

agri benchmark / InterPIG Global Forum on Beef, Pig and Poultry Production St. Pölten, Austria

Mon, June 23 agri benchmark / InterPIG Global Forum on Beef, Pig and Poultry Production

Small scale farming in a global market

09:00 - 09:30 **Welcome coffee and registration**

Outlook on the global meat industry and special insights from countries around the world

09:30 - 09:50 **Welcome to Austria** (Nikolaus Berlakovich – 1st Vice-President of COPA COGECA / former Minister of Agriculture and Environment of Austria)
 09:50 - 10:20 **Global beef production - situation and outlook** (Claus Deblitz, *agri benchmark*, Thünen Institute)
 10:20 - 10:35 **Beef special focus: Brazil** (Victoria Rizzato, CEPEA, University of São Paulo)
 10:35 - 11:00 **Coffee and tea break**
 11:00 - 11:30 **Global pig production - situation and outlook** (Mandes Verhaagh, *agri benchmark*, Robert Hoste, InterPIG)
 11:30 - 11:45 **Pig special focus: China** (Zhu Zengyong, Chinese Academy of Agricultural Sciences)
 11:45 - 12:15 **Global poultry production - situation and outlook** (Craig Chibanda, *agri benchmark*)
 12:15 - 12:30 **Poultry special focus: Spain** (Julia Barrio, Ministry of Agriculture, Fisheries and Food, Spain)
 12:30 - 14:00 **Lunch + Media Talks**

Challenges and opportunities of the Austrian way of agriculture in a global market

14:00 - 14:25 **Animal insurance in Austria with private-public-partnership** (Stefan Fischer, Österreichische Hagelversicherung)
 14:25 - 14:50 **How to get small farms to the market** – Organised production in Austria (Konrad Blaas, Head of Department Animal Products, Ministry of Agriculture, Regions and Tourism)
 14:50 - 15:10 **The Austrian way of agricultural marketing** (Christina Mutenthaler-Sipek, CEO AMA Marketing)
 15:10 - 15:35 **The resilience of Austrian farms: Understanding the role of different farm strategies** (Josef Hambrusch, Federal Institute of Agricultural Economics, Rural and Mountain Research)
 15:35 - 16:00 **Wrap up and coffee break**

Input and panel discussions from national & international industry experts

16:00 - 17:30 **Leading topic: How will agriculture and meat production look like in 20 years?**
 Tracy Davids (Managing Director, Bureau for Food and Agricultural Policy, University of Pretoria, South Africa)
 Johann Schlederer (Copa Cogeca, representative of Austria)
 Henrik Wiedenroth (Manager, Programme & Standards with Lidl, Germany)
 Giovanni Penazzi (Cost of Production Specialist, CEPEA, University of São Paulo, Brazil)
 Johanna Karg (University of Veterinary Medicine Vienna, Messerli Research Institute, Austria)
 Norbert Marcher (CEO of Marcher)
 17:30 - 21:00 **BBQ with grill professionals**

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