash Crop is a unique network of agricultural economists, advisors, and growers in crop production.

Since 2006, this global, non-profit, non-political network provides its clients in policy, industry and development aid with internationally standardized proprietary data on crop production systems and related farm economics.

By combining this site-specific farm knowledge with analysis of global commodity markets and value chains we help our clients to make informed, scientifically-based decisions and thereby grow their business.



Agriculture and Agri-Food Canada



JOHN DEERE

Factsheet *agri benchmark*

- Global, non-profit, non-political network
- Founded 2006
- Headquartered in Braunschweig, Germany
- 6 sectors: Cash Crop (arable), Beef and Sheep, Pig, Fish, Organic, Horticulture
- 300 typical farms worldwide
- 58 countries represented in the entire network
- 40 countries represented in the Cash Crop Network
- Annual Cash Crop Conference (2018: Beijing, China)

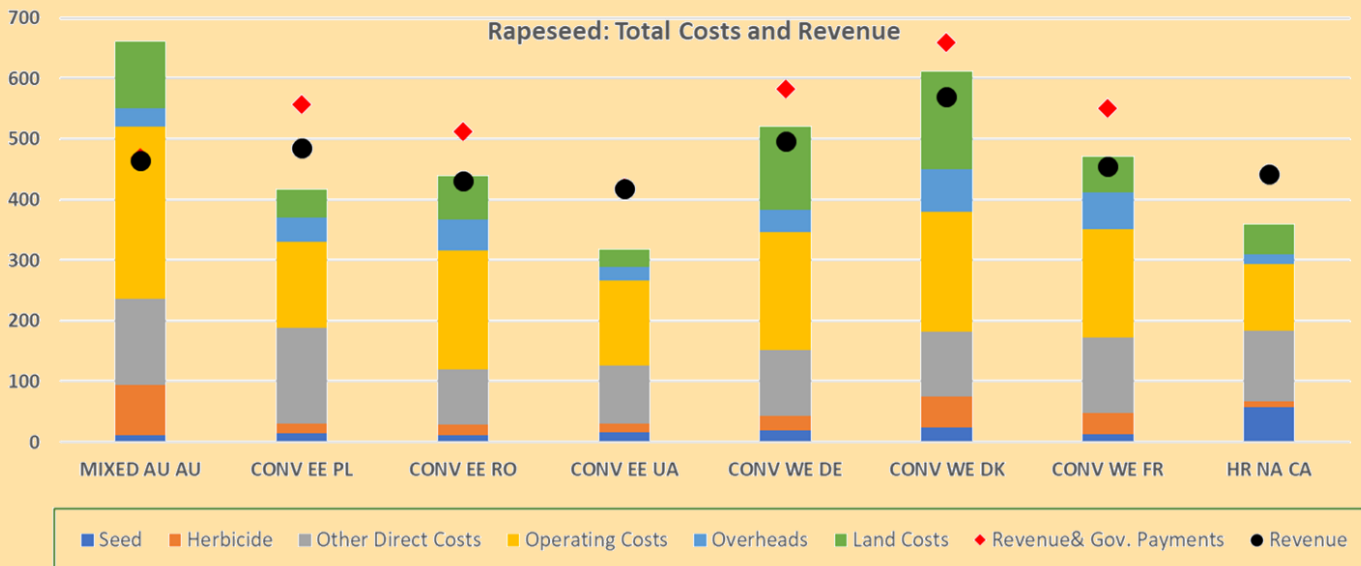
***agri benchmark* data base**

Farm-level data based on the typical farm concept; this means

- Full set of economic and physical farm data collected by local scientists
- Data analysis by local scientists
- Data cross-checked by local advisers and practitioners
- Farm-level data put in perspective by adding sectoral data and international trade data.
- Merge global data at the *agri benchmark* center:

Put your country in – get the world out

Get an idea of *agri benchmark* analysis



Any questions? We are more than happy to answer your questions.

Yelto Zimmer

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