

agri benchmark potato at the Potato Europe

The *agri benchmark* potato project was presented at the Potato Europe in Bockerode, Lower Saxony, Germany, September 3rd and 4th. This year's Potato Europe fair had about 220 exhibitors from 13 countries. It gave an overview of varieties, fertilizers and plant protection agents, machinery, production methods, services, farm inputs and capital investment goods. More than 10,000 visitors came to the Potato Europe.

agri benchmark was present at the DLG stand (*Deutsche Landwirtschaftsgesellschaft*). Besides general information about *agri benchmark*, special information about the potato project was provided. Interested visitors had the opportunity to catch up on and discuss the latest results of the potato project. The economic analysis of the years 2012 and 2013 shows that the production systems for potato differ worldwide. Also, the market revenue fluctuated considerably between the two years in almost all countries what resulted for some farms in low profitability in the one and high profitability in the next year. The analysis shows difference in the pricing systems of table and processing potatoes. Interestingly, on a cost per ton basis many farms have comparable total costs.

So far, typical potato producing farms from the UK, Germany, Poland, Italy, Bulgaria, Algeria, South Africa and Japan are represented in the network. The *agri benchmark* potato team is looking for more farms and countries to join the potato network.

For more information please contact: xxxxxxxxxxxx