

## Let's grow together!



**Commercial partners** 



Global Forum *agri benchmark* August 21<sup>st</sup> 2014

### Growth for all.



# We help to manage challenges in global agriculture

We support public institutions in making their cases and reaching their goals.

We enable agribusiness to realize trends early, to adjust strategies and products and thus to grow.

We provide producers with insights about global competition and thereby enable them to take more profitable decisions.



#### Learn local, grow global.





Food is being produced locally but markets are global.

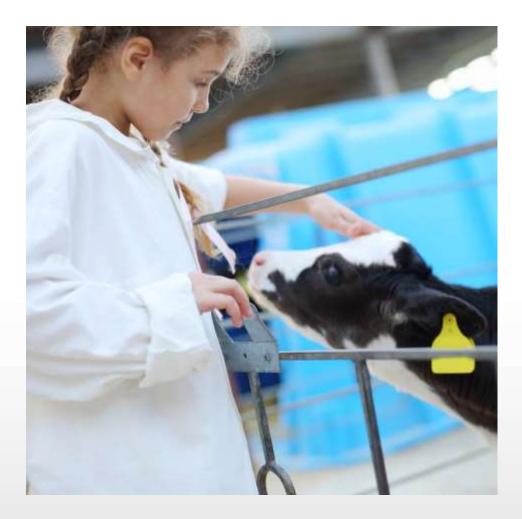
You need reliable and comparable data on farming systems to understand dynamics.

Irrespective of whether you are driven by economic, social or environmental reasons.

*agri benchmark* is there to satisfy this hunger for data and information.



#### We help to care.



#### Growth means to care.

We help to better understand links between improved food supply and sustainable use of natural resources.

We generate appropriate benchmarks and identify potential to improve environmental standards.



#### From Cattle to Corn.



*agri benchmark* is the center of expertise for global crop, livestock and horticulture.



#### We harvest data around the world.





#### **Growth through independence.**



We are a non-profit, non-politcal network of production economists. *agri benchmark* works independently, hands-on and scientificallly.



#### We compare apples with apples.

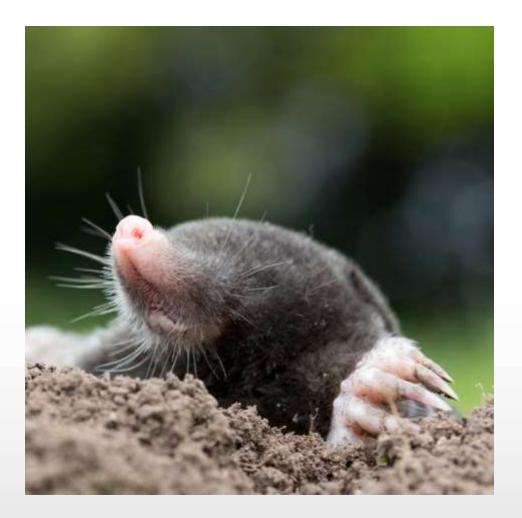




Because we collect data with globally standardized methods we deliver reliable and comparable results.



#### We dig deeper.



The unique depth and quality of our data guarantees appropriate support for your decision making.



#### But we still get the full picture.

Farmer 's perspective is key – but we also understand the global commodity market in order to come up with meaningful conclusions.

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#### Some of our recent clients.





#### Let's grow together.

We enable our clients to better manage challenges and to generate healthy growth.

