



#### **Pre-Conference Training Workshop and Excursion**

Fri, June 19	Arrival day training participants	Duration	Speaker	Room
19:00	Welcome evening training participants in the Hotel "Le Green	St. Lazare"		
Sat, June 20	Model workshop			
09:00 - 10:30	agri benchmark background information, SOP and Q!	90	agb team	CLUB
10:30 - 11:00	Coffee break			
11:00 - 12:30	How to use the <i>agri benchmark</i> tools - part 1	90	agb team	CLUB
12:30 - 13:30	Lunch			
13:30 - 15:00	How to use the agri benchmark website	90	agb team	CLUB
15:00 - 15:30	Coffee break			
15:30 - 17:00	How to use the <i>agri benchmark</i> tools - part 2	90	agb team	CLUB
Open	<b>Free</b> evening or optional dinner at the Restaurant "Les Petits departure at 18:40 in front of the hotels	Ventres",		
Sun, June 21	Excursion			
08:00 - 17:30	Farm 1: Limousin cow-calf farm on "Plateau de Millevaches" Farm 2: Suckler calves farm in Corrèze (veaux sous la mere)	all day		on the bus

The model workshop for advanced users will be suited to the needs of the participants.





#### agri benchmark Beef Conference 2009

Sun, June 2	Arrival day conference participants	Duration	Speaker	Room
until 17:3	Arrival conference participants			
18:4				
19:0	Welcome evening conference in the old & historical mill "Le Pou	udrier"		
Mon, June 2	New countries, comparisons & farm stories			
09:00 - 09:	5 Session opening New country presentations Czech Republic, Ukraine, Mexico	15 90	Patrick/ Claus Partners	DRIVER
10:45 - 11:1	5 Coffee break	30		
11:15 - 12:4	International comparison of cow-calf & beef production	90	Claus	DRIVER
12:45 - 14:1	5 Lunch	90		
14:15 - 15:1	5 Farm stories: Indonesia, Norway	60	Partners	DRIVER
15:15 - 15:4	5 Coffee break	30		
15:45 - 16:1	,		Daniel	DRIVER
16:15 - 17:1	5 Poster presentation	60	Partners	DRIVER
Open	Free evening for all or optional bowling evening, departure at	18:40		
Tue, June 23	Excursion in Limousin			
08:30 - 11:3 13:50 - 16:3 17:00 - 19:0	<ul><li>(traceability, classification, marketing organisation)</li><li>2. Combined cow-calf and finishing farm</li></ul>	all day		on the bus
19:00 - 22:0	'			
Wed, June 2	4 Emissions and workshops			
09:00 - 10:0	The French beef production systems	60	Patrick	DRIVER
10:00 - 11:0	·	60	All	
11:00 - 11:3		30		
11:30 - 13:0	00 Emission benchmark results	90	Daniel	DRIVER
13:00 - 14:3	30 Lunch	90		
14:30 - 15:0		30	Ernesto	DRIVER
15:00 - 15:3	•	30	All	DRIVER &
45.00 47.4	to the recent market, price and policy changes?	30		CLUB
15:30 - 16:0 16:00 - 17:3		90	All	DRIVER
19:00	Workshop: Summary presentations  Dinner at the Hotel "Le Green St. Lazare"	70	All	DITIVEI
19.00	Diffiel at the noter Le Green St. Lazare			
Thu, June 25	Stategy 2010 and travel to Paris			
09:00 - 11:0	O Strategy Outlook for 2010 + 2011 Next steps Beef Report 2009 and planning 2010	120		DRIVER
11:00 - 20:	5 Departure and travel to Paris with stopover: cheese and wine tasting	Bus		on the bus



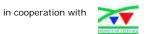


#### **Public day**

in Paris	Duration
	in Paris

	Beef farming world-wide in the context of the new challen	nes .
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09:00 - 09:30	Reception - Coffee	30
09:30 - 09:45	Welcome / opening address	15
09:45 - 10:15	Philippe Chotteau (Institut de l'Elevage, Paris) World beef production and trade: challenges and issues for the	30
	future	
10:15 - 10:45	Claus Deblitz (agri benchmark / vTl)  Competitiveness of beef production world-wide: what is it and what drives it?	30
10:45 - 11:15	Denis Lerouge (President of Comaral)	30
	One case for promotion of beef cattle meat in french restaurants (savoureuses rencontres)	
11:15 - 11:45	Niels Beaument (Interbev)	30
	Marketing initiatives for beef in France	
11:45 - 12:15	Bernard Malabirade (Producer)	30
	Beef production and multifunctionality of farming	
12:15 - 14:00	Lunch	105
14:00 - 14:30	Kees de Roest (CRPA, Italy)	30
	Competitiveness of beef production in Italy: status quo, challenges and opportunities	
14:30 - 15:00	Patrick Sarzeaud (Institut de l'Elevage, Paris)	30
	Competitiveness of beef production in France: status quo, challenges and opportunities	
15:00 - 15:30	Sergio de Zen (CEPEA, USP, Brazil)	30
	Competitiveness of beef production in Brazil: status quo, challenges and opportunities	
15:30 - 16:00	Peter Weeks (MLA Meat and Livestock Australia) Lloyd Davies, Kirrily Pollock (DPI NSW, Australia)	30
	Competitiveness of beef production in Australia: status quo, challenges and opportunities	
16:00 - 17:00	Round table / Discussion Philippe Chotteau, Claus Deblitz,	60
Eventure	Bernard Malabirade, Jean Noel Bonnet	
Evening	Farewell barbecue for partners only, in the garden of the German (13-15 Ave. Franklin D. Roosevelt, 75008 Paris)	n empassy





### **Tourist trip (optional)**

Sat, June 27	Boat tour and	I monuments in Paris
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08:00 17:30 19:00	Departure at the hotel Discovering the city by boat tour on the Seine with stops at  - Arc de Triumph  - Tour Eiffel  - Place de la Concorde  - Notre-Dame Be back at the hotel Dinner
Sun, June 28	Montmartre and Sacré Coeur
Juli, Julie 20	Monthlai tre and Sacre Coedi
09:00 10:00	Departure at the hotel Visit of the Montmartre - Sacré Coeur de Montmartre - Musée de Montmartre - Cimetiere de Montmartre Freetime