

# How competitive is the US in global Corn and Soybean Trade?

Kelvin Leibold, Iowa State University  
Savannah Gleim, University of Saskatchewan



# Agenda



- Overview

- Typical Farm Gate Prices

- Domestic Transport Costs

- Ocean Freight Rates

- Total Cost at Destinations

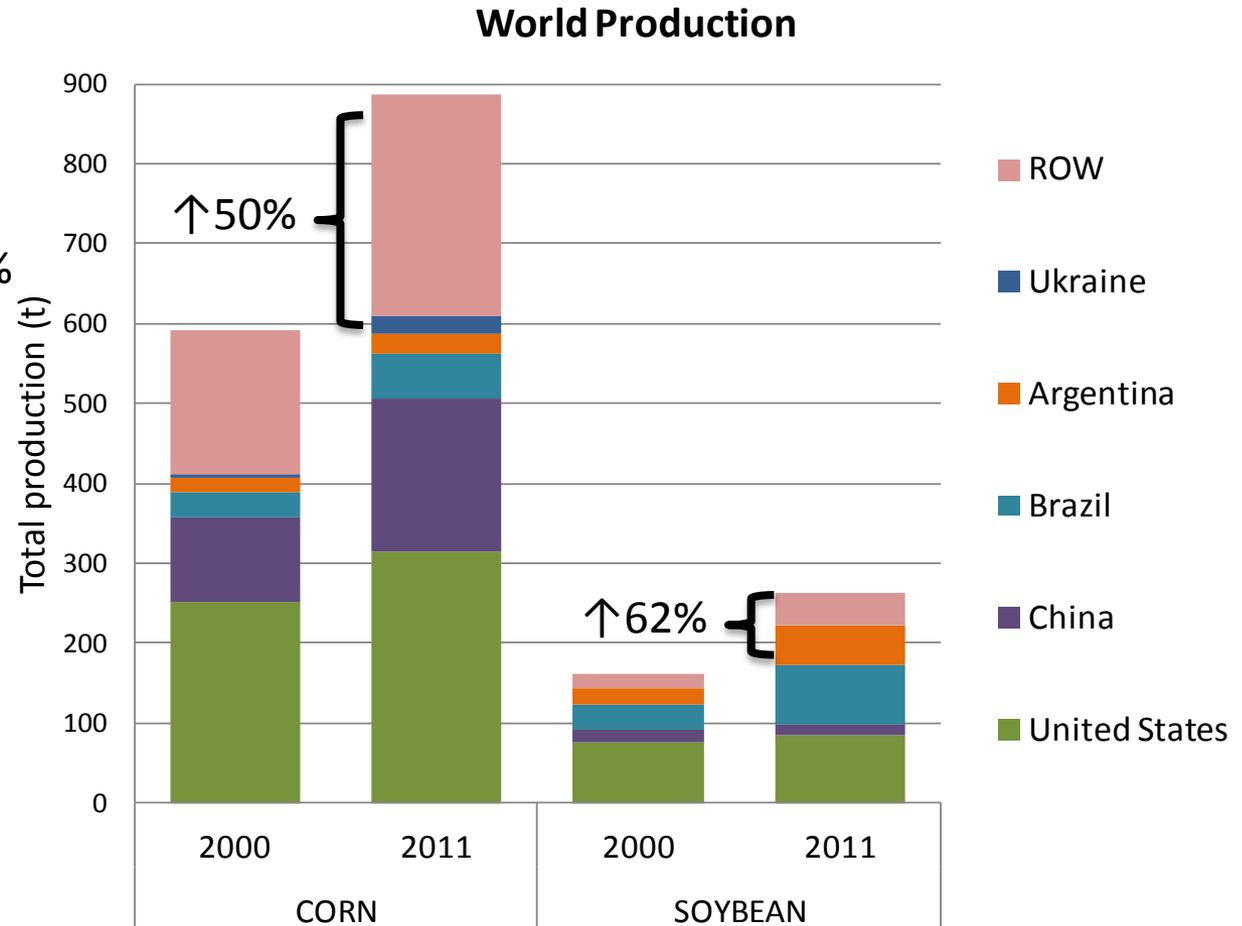
# Corn & Soybean Overview

## Corn

- US production ↑ 25%
- China's production ↑ 82%
- 4<sup>th</sup> largest exporter ,  
Ukraine, produced 3% of  
the worlds corn

## Soybean

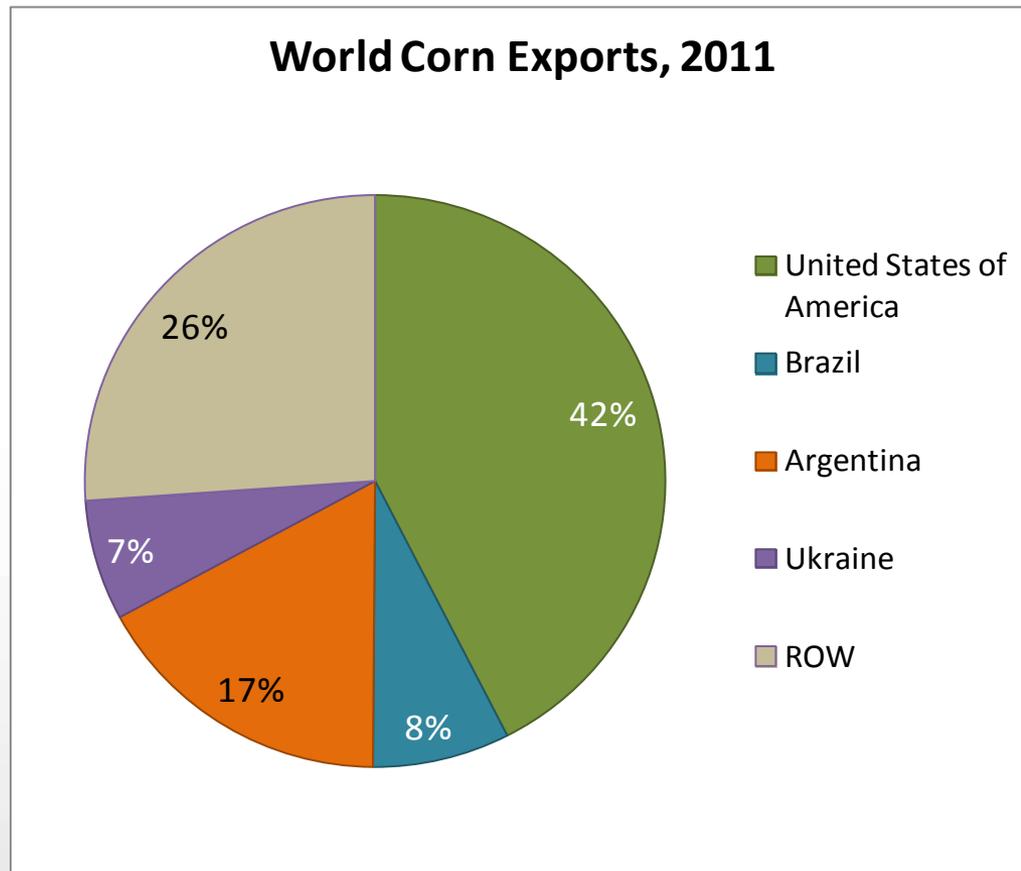
- Brazil ↑ 129%
- Argentina ↑ 143%



Source: FAO STAT, 2014

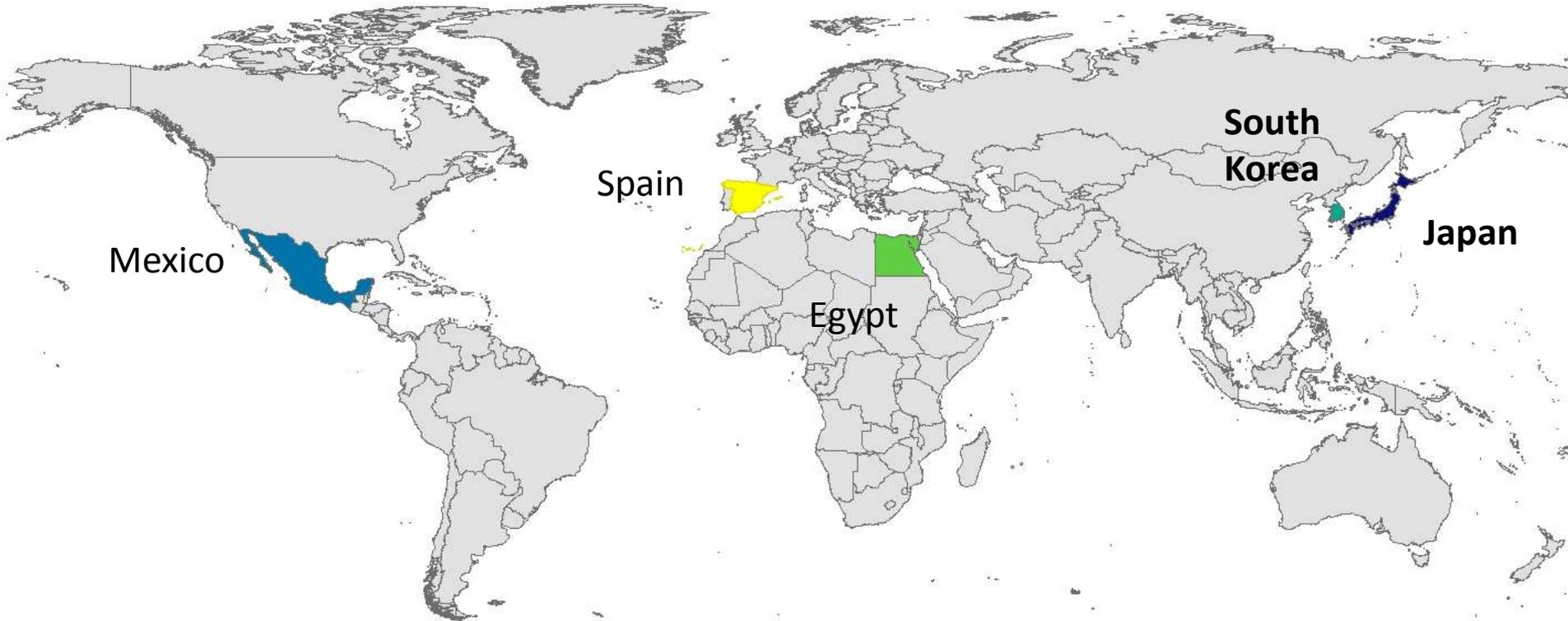
# Corn Exports (2011)

**12% of corn production was exported – approx. 118 million t**



Source: FAO STAT, 2014

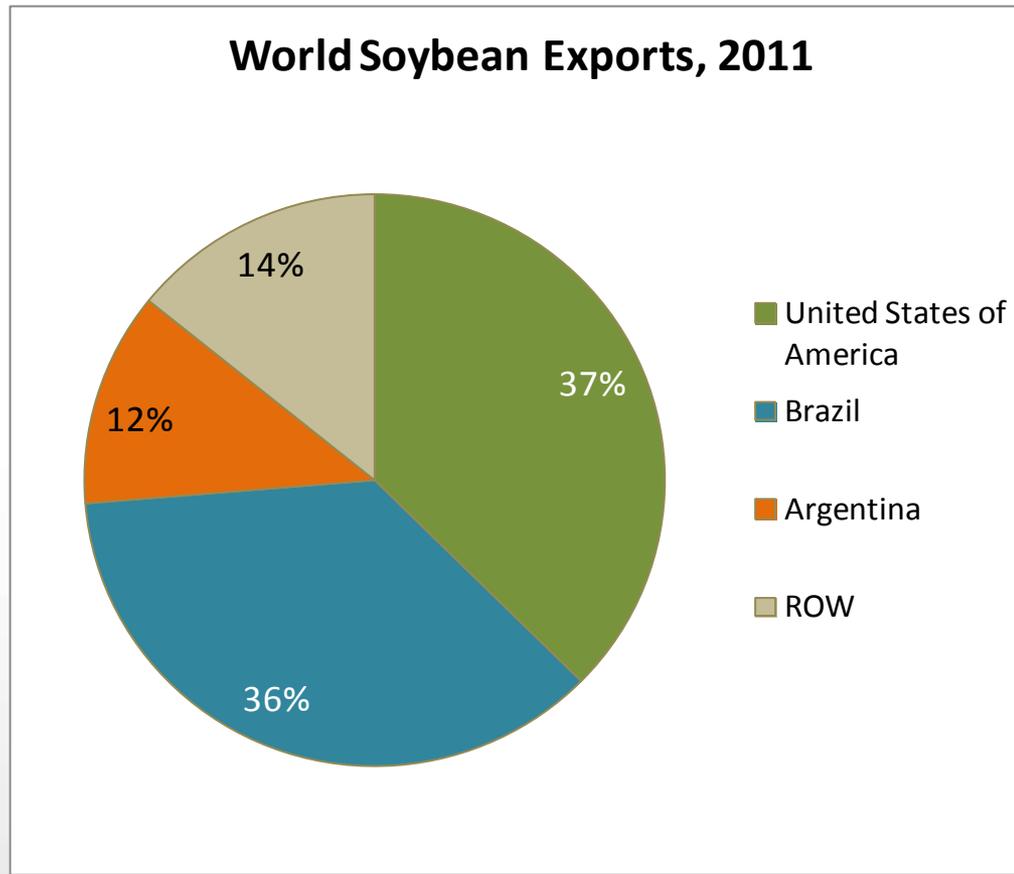
# Major Corn Importer



Source: FAO STAT, 2014

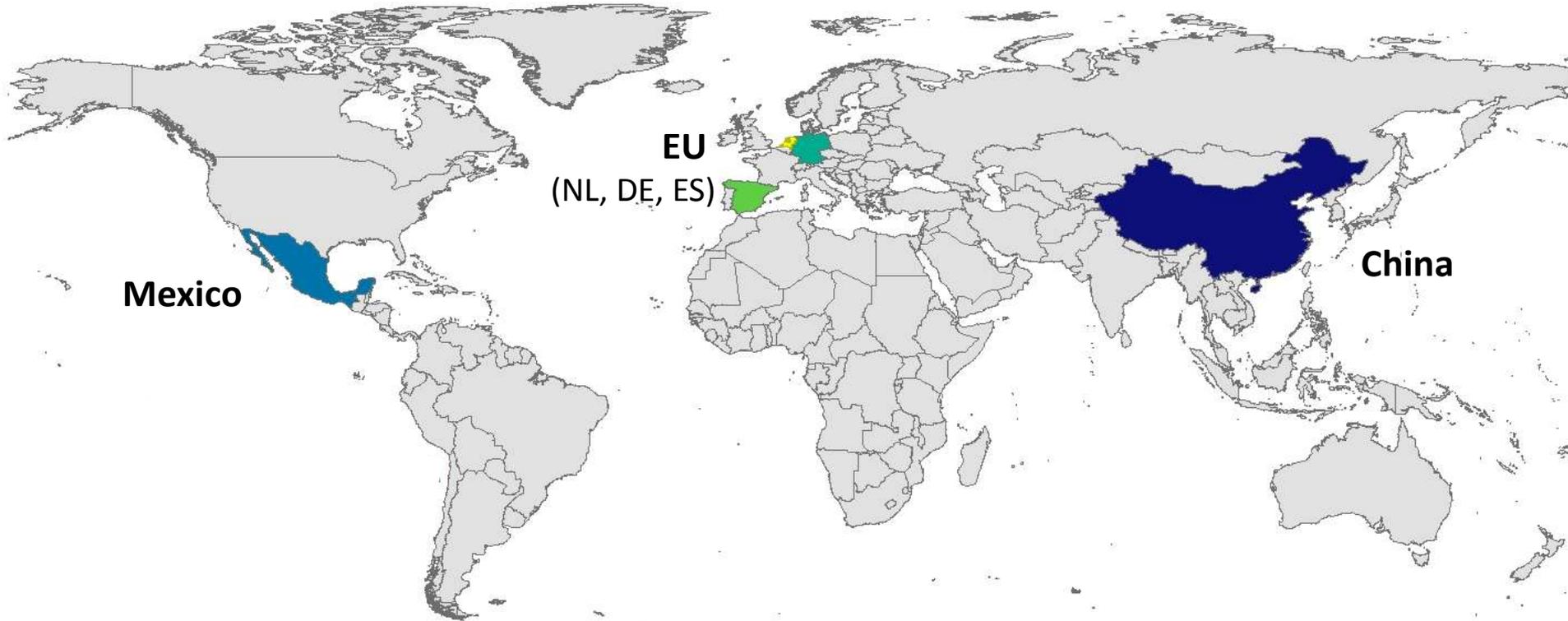
# Soybean Exports (2011)

**35% of soybean production was exported – approx 91 million t**



Source: FAO STAT, 2014

# Major Soybean Importers



Source: FAO STAT, 2014

# Typical Farm Domestic Transport Cost

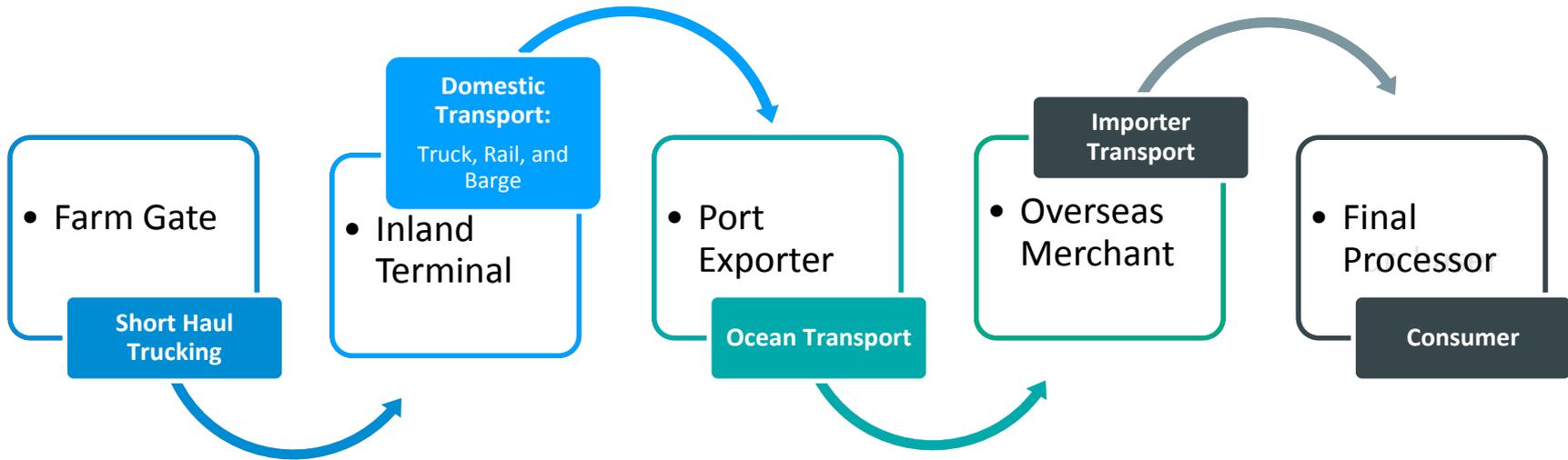
**Proximity to port reduces costs**

**Trucking much more expensive than rail:**

- **Argentina: \$0.11 (USD/tkm) or Brazil \$0.06 (USD/tkm)**
- **US & Ukraine: \$0.02 (USD/tkm)**

**US & Ukraine have a strong domestic transport competitive advantage over Argentina and Brazil.**

# Global Competitiveness: Grain Supply Chain matters



*agri benchmark* 'typical' farms used for comparison

- US700IA
- AR900WBA
- BR1300MT
- UA6700PO



# Agenda

- 
- Overview

- **Typical Farm Gate Prices**

- Domestic Transport Costs

- Ocean Freight Rates

- Total Cost at Destinations

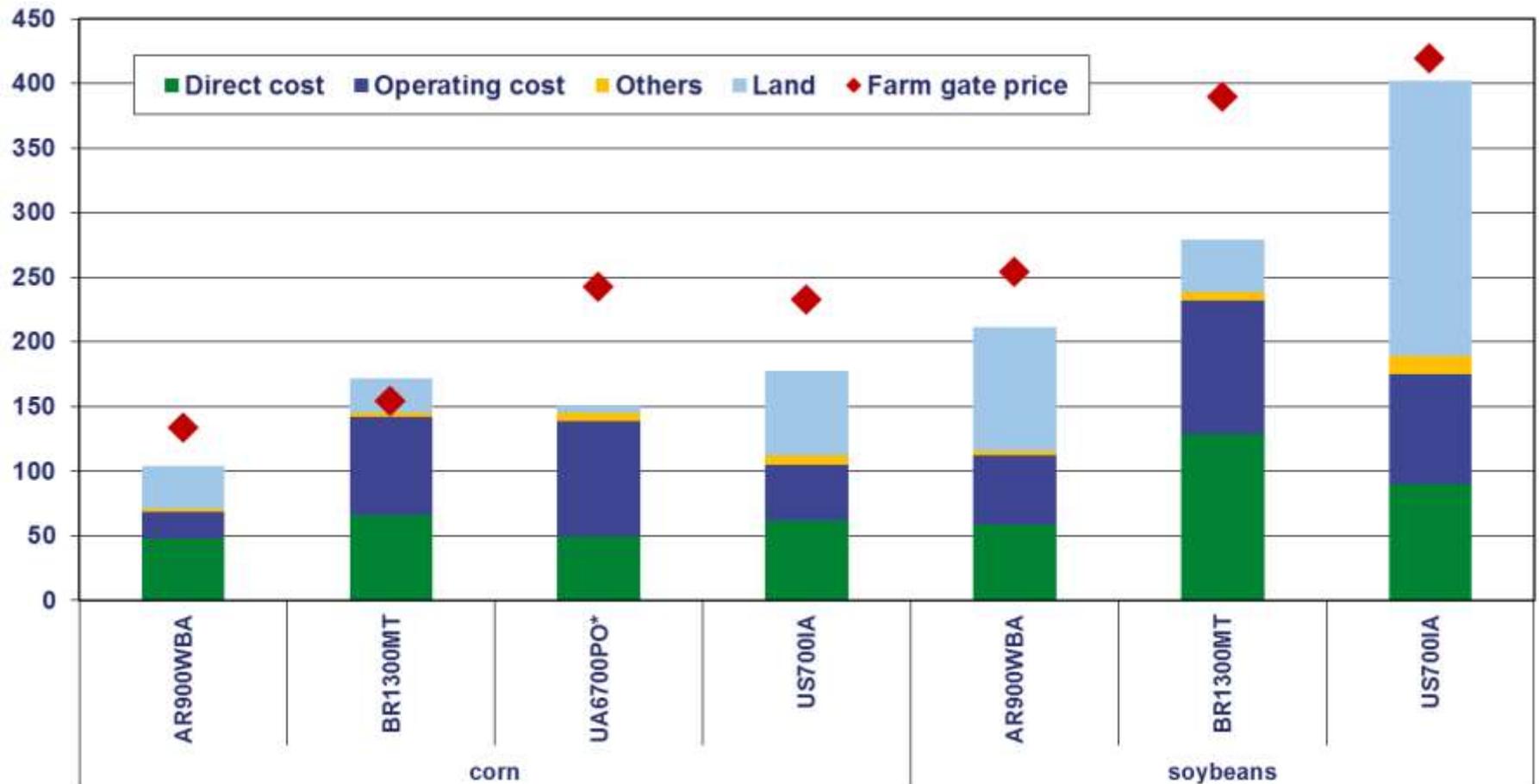
# Farm gate prices, 2011

'Typical' Farm Prices (USD/t)	Corn	Soybeans
AR900WBA (Argentina, Buenos Aires Region)	\$133	\$254
BR1300MT (Brazil, Mato Grosso)	\$154	\$390
US700IA (USA, Iowa)	\$232	\$437
UA6700PO (Ukraine, Poltava)	\$243	

Source: agri benchmark

Add 20 % export tax on corn and 35% on soybeans

# Key cost elements and farm gate prices (2011; USD/t)



Source: agri benchmark

# Agenda



- Overview

- Typical Farm Gate Prices

- **Domestic Transport Costs**

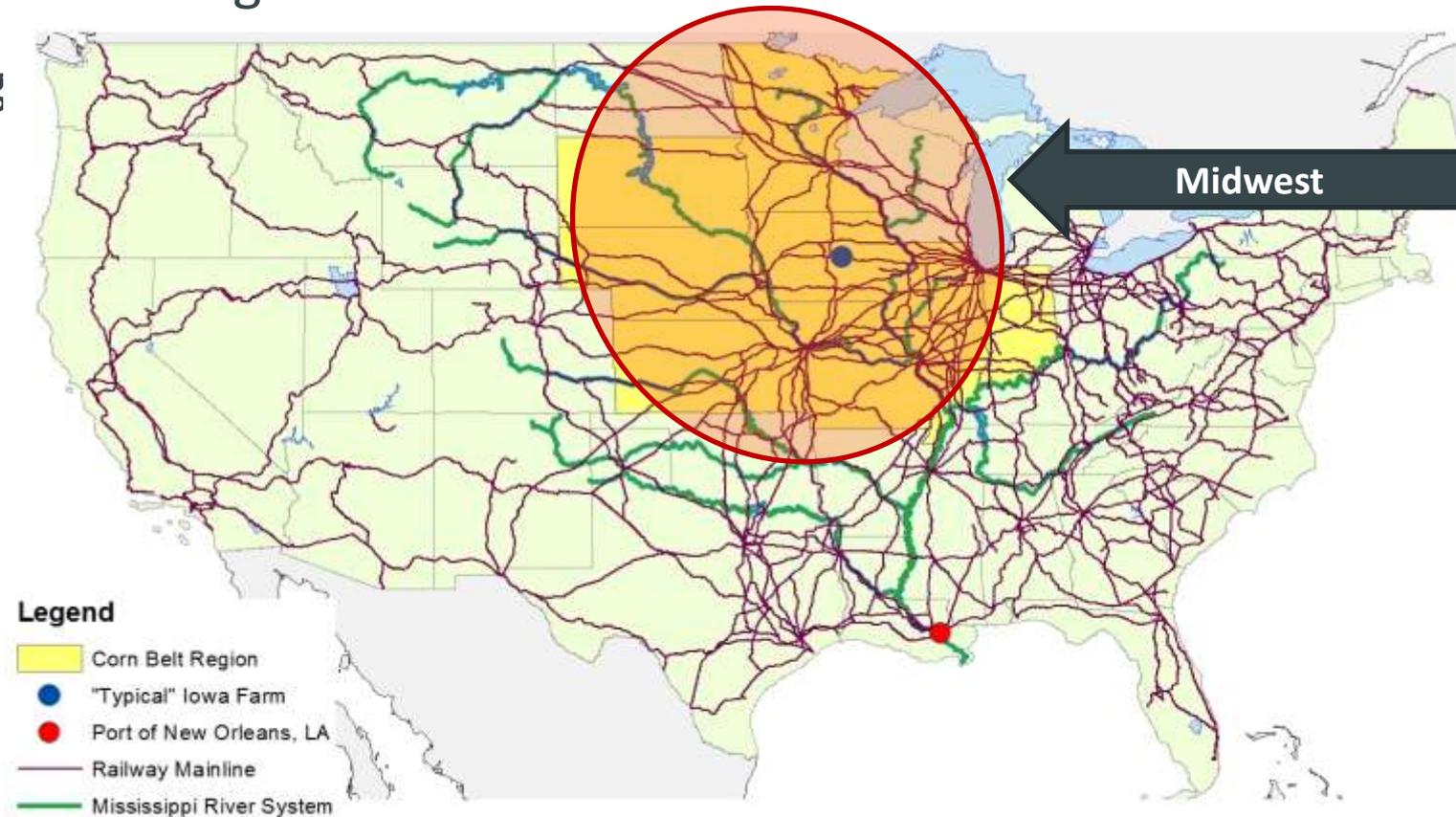
- Ocean Freight Rates

- Total Cost at Destinations

# United States of America: Domestic Transportation

## Intermodal network grain movement

- 47 % barg
- 44 % rail
- 8 % truck



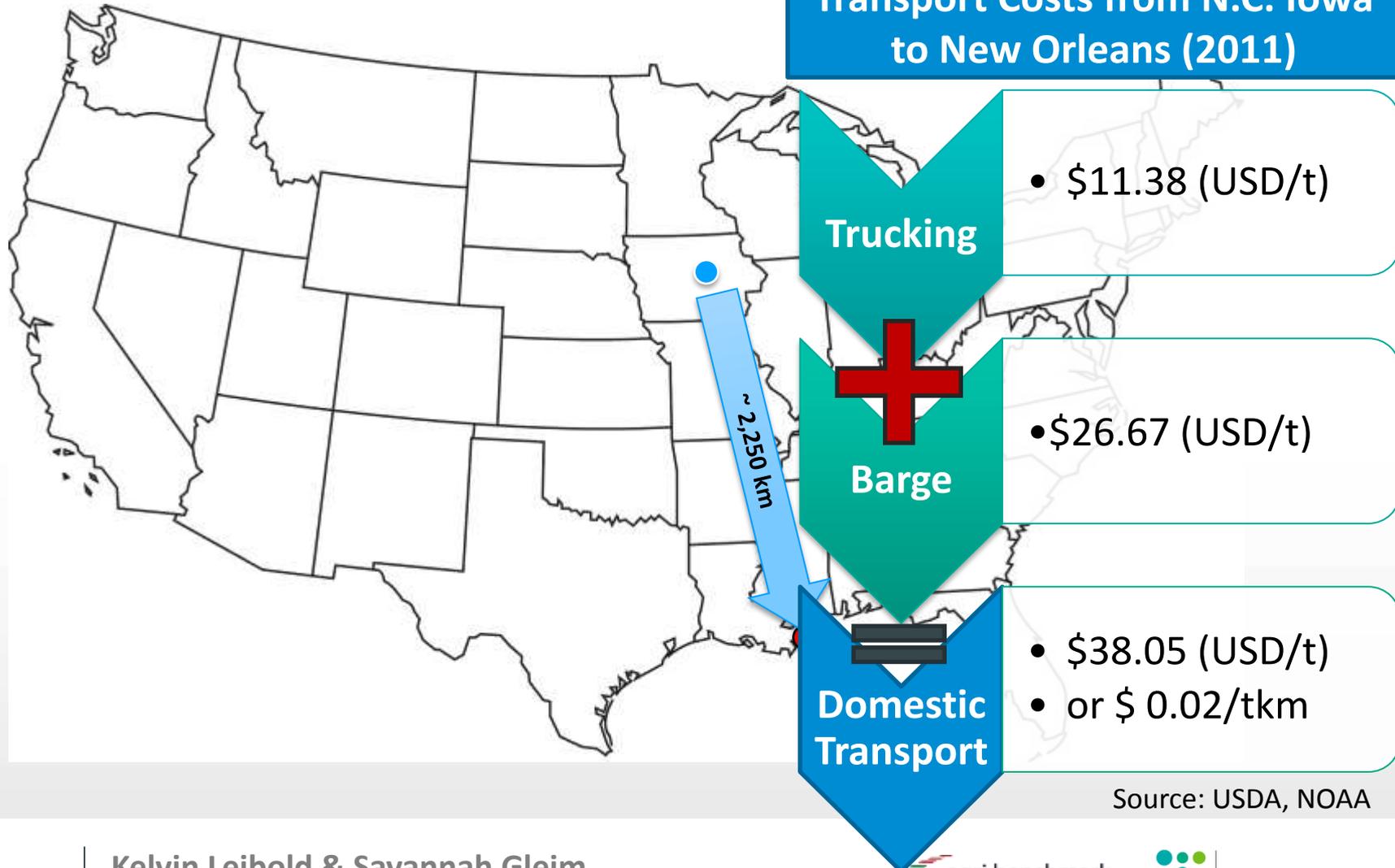
Source: USDA

# USA Typical Farm: US700IA

○ Typical Farm: North Central Iowa

● Port of New Orleans, LA

## Transport Costs from N.C. Iowa to New Orleans (2011)



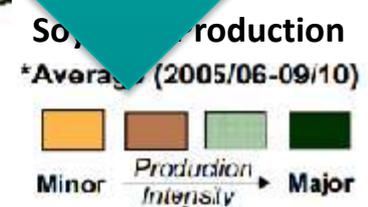
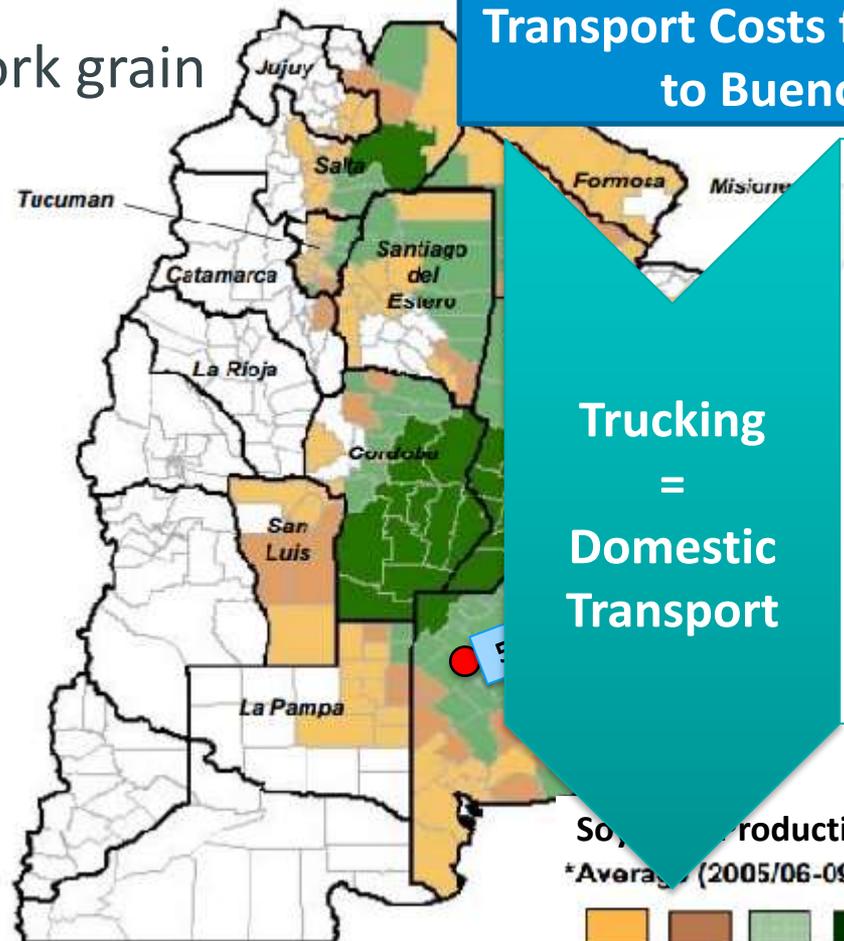
# Argentina Typical Farm: AR900WBA

- Typical Farm: Trenque Lauquen, Buenos Aires
- Port of Buenos Aires

Intermodal network grain movement

- 84 % truck
- 15 % rail

## Transport Costs from Trenque Languen to Buenos Aires (2011)



Trucking = Domestic Transport

- \$60.28 (USD/t) or \$ 0.11/tkm

Source: USDA, CATAC

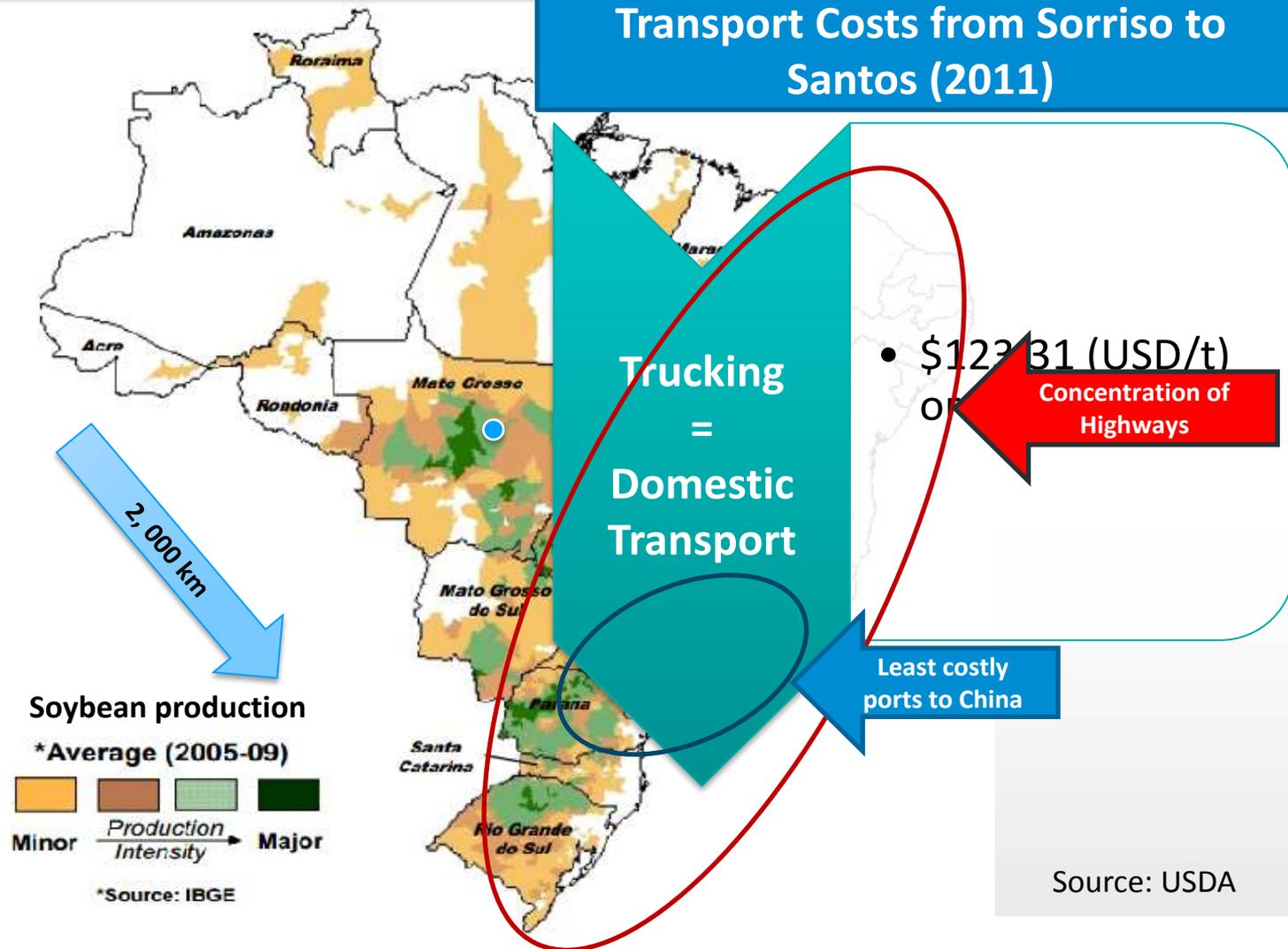
# Brazil Typical Farm: BR1300MT

○ Typical Farm: Sorriso, Mato Grosso

● Port Santos, San Paulo

- 60% truck
- 33% rail

## Transport Costs from Sorriso to Santos (2011)



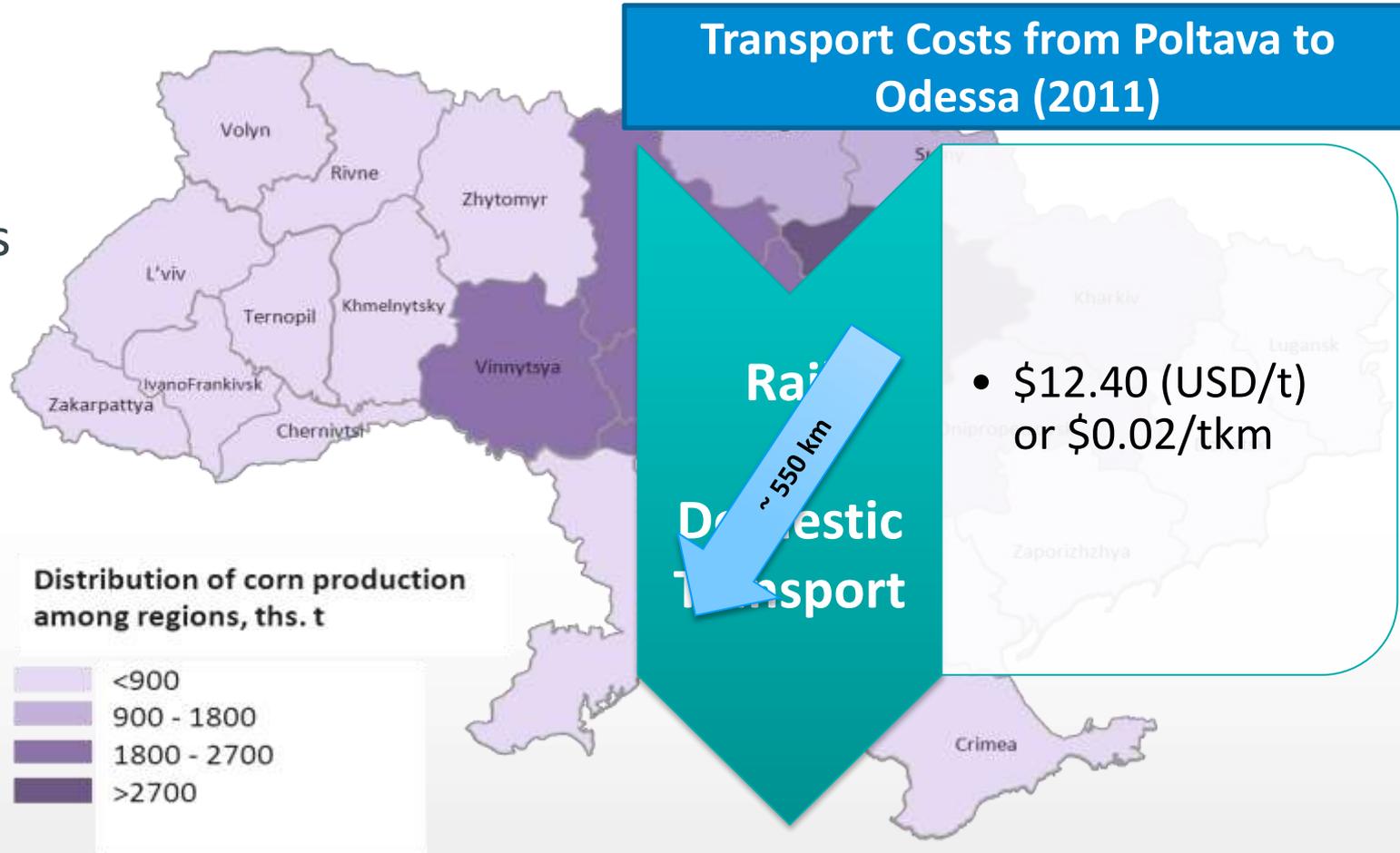
Source: USDA

# Ukraine Typical Farm: UA6700PO

○ Typical Farm: Poltava region

● Port of Odessa,

- 70 % rail
- 27 % trucks



Source: Centre for Transport Strategies

# Typical Farm Domestic Transport Cost

**Proximity to port reduces costs**

**Trucking much more expensive than rail:**

- **Argentina: \$0.11 (USD/tkm) or Brazil \$0.06 (USD/tkm)**
- **US & Ukraine: \$0.02 (USD/tkm)**

**US & Ukraine have a strong domestic transport competitive advantage over Argentina and Brazil.**

# Agenda



- Overview

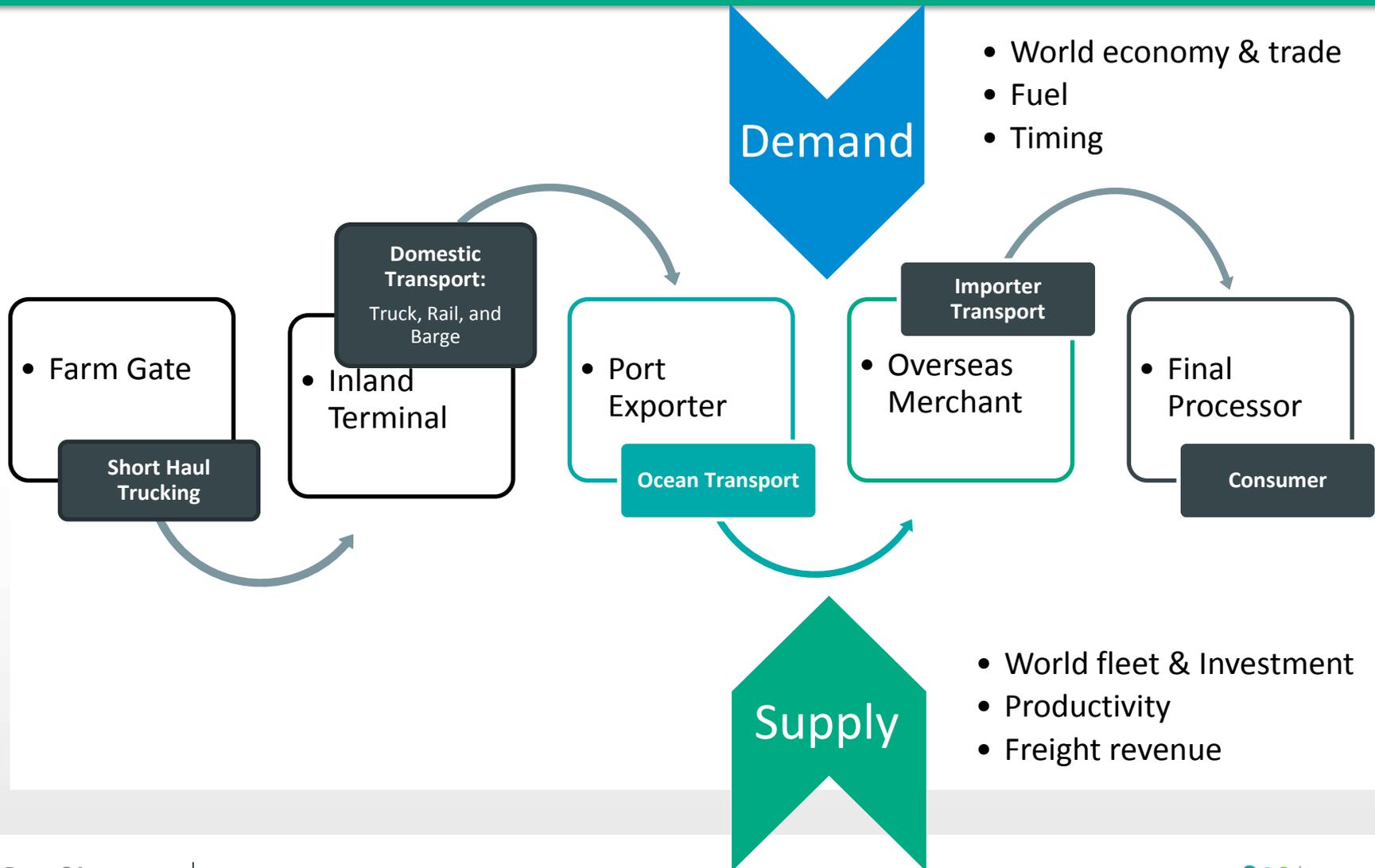
- Typical Farm Gate Prices

- Domestic Transport Costs

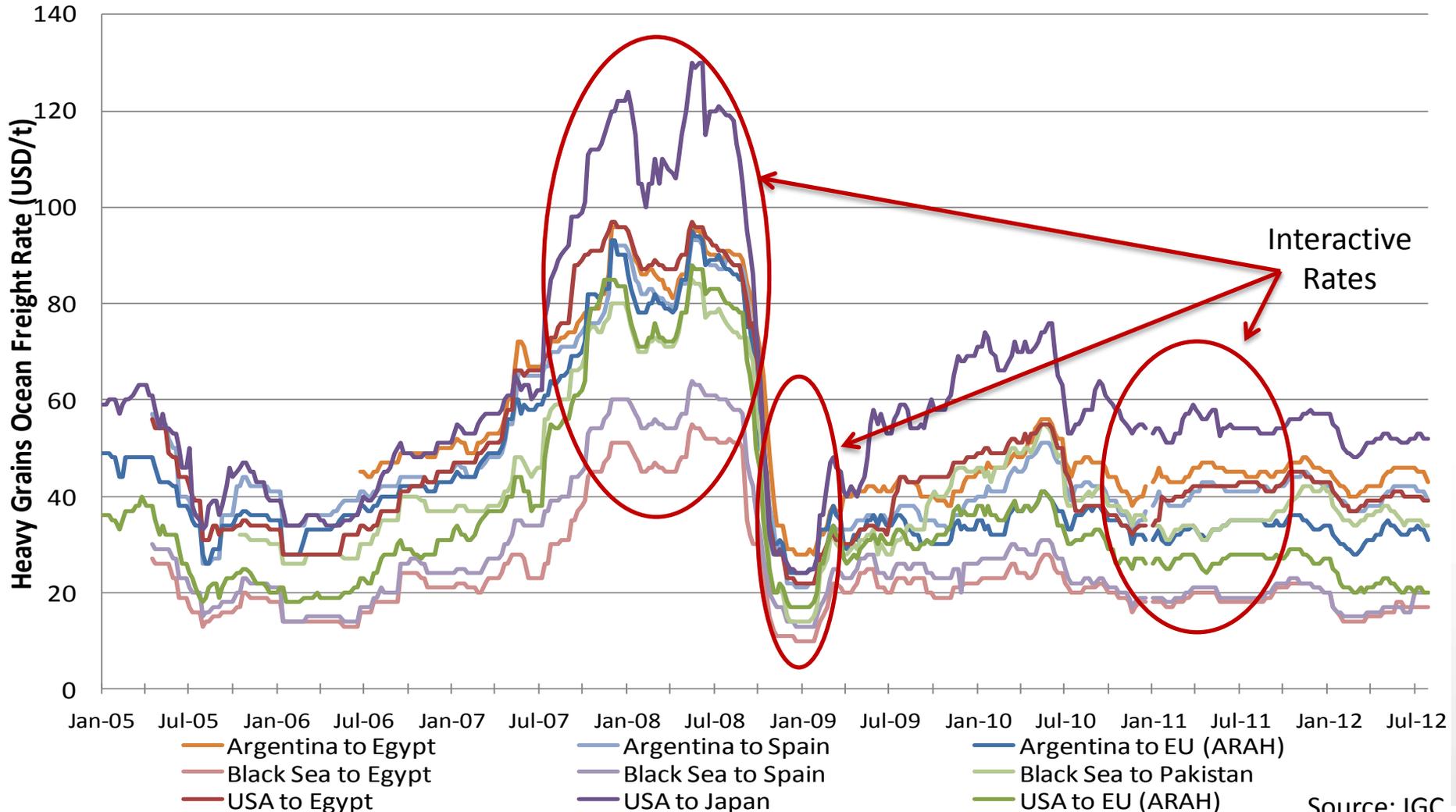
- **Ocean Freight Rates**

- Total Cost at Destinations

# Ocean Freight Rates



# Ocean Freight Rates



Source: IGC

# Ocean Freight Rates– Port of New Orleans, US 2011



Destination	Distance (nautical miles)	Freight (USD/t)
China, Shanghai	10,000	54
Egypt, Alexandria	6,400	42
Germany, Hamburg	5,100	27
Spain, Tarragona	5,000	33

# Ocean Freight Rates– Port Buenos Aires, AR 2011



Destination	Distance (nautical miles)	Freight (USD/t)
China, Shanghai	11,200	
Egypt, Alexandria	7,000	45
Spain, Tarragona	5,800	41
Germany, Hamburg	6,600	34

# Ocean Freight Rates– Port Santos, BR 2011



Destination	Distance (nautical miles)	Freight (USD/t)
China, Shanghai	11,000	51
Germany, Hamburg	5,700	35

Source: USDA

# Ocean Freight Rates– Port of Odessa, UA 2011 (Black Sea)



Destination	Distance (nautical miles)	Freight (USD/t)
Spain, Tarragona	1,900	20
Netherlands, Rotterdam	3,500	20 (est)
Egypt, Alexandria	1,100	19

# Agenda



- Overview

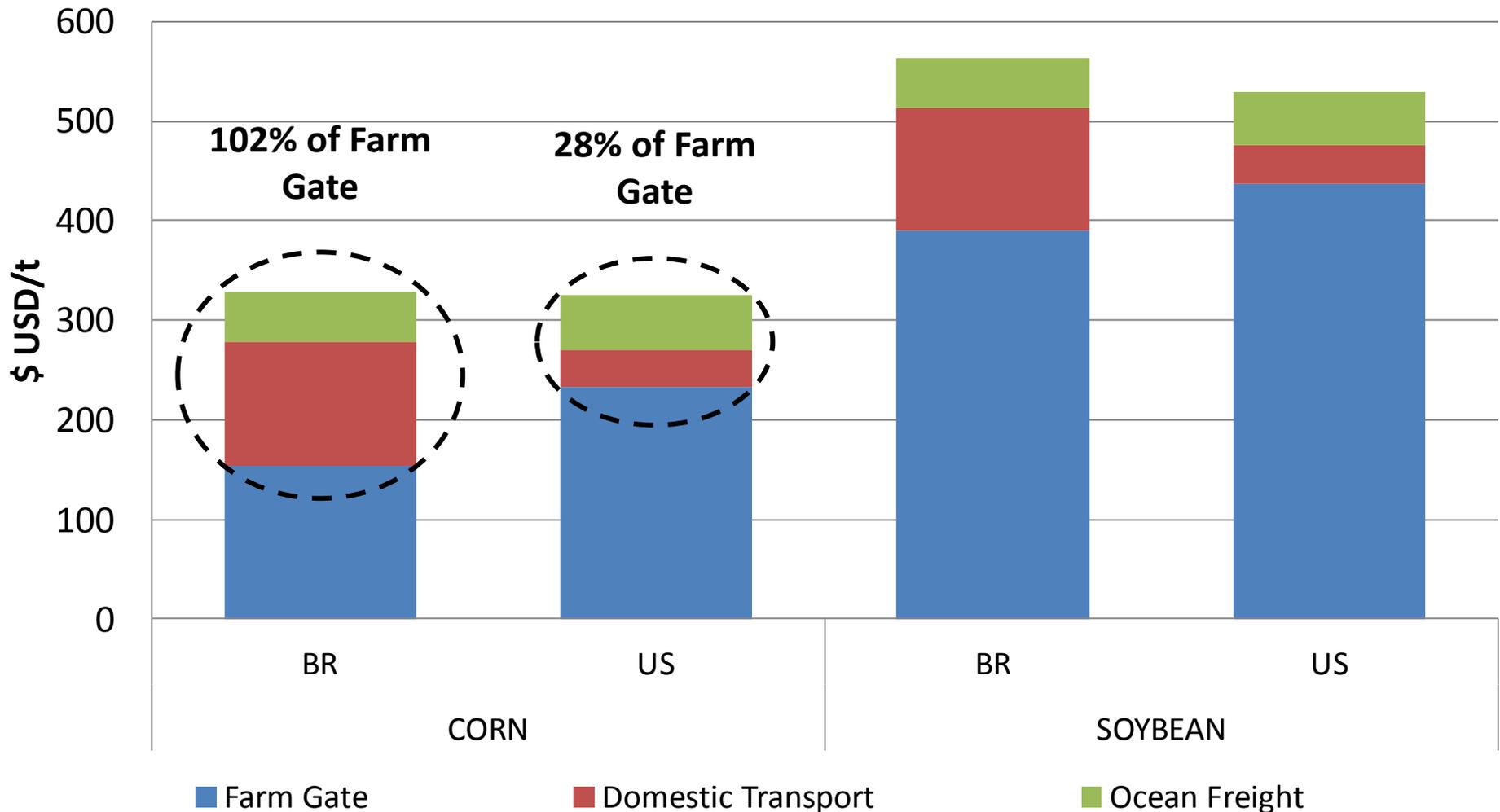
- Typical Farm Gate Prices

- Domestic Transport Costs

- Ocean Freight Rates

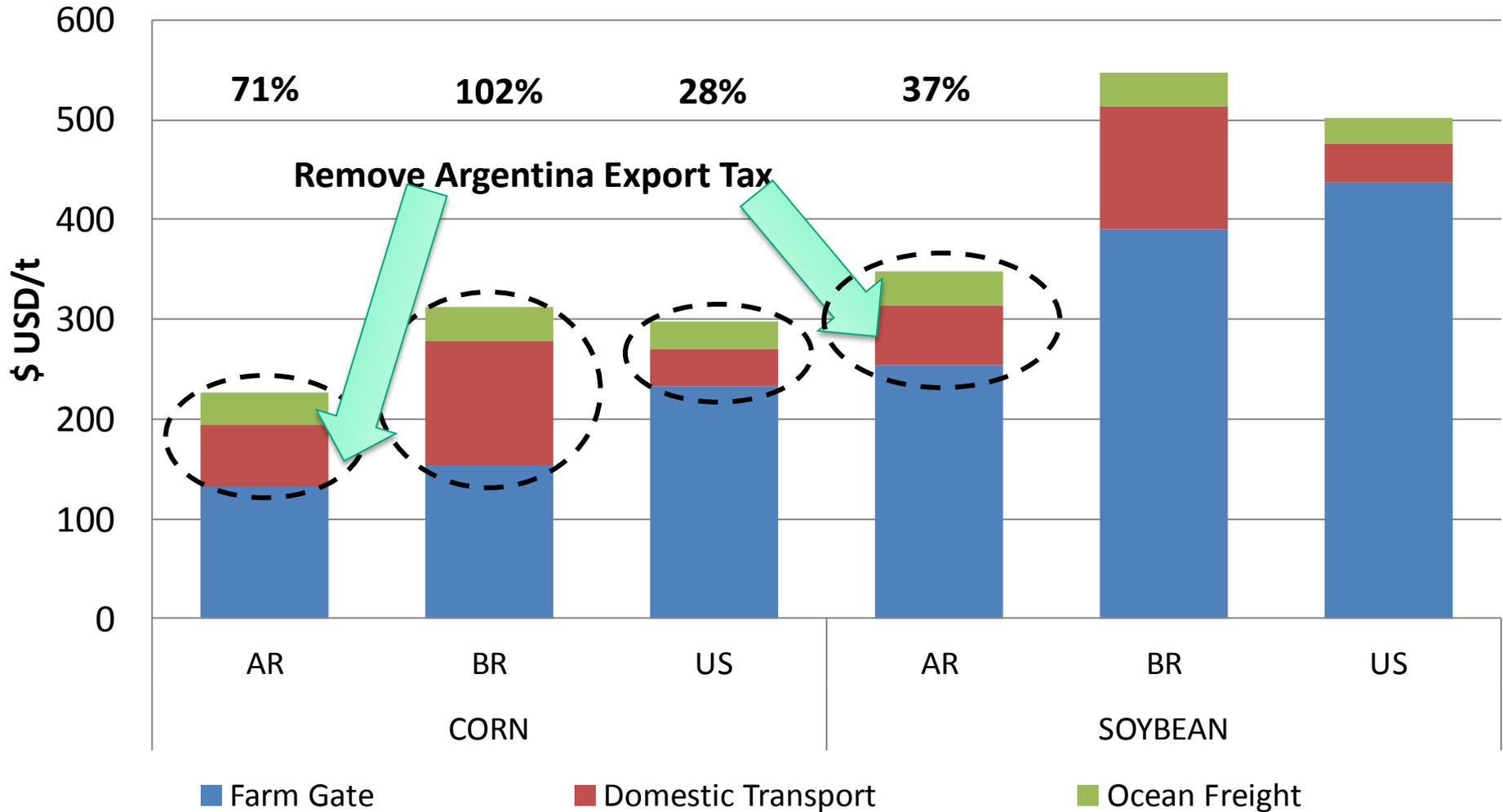
- **Total Cost at Destinations**

# Typical Farm Quotes – Destination China



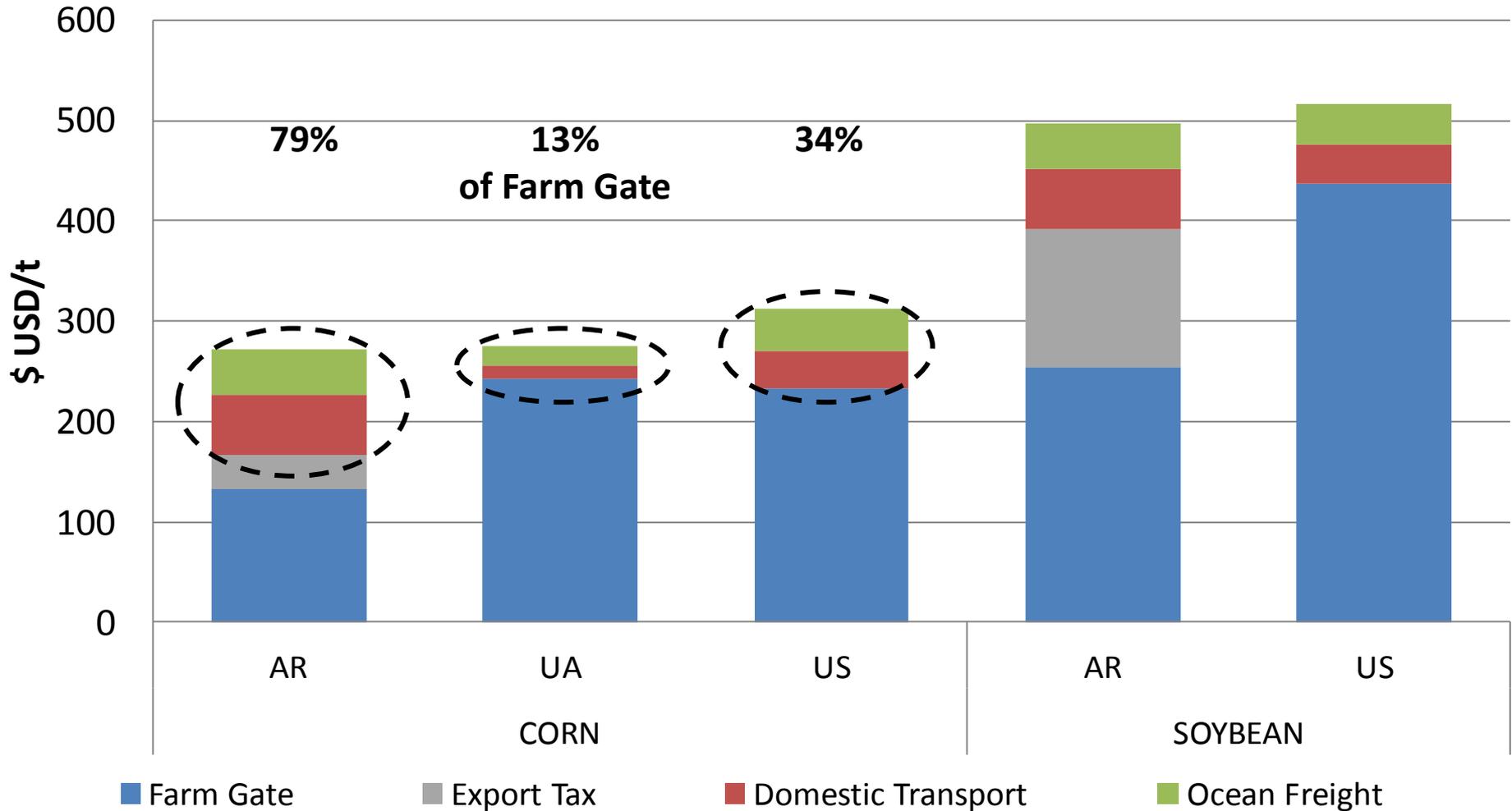
Source: agri benchmark, USDA, & IGC

# Typical Farm Quotes – Destination Hamburg



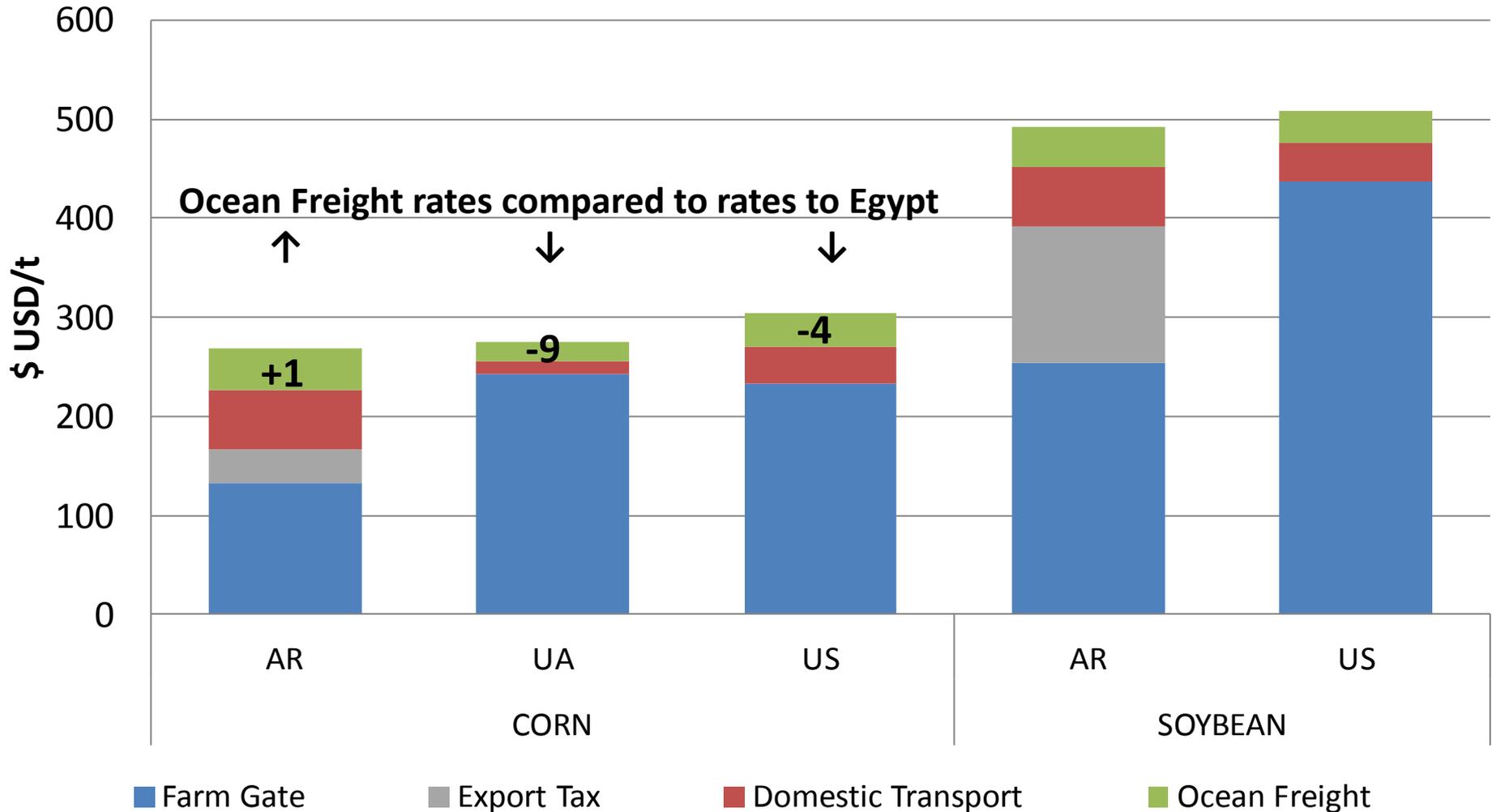
Source: agri benchmark, USDA, & IGC

# Typical Farm Quotes – Destination Egypt



Source: agri benchmark, USDA, & IGC

# Typical Farm Quotes – Destination Spain



Source: agri benchmark, USDA, & IGC

# Summary & Conclusion - Focus on the US

- (1)** It's efficient domestic transport system put's the US in a very competitive position – esp. relative to AR and BR.
- (2)** For destinations such as Hamburg, Spain or Egypt the Ukraine has a strong competitive edge over the US, BR and AR.
- (3)** Producers in BR and the US have to “hope” for the current Argentine government policies to remain.  
⇒ Export taxes are a potential game changer

# Summary & Conclusion - General and Strategic

- (1) What really matters is infrastructure – not pure distance (see US).**
- (2) Ocean freight rates move in tandem – competitive position of producers does not change because of overseas freight rates.**
- (3) Provided Russian corn and soybean production will speed up, a similar picture as for the Ukraine can be assumed.**
- (4) Further research on Black Sea shipping to China needed.**

Thank you for your interest in  
*agri benchmark*.



Tanja Mollmann

### Kelvin Leibold

Iowa State University Extension and Outreach  
Farm Management Field Specialist

phone 641-648-4850  
e-mail [kleibold@iastate.edu](mailto:kleibold@iastate.edu)  
internet <http://www.extension.iastate.edu/>

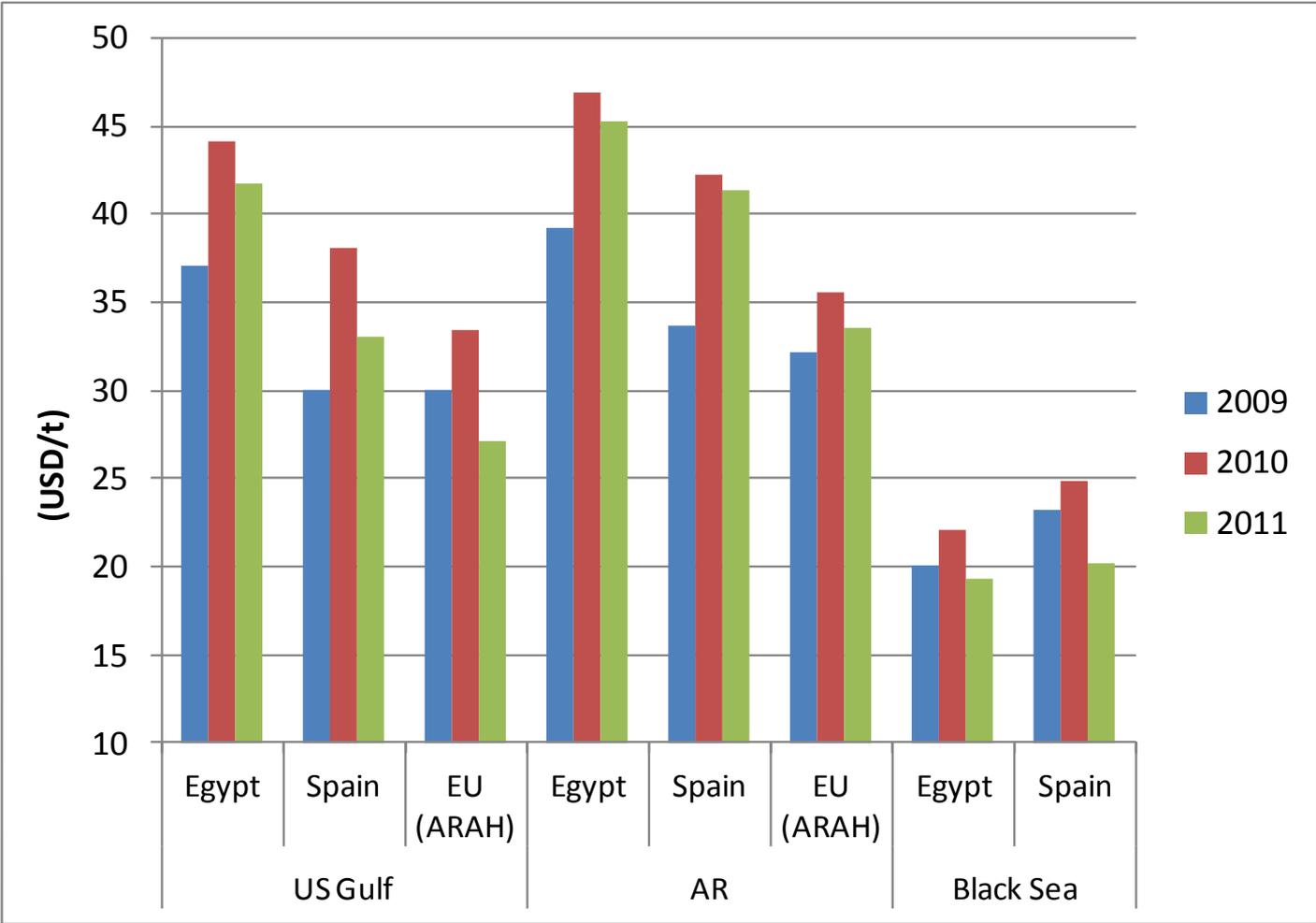
### Savannah Gleim

- *agri benchmark* Cash Crop Intern -  
M.Sc. Candidate, University of Saskatchewan

Thünen Institute of Farm Economics  
Bundesallee 50, 38116 Braunschweig  
Germany

e-mail [savannah.gleim@ti.bund.de](mailto:savannah.gleim@ti.bund.de)  
internet [www.agribenchmark.org](http://www.agribenchmark.org)  
[www.ti.bund.de](http://www.ti.bund.de)

# Average Ocean Freight Rate



Source: IGC