



# Outlook for South African livestock markets

Tracy Davids

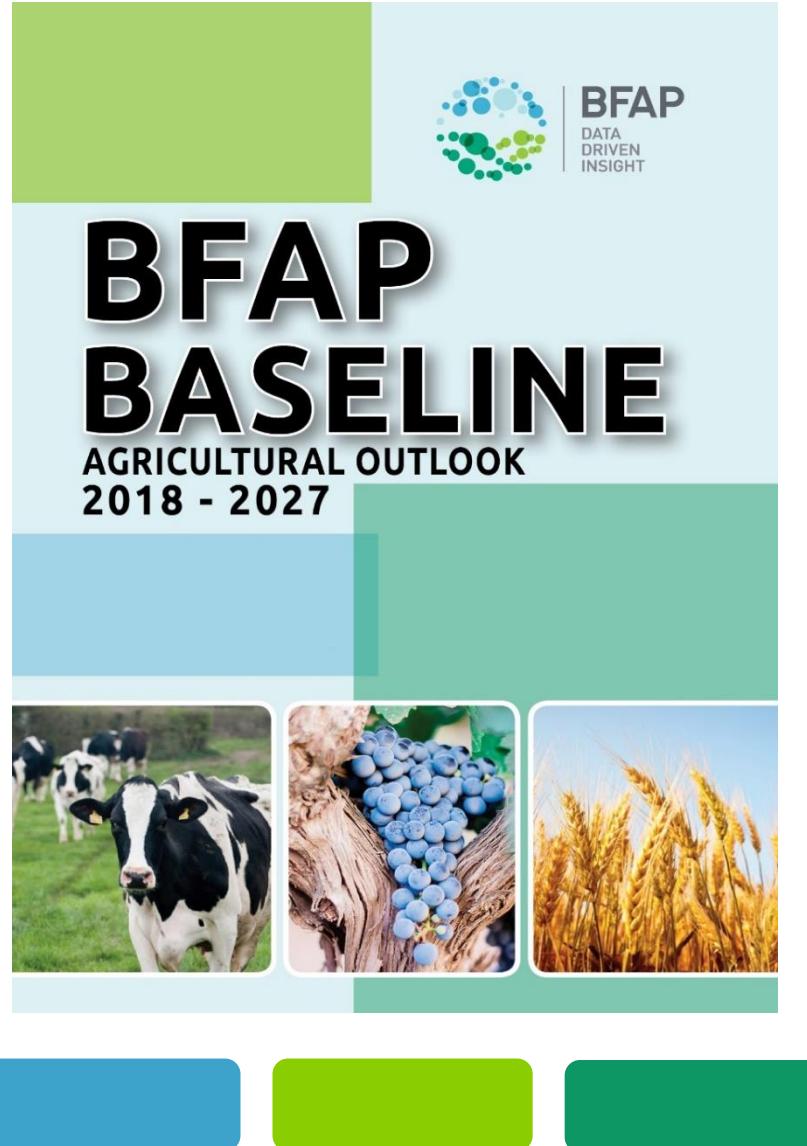
Bureau for Food and Agricultural Policy

Agribenchmark Beef and Sheep Conference

Namibia, 10 June 2019

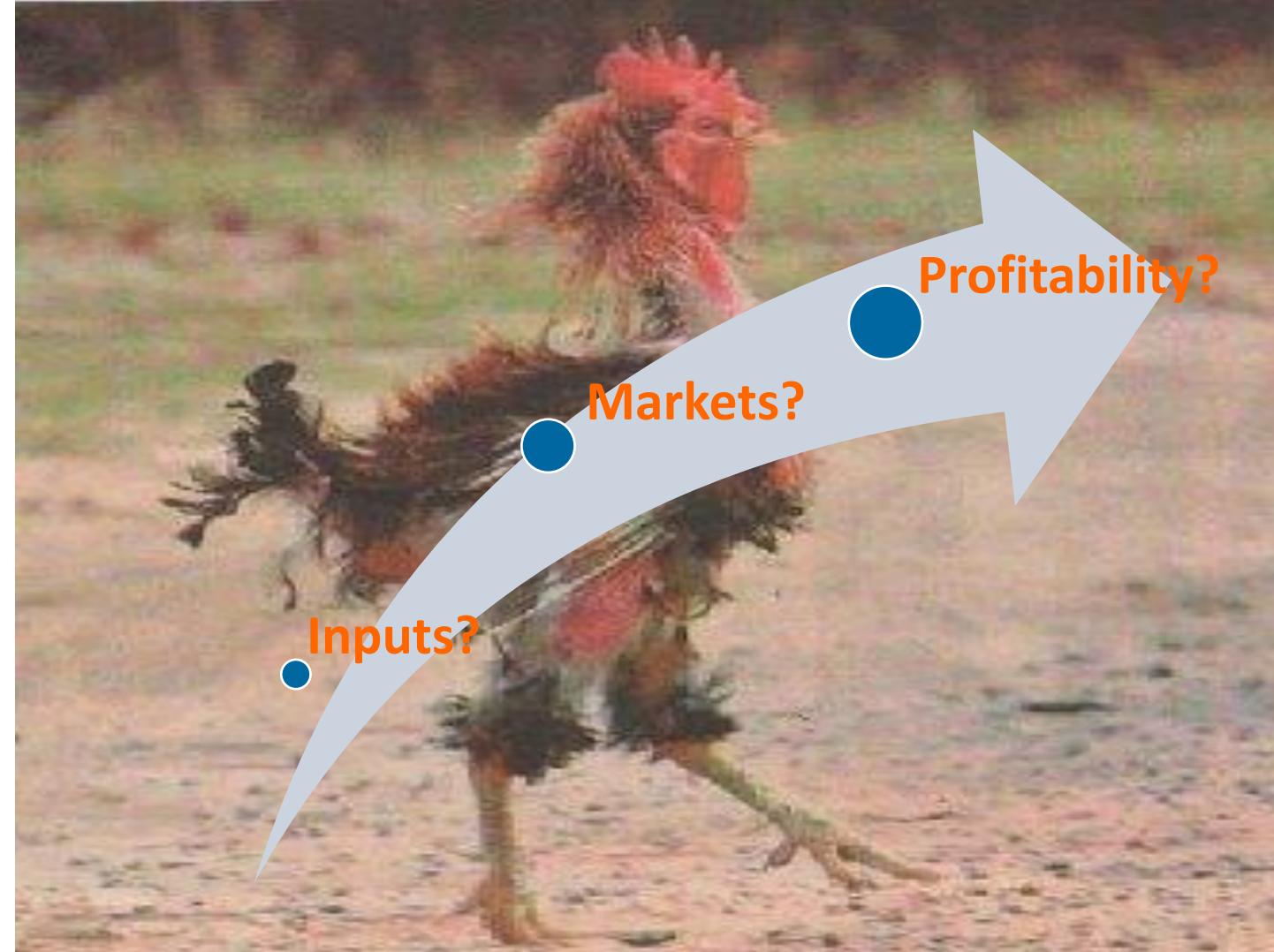
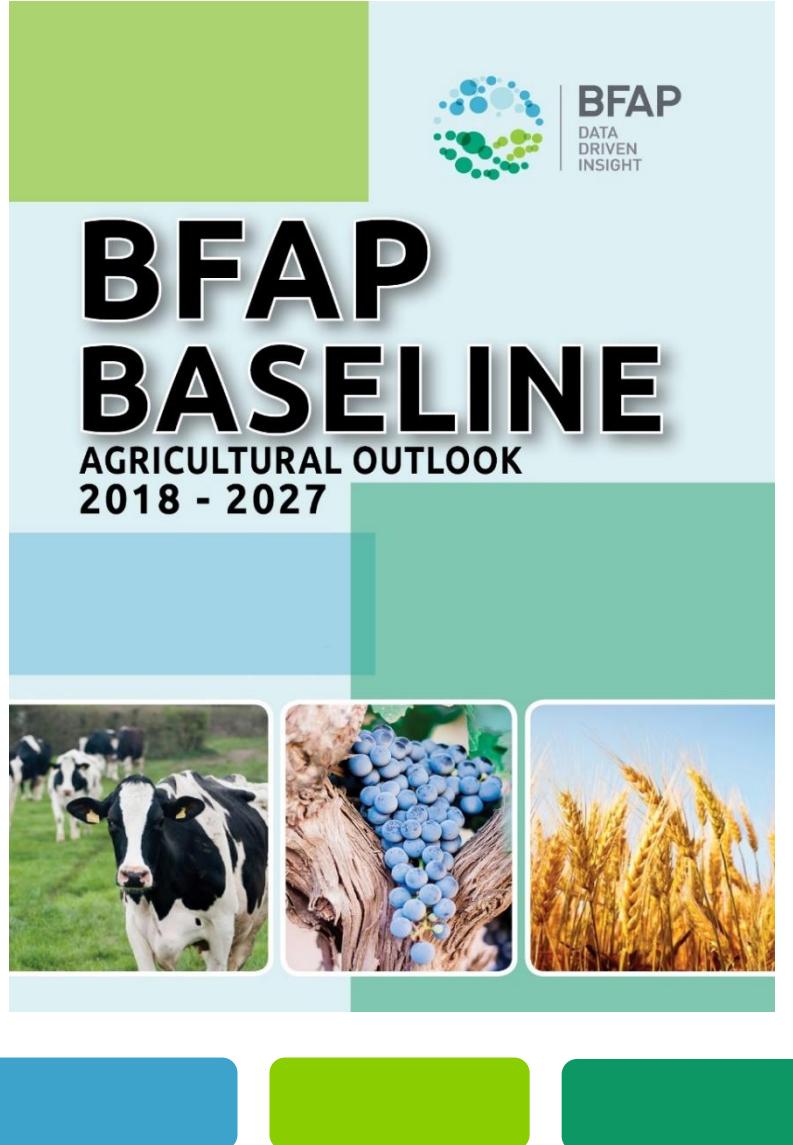
- Independent research Institute, founded in 2004
- 15 Years: Market modelling, forecasting & understanding the agro-food, fibre and beverage sectors and value chains in Africa.
- Focus in South Africa, also growing in Rest of Africa
- Multidisciplinary team: Core team 18, wider network 40+
- Long-run strategic partnerships in private sector, industry bodies, universities and government.

# Outlook for South African agriculture



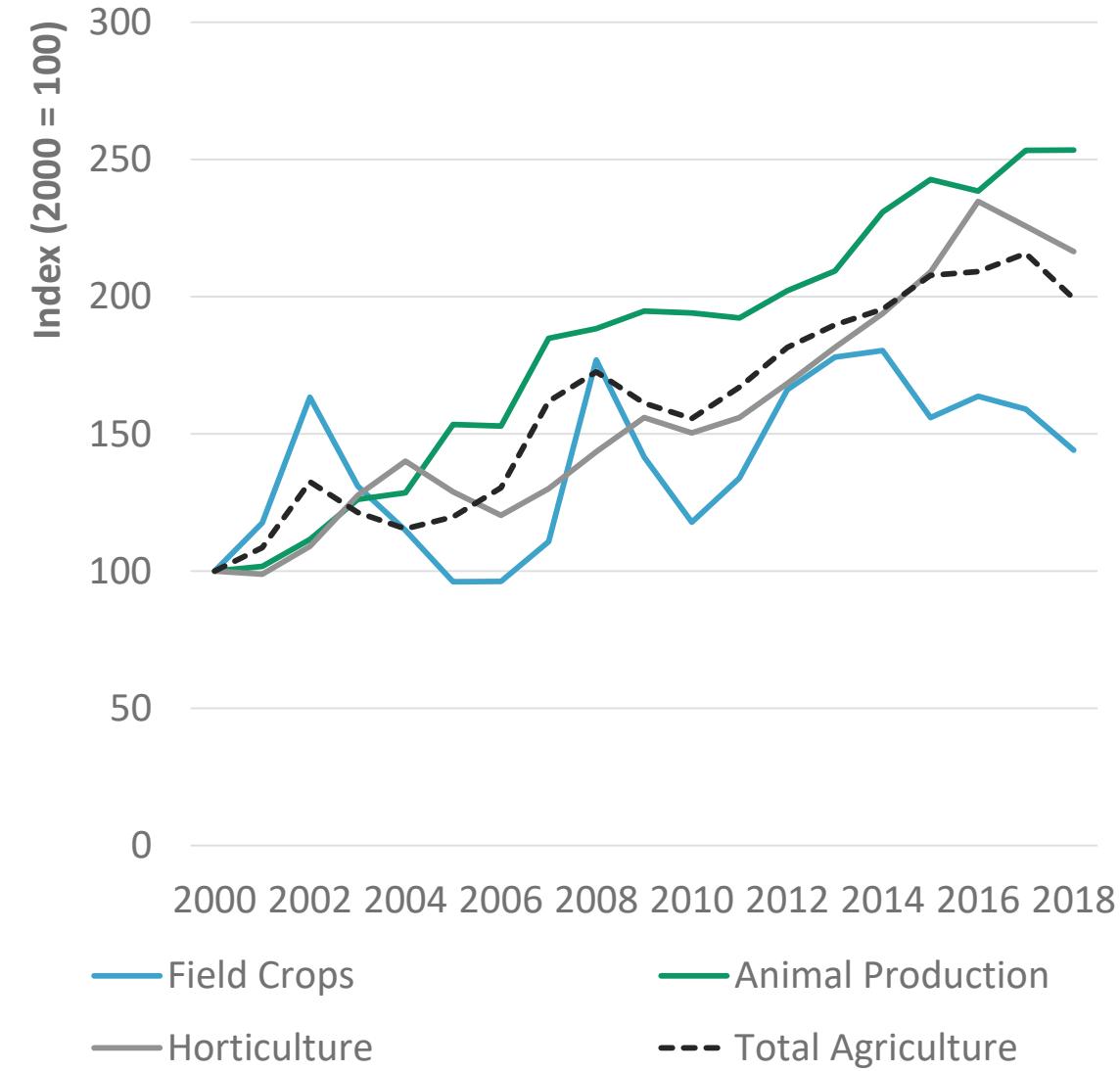
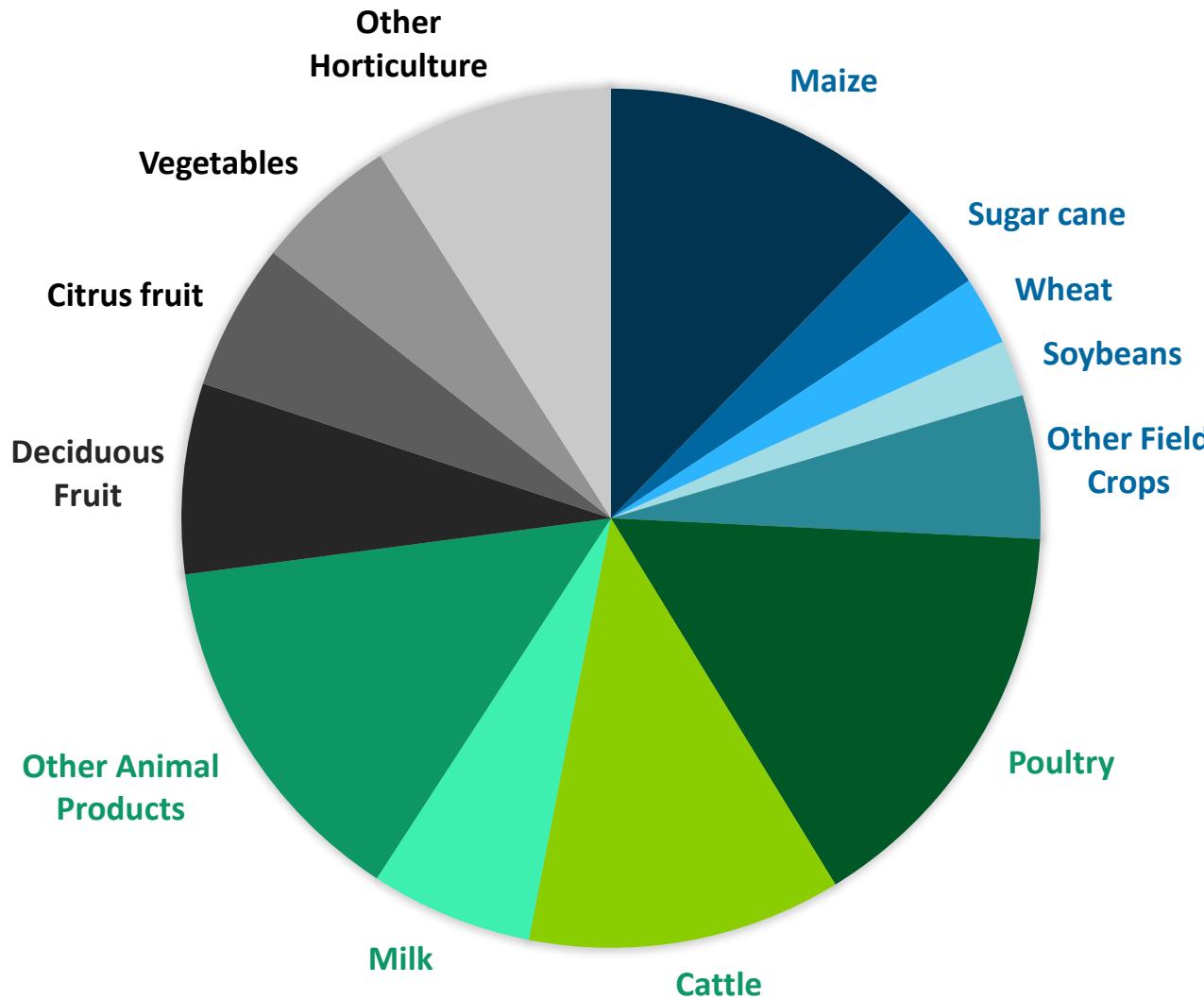
- Annual 10-year agricultural outlook on 52 commodities
- State of agriculture- & food systems across Southern Africa:
  - Commodity Markets
    - Field crops
    - Livestock
    - Horticulture

# Outlook for SA Livestock: Optimistic view?



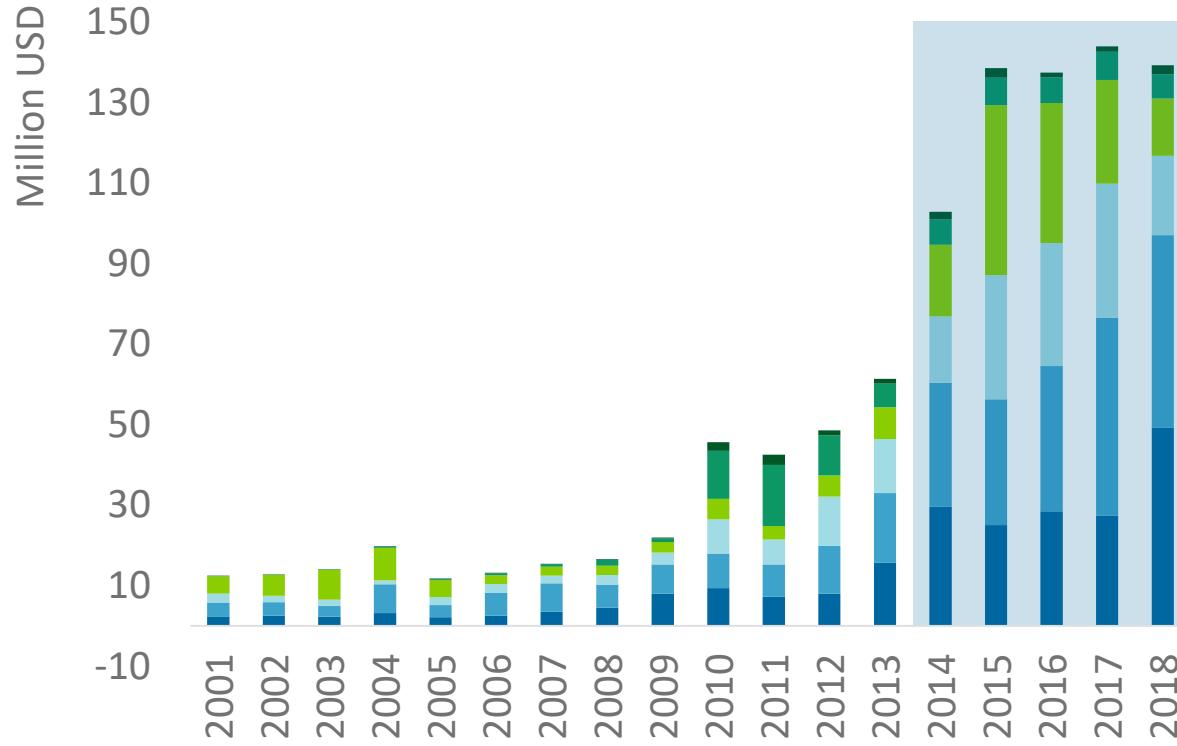
# Gross Value of South African Agriculture

5 year average share in total gross value of agriculture

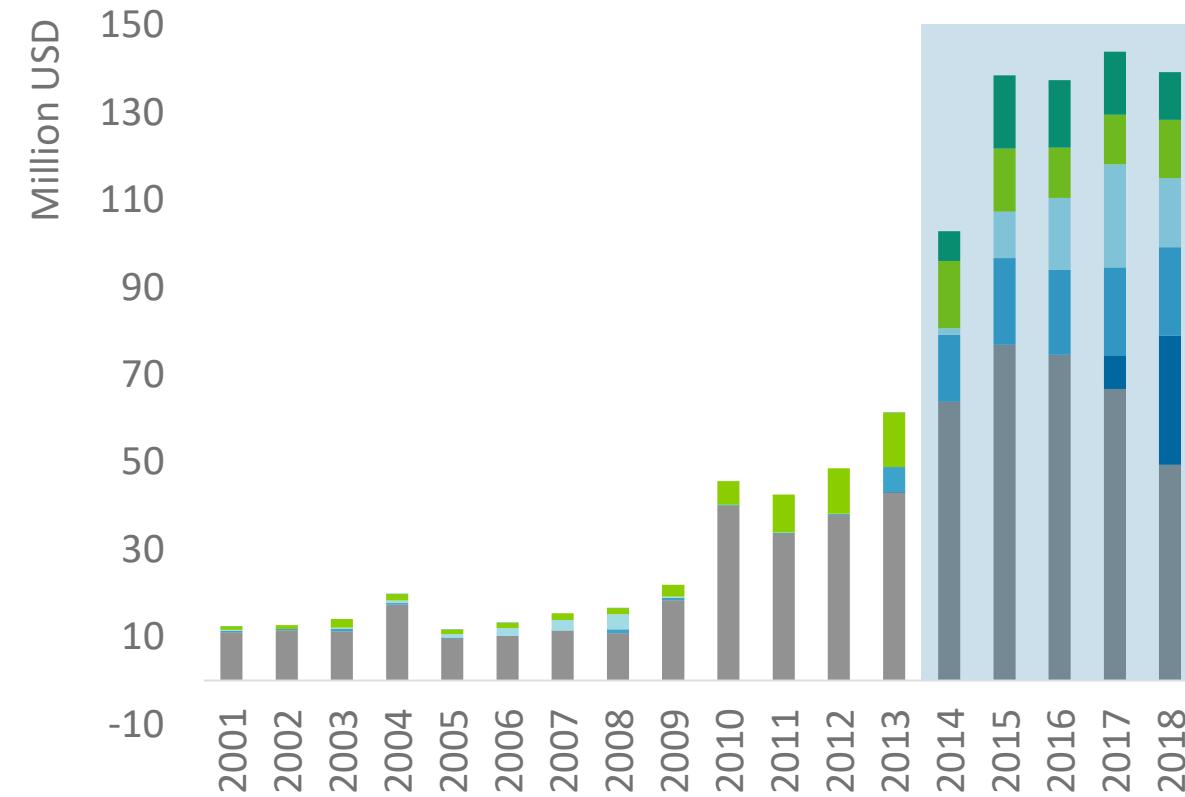


# Beef export success

Beef exports by product



Beef exports by destination



Frozen: Carcass & Half Carcass

Frozen Cuts: Bone in

Fresh: Boneless

Fresh: Carcass & Half Carcass

Fresh Cuts: Bone in

Frozen: Boneless

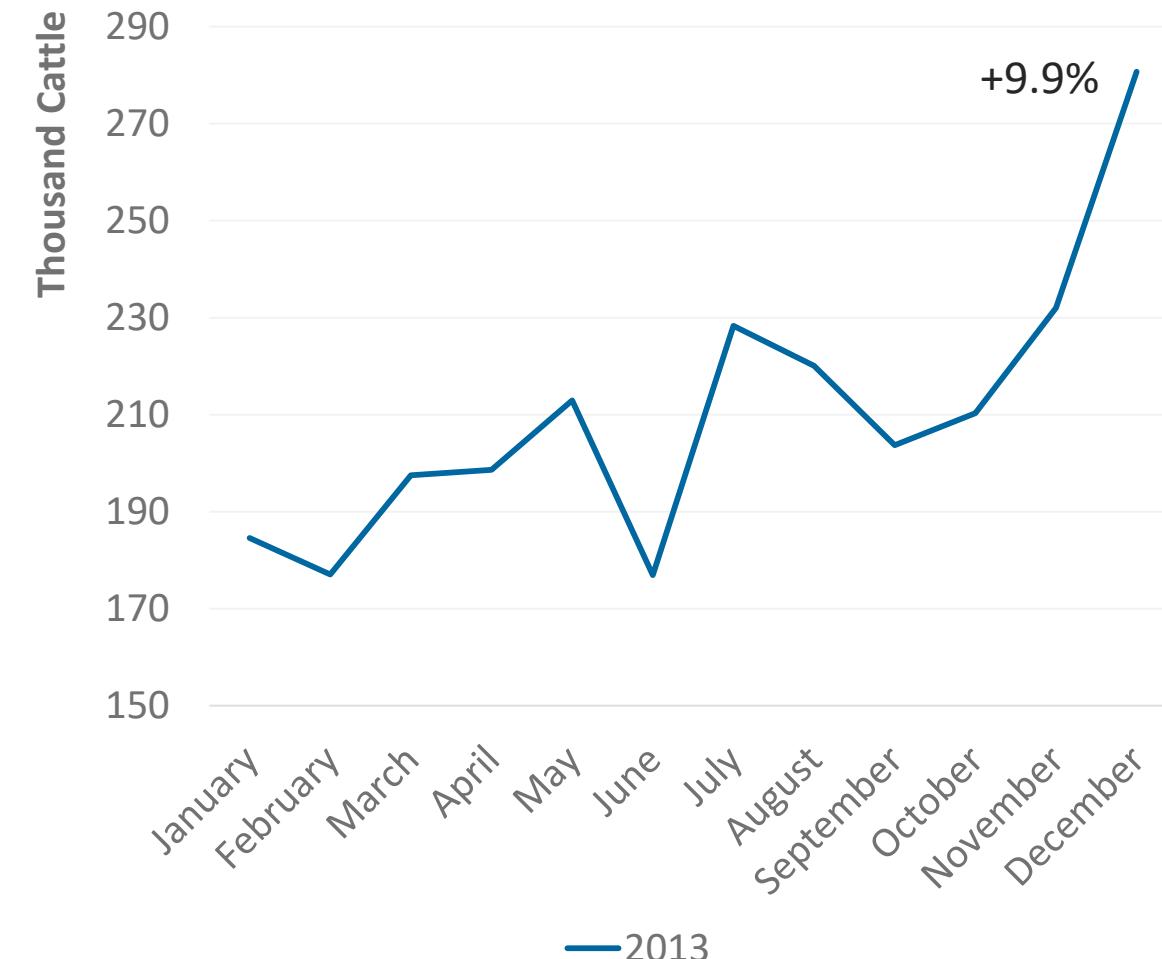
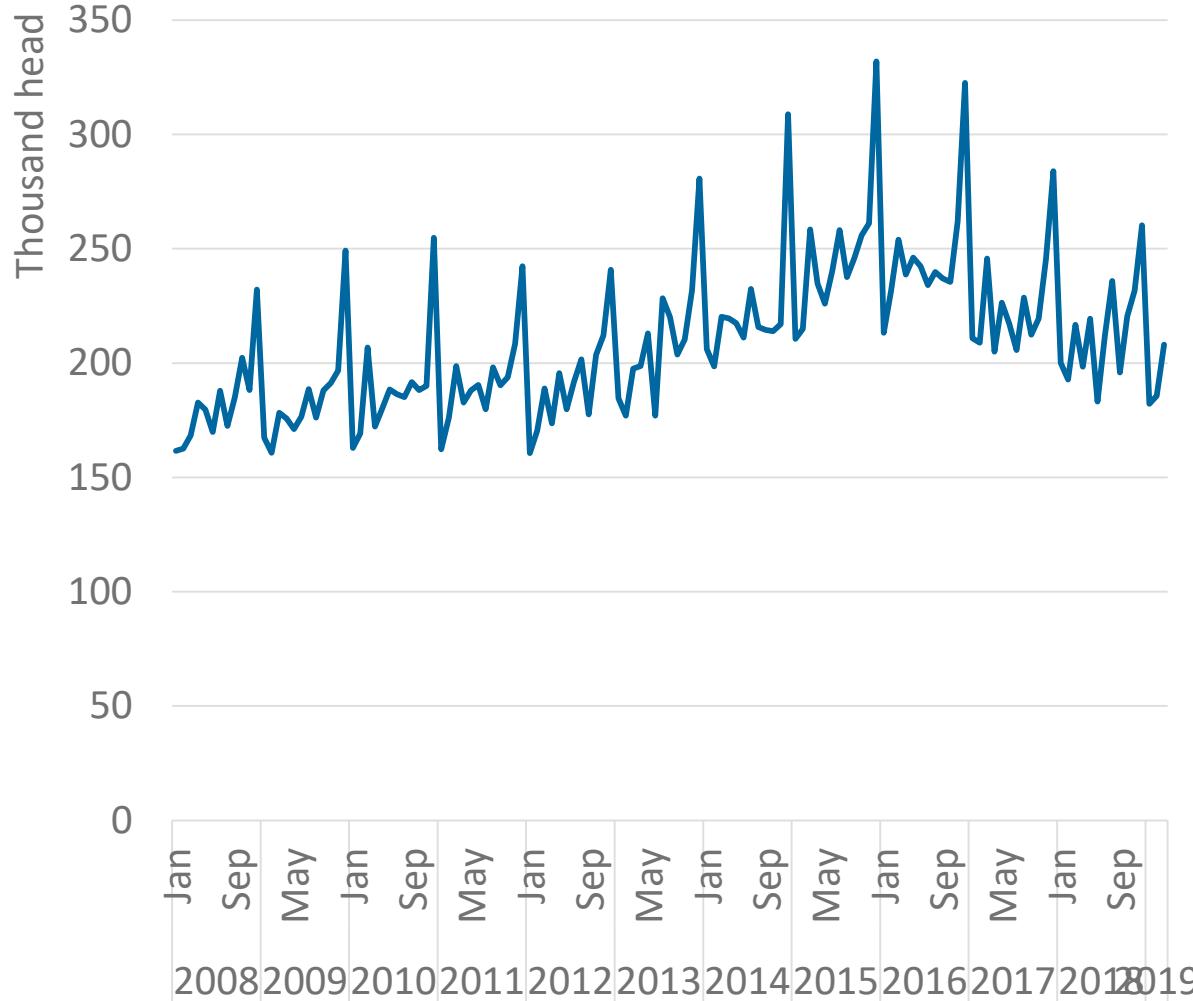
Other

China

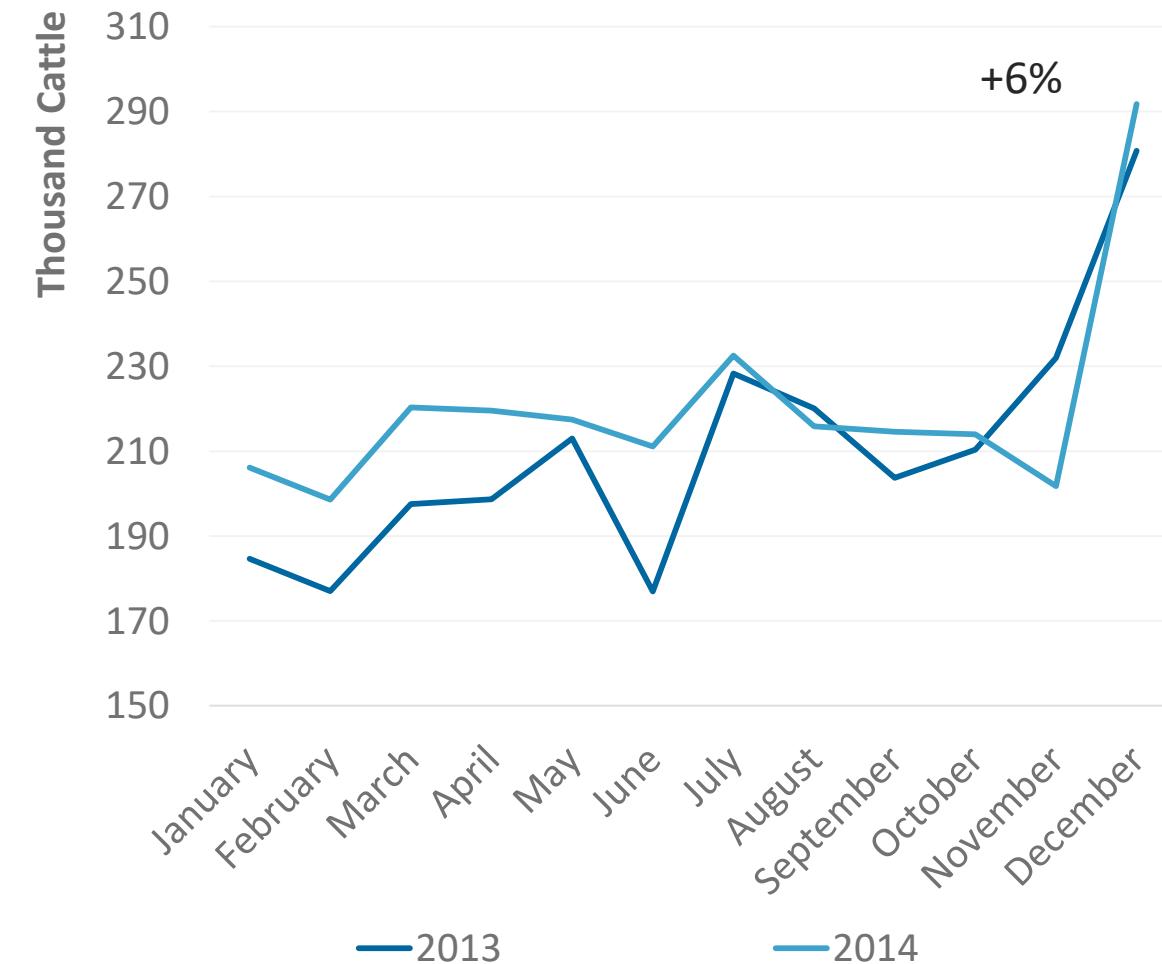
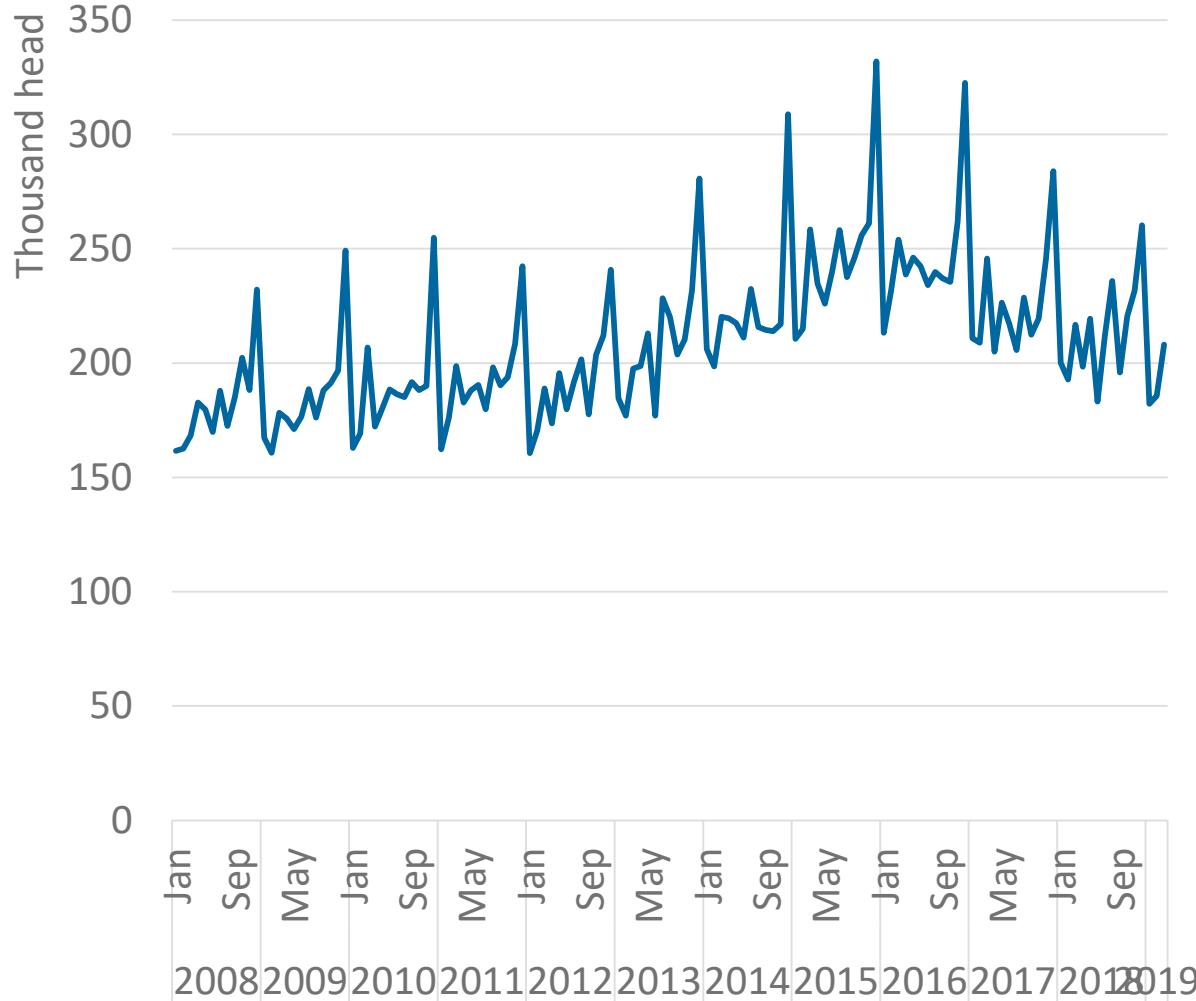
United Arab Emirates

Jordan

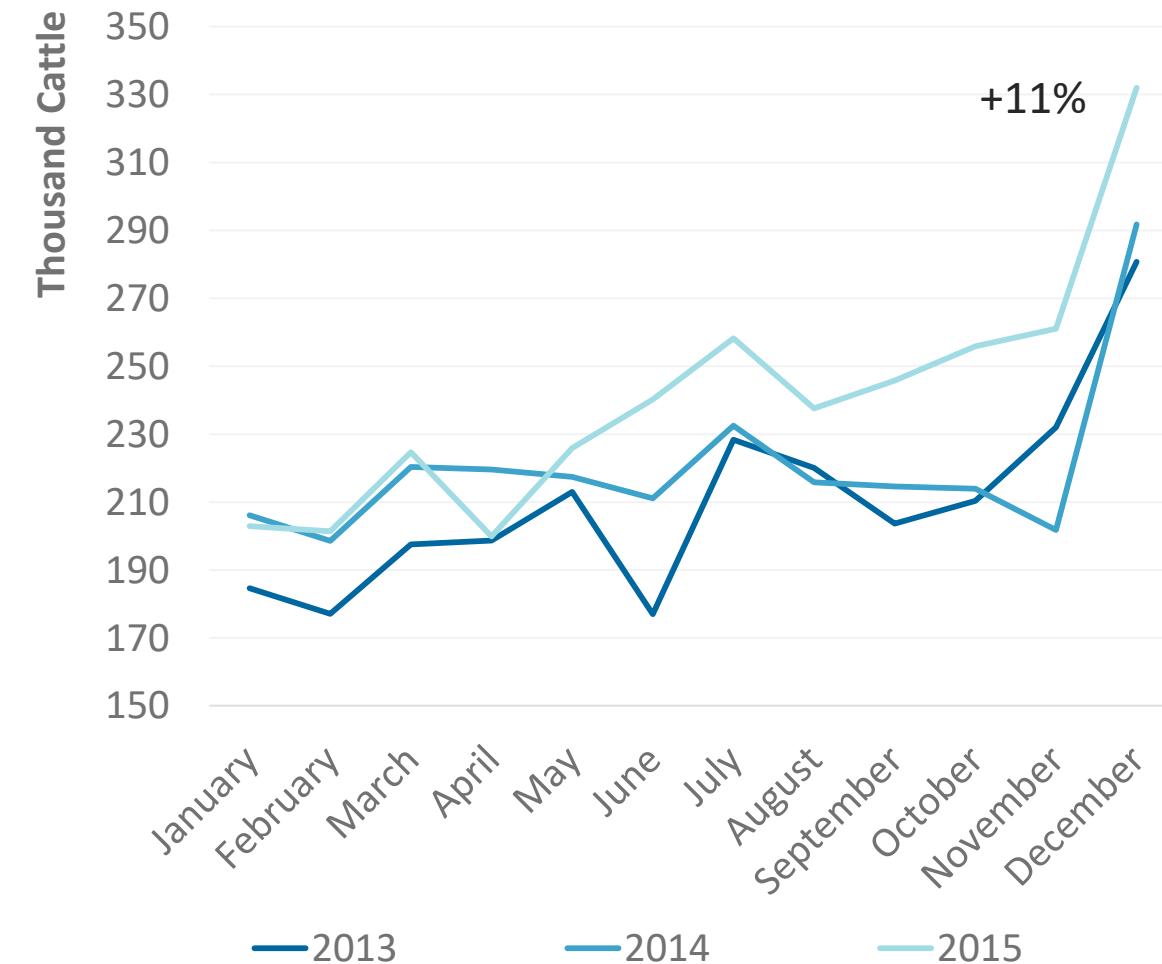
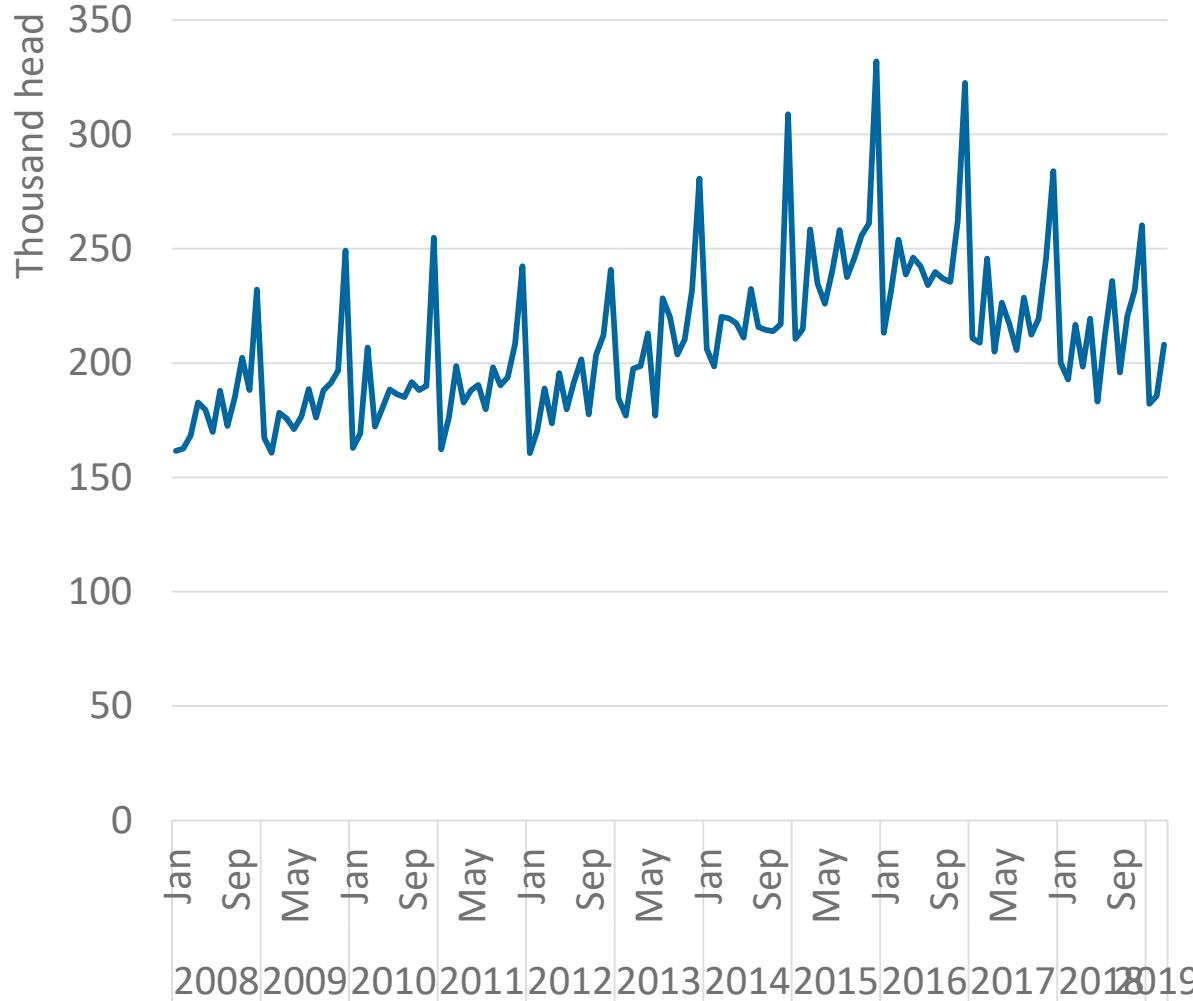
# Cattle slaughter in South Africa



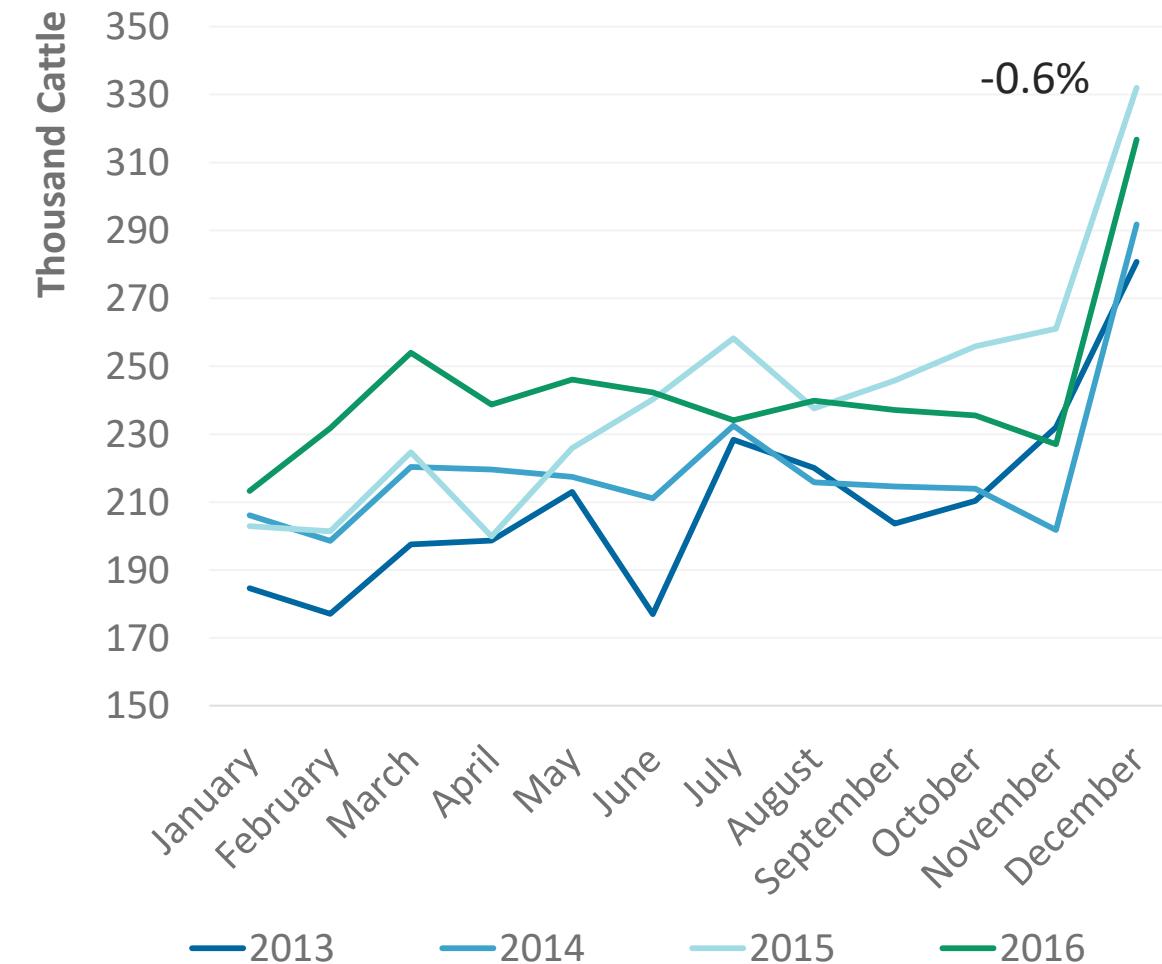
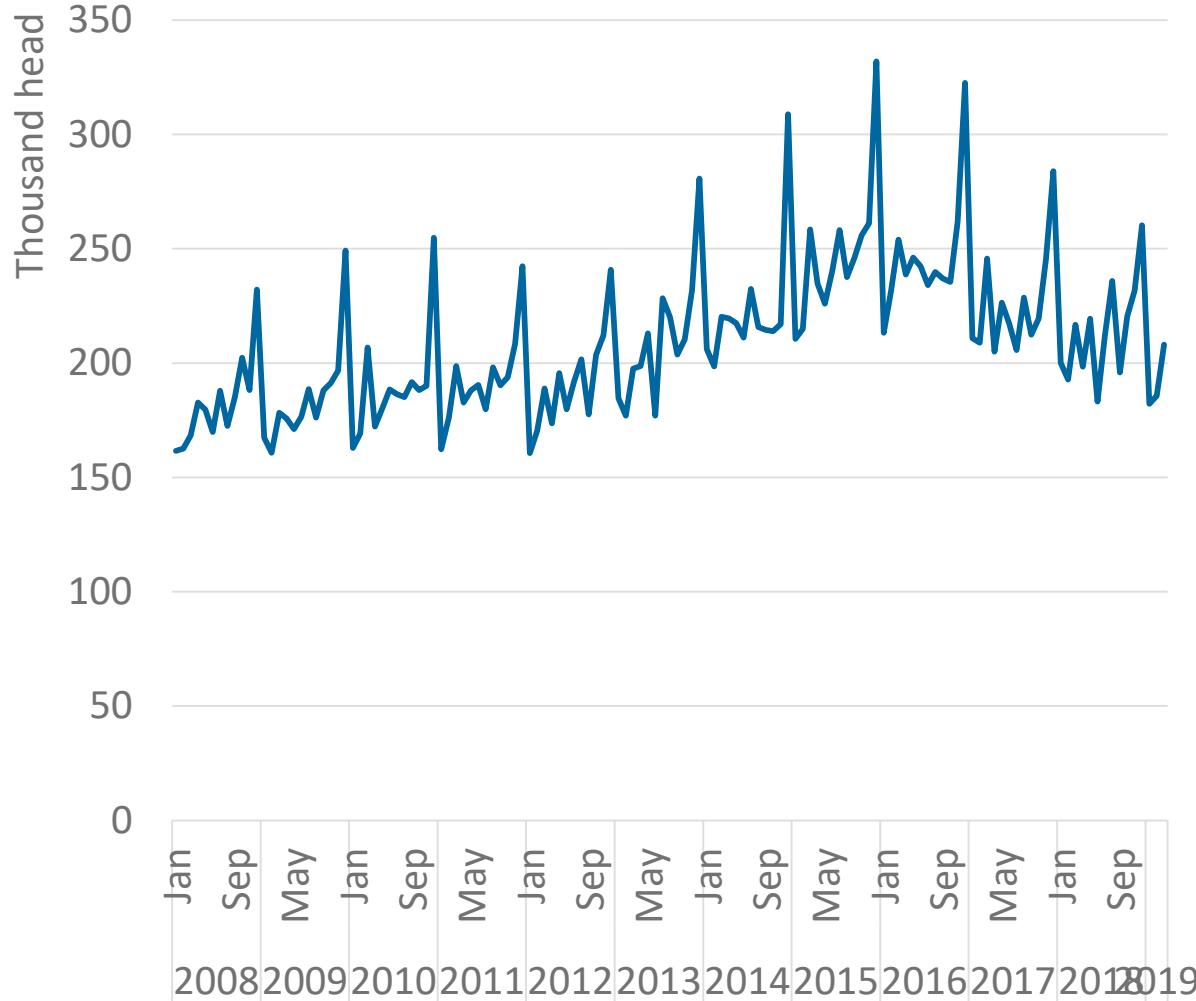
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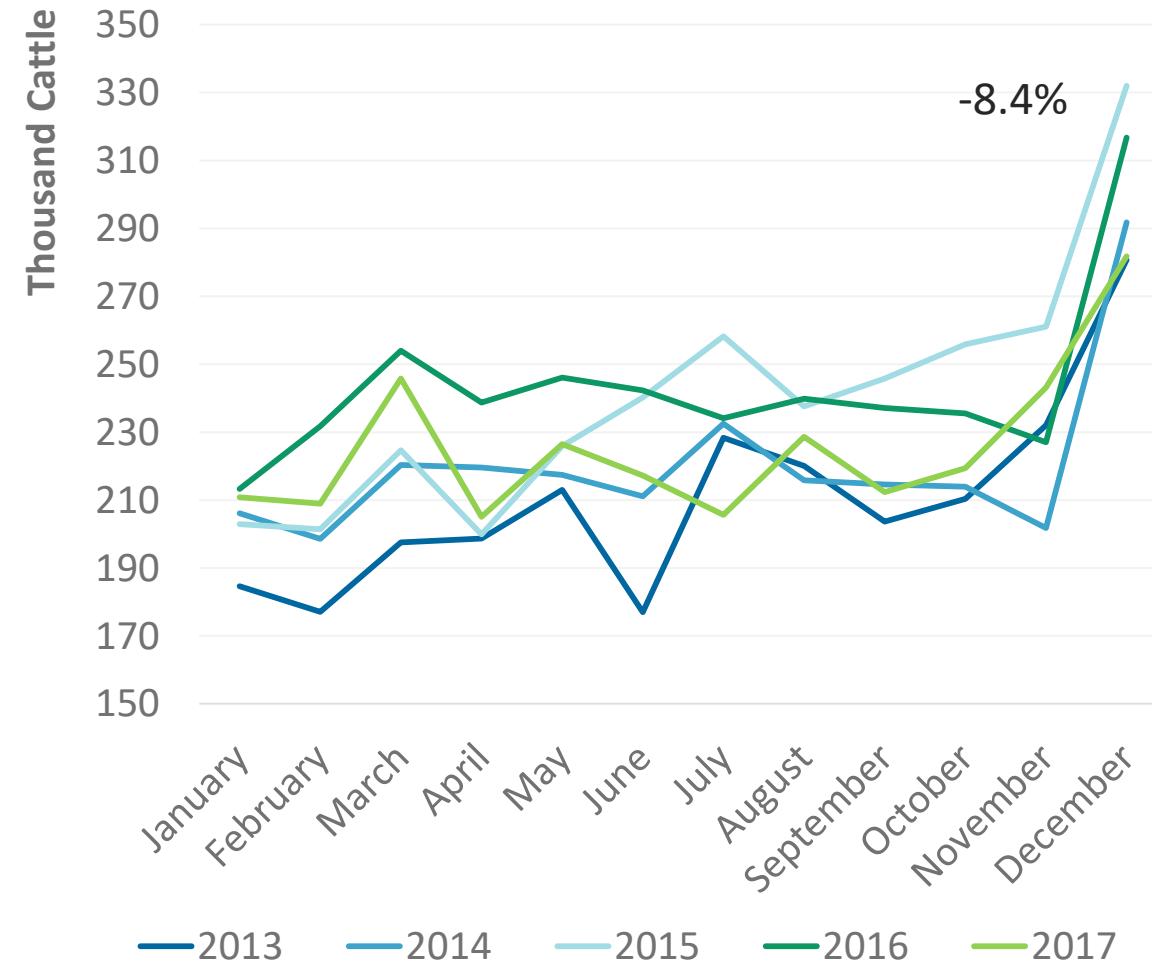
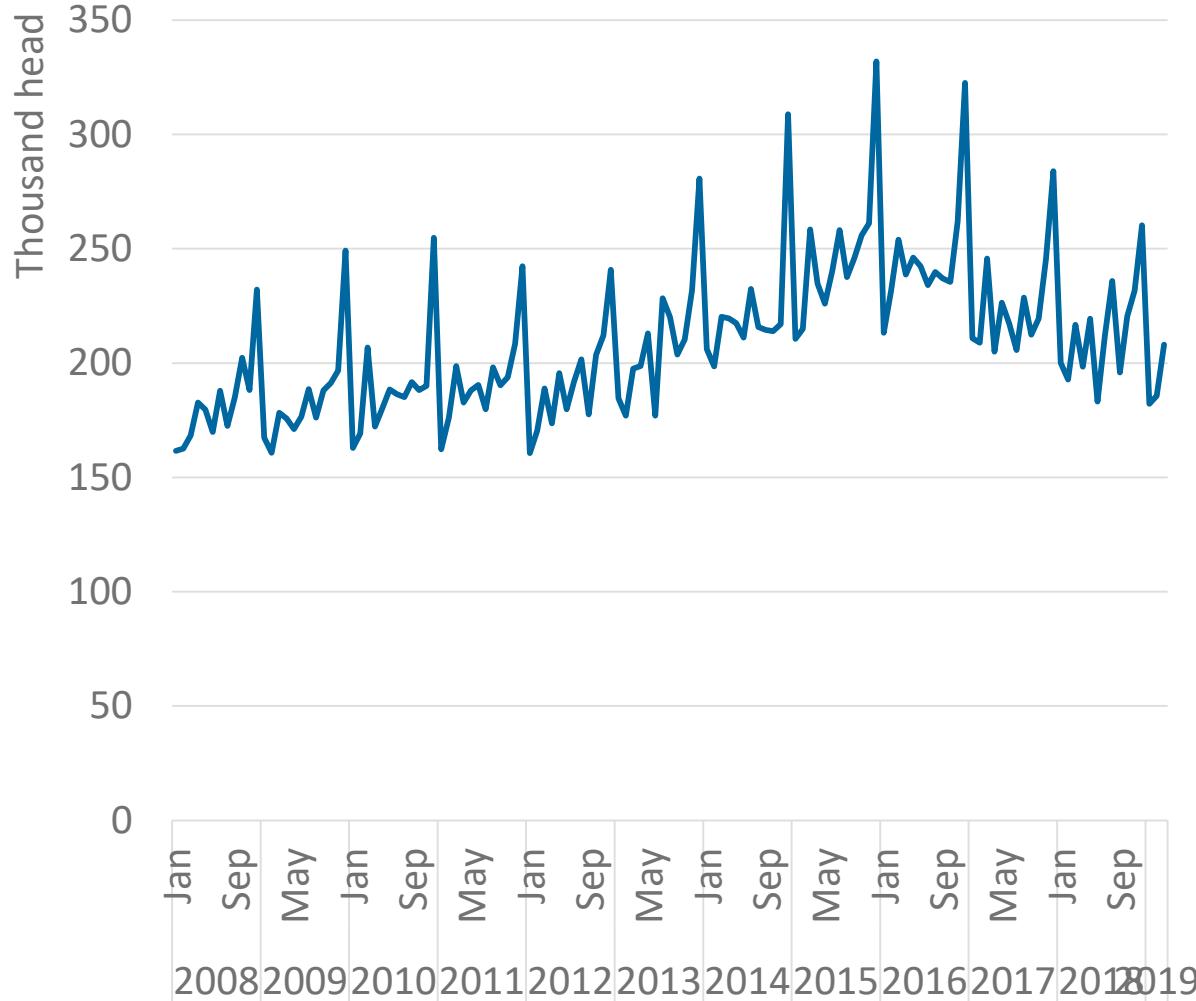
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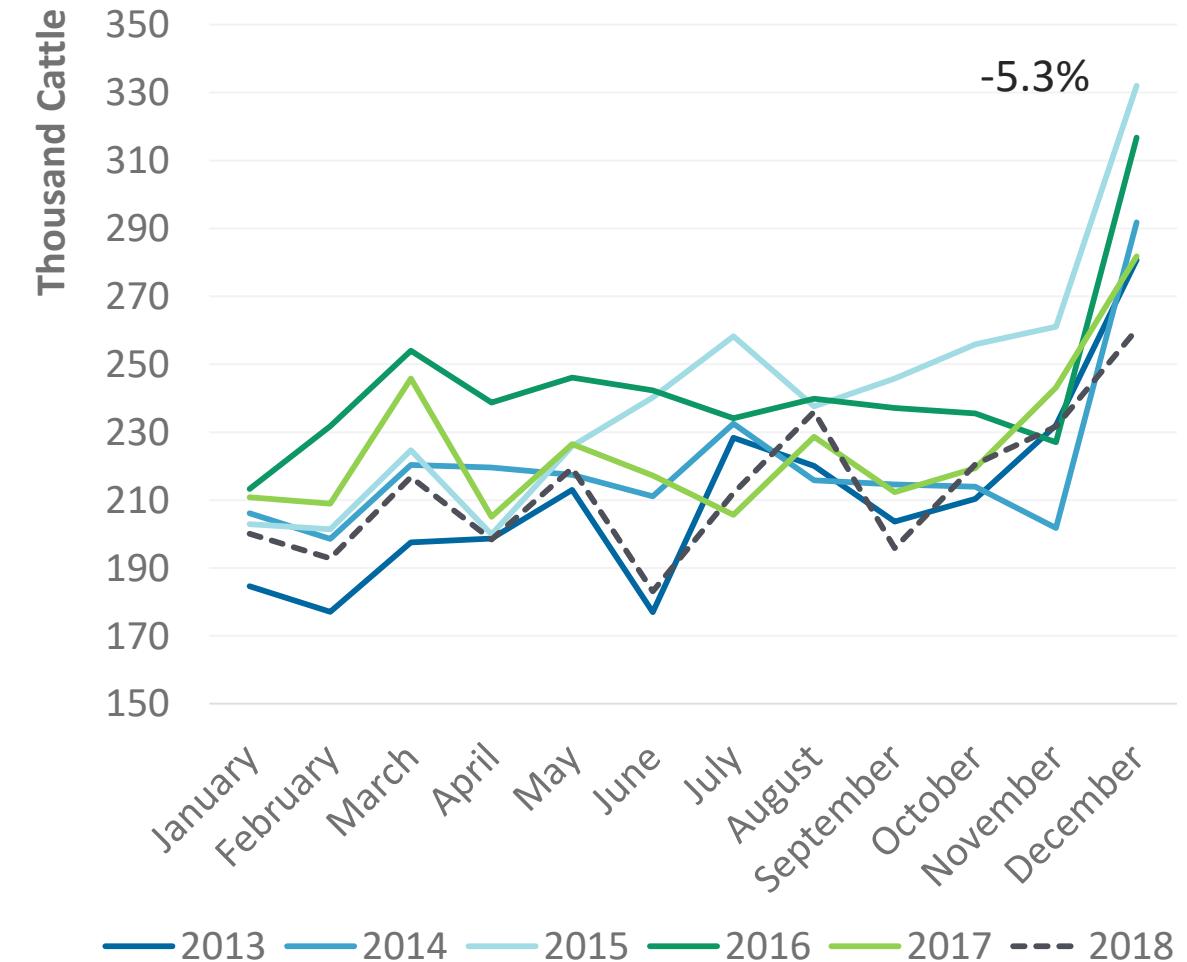
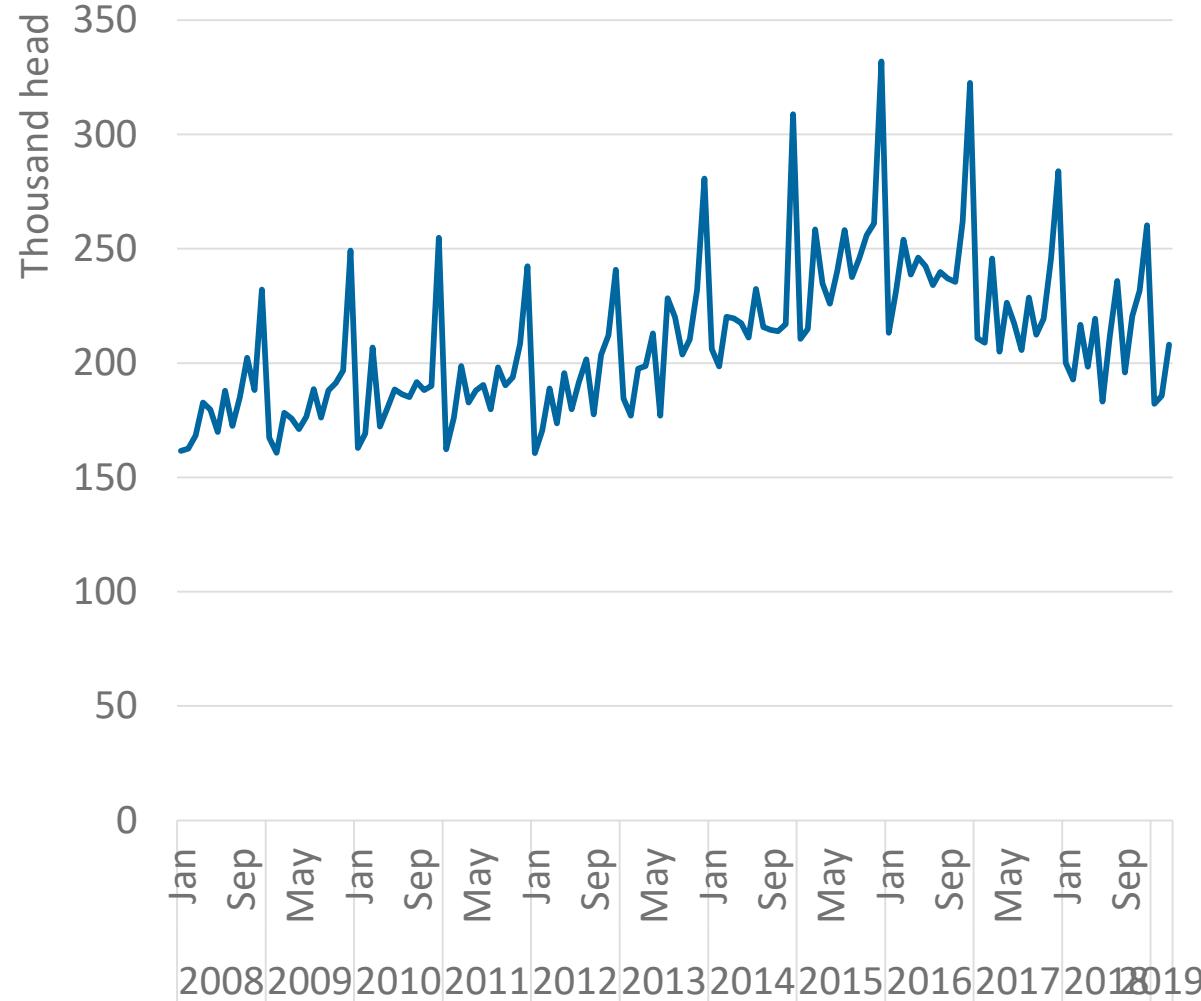
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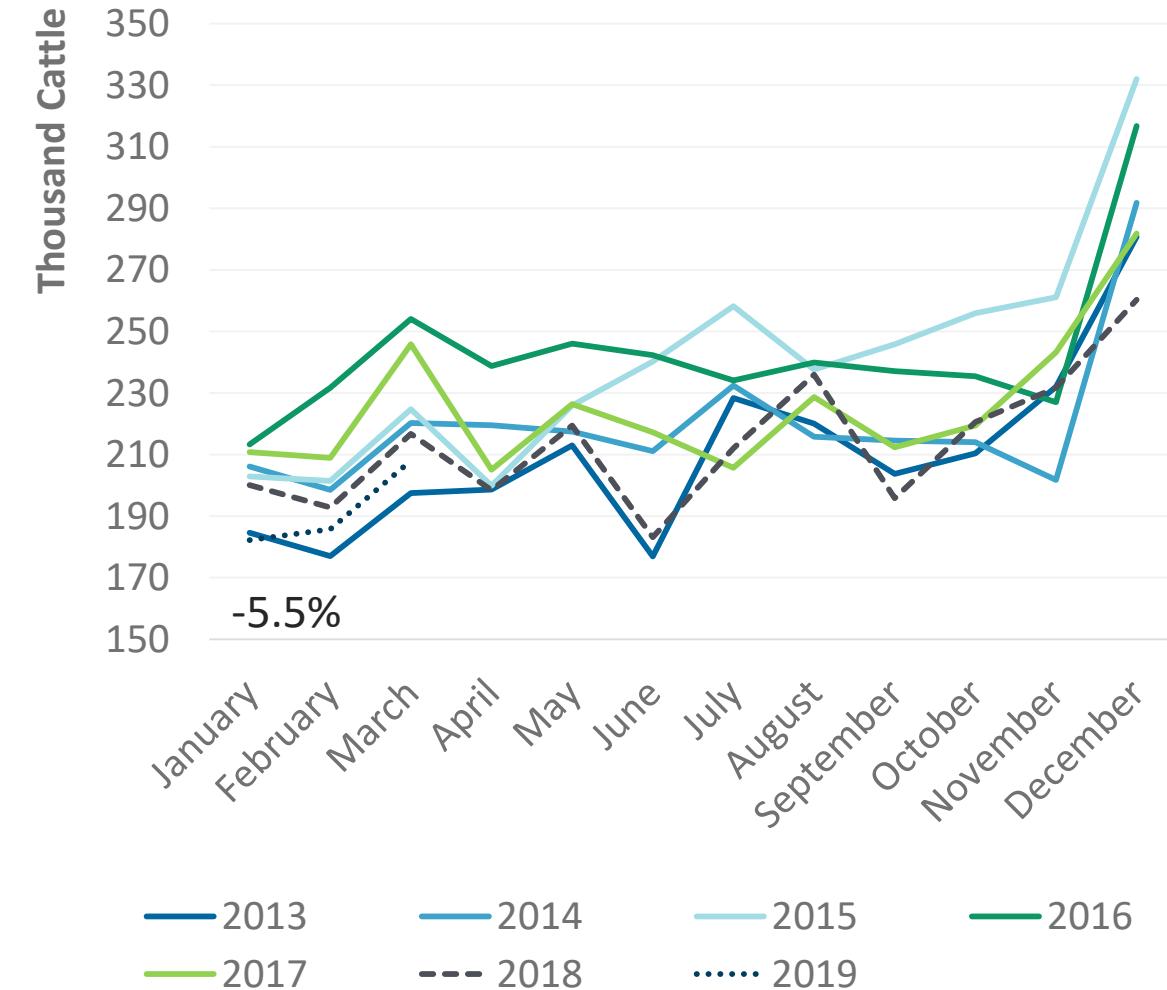
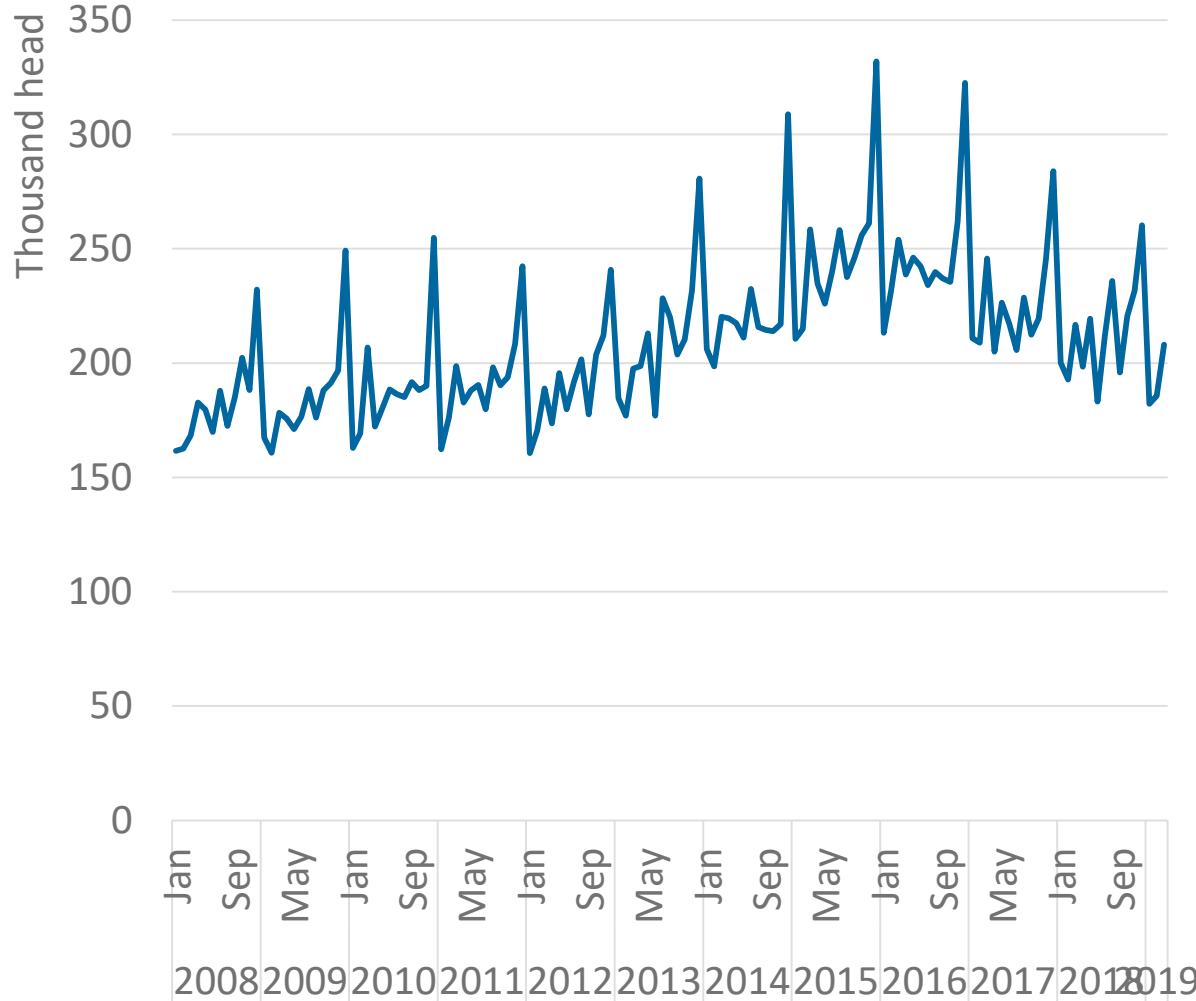
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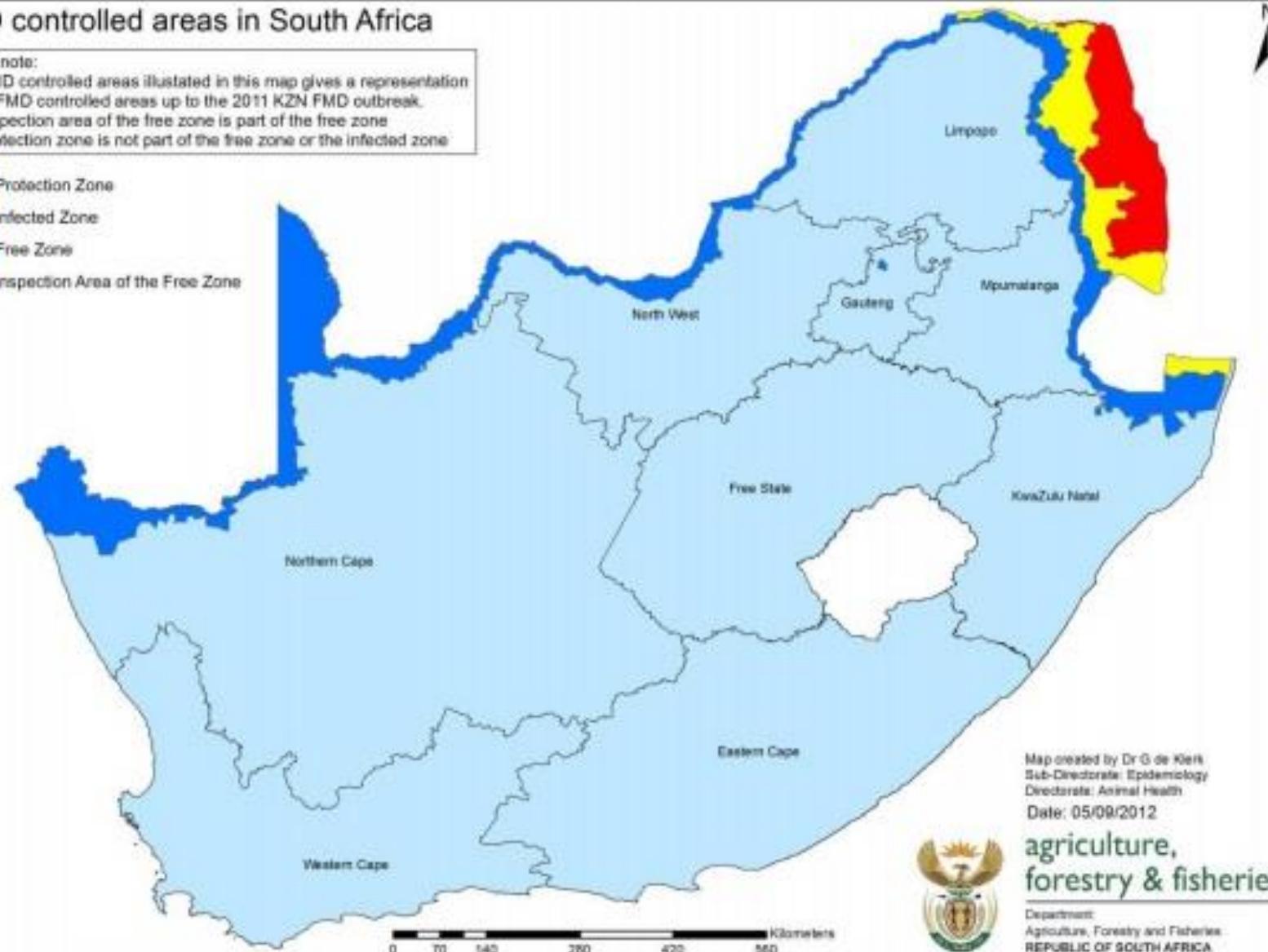


# Further challenges... Foot and Mouth Disease

FMD controlled areas in South Africa

Please note:  
The FMD controlled areas illustrated in this map gives a representation of the FMD controlled areas up to the 2011 KZN FMD outbreak.  
The inspection area of the free zone is part of the free zone.  
The protection zone is not part of the free zone or the infected zone.

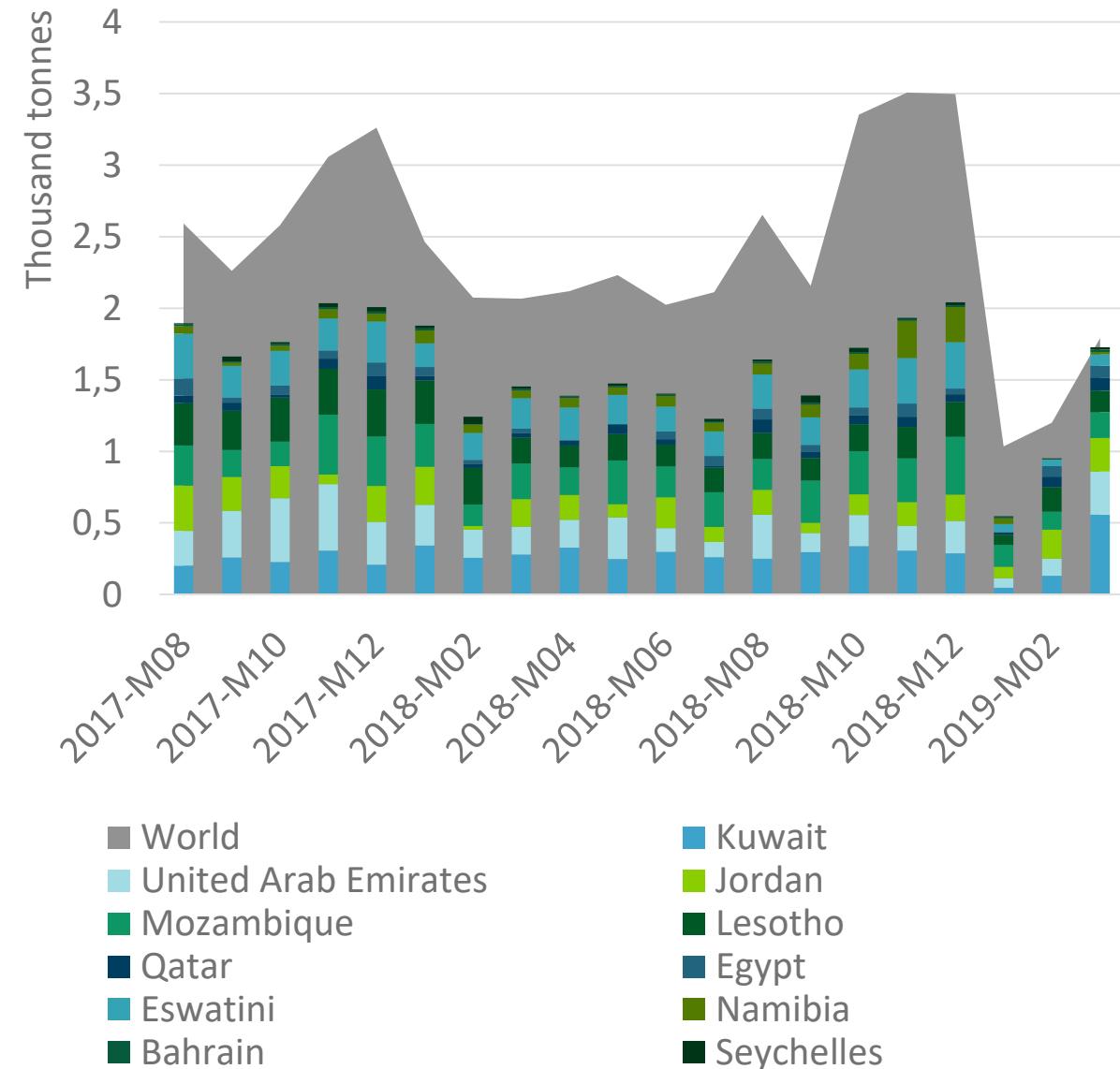
- Protection Zone
- Infected Zone
- Free Zone
- Inspection Area of the Free Zone



- Most of SA free of FMD without vaccination
- 2011 outbreak estimated to have cost industry R6 billion
- 3 years after 2011 outbreak to be declared FMD free again
- Estimates of 2019 outbreak reported up to R10 billion

# Foot and Mouth Disease in South Africa

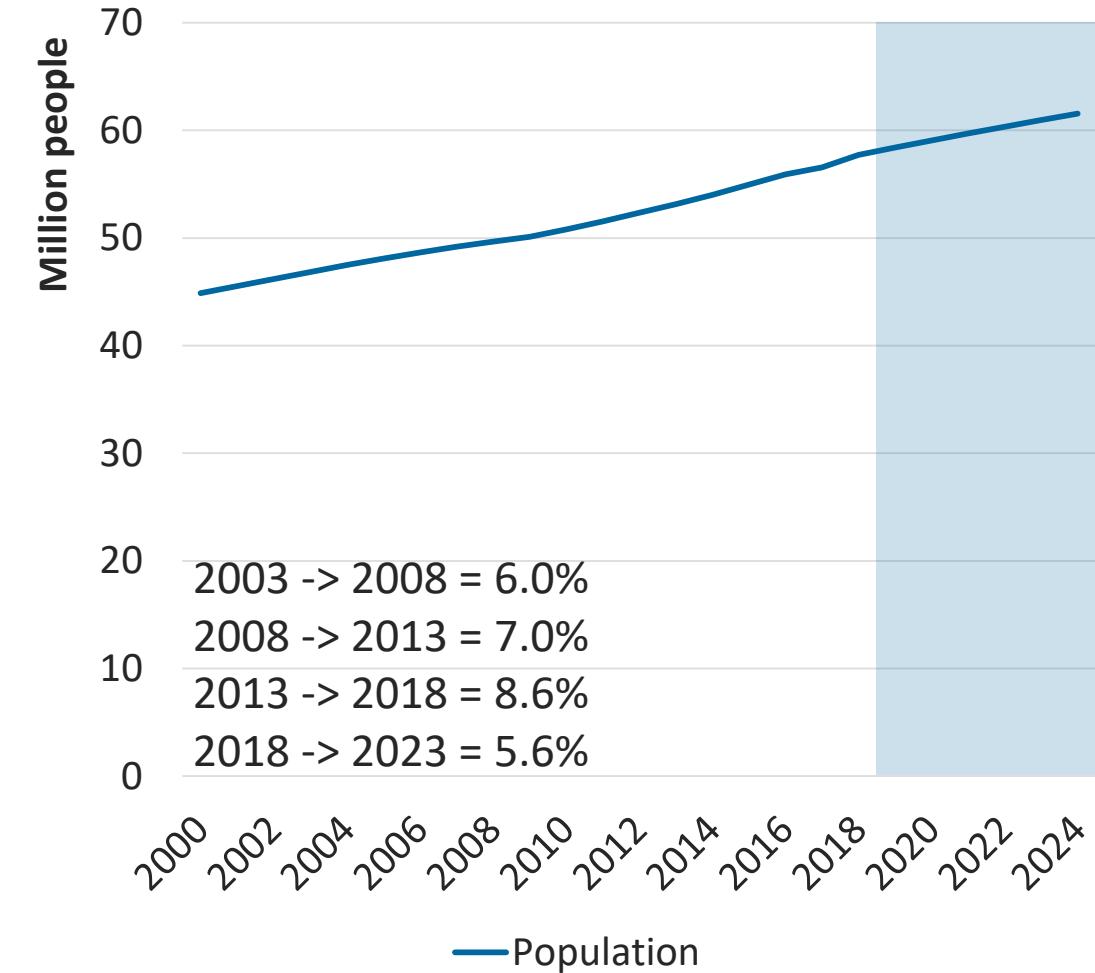
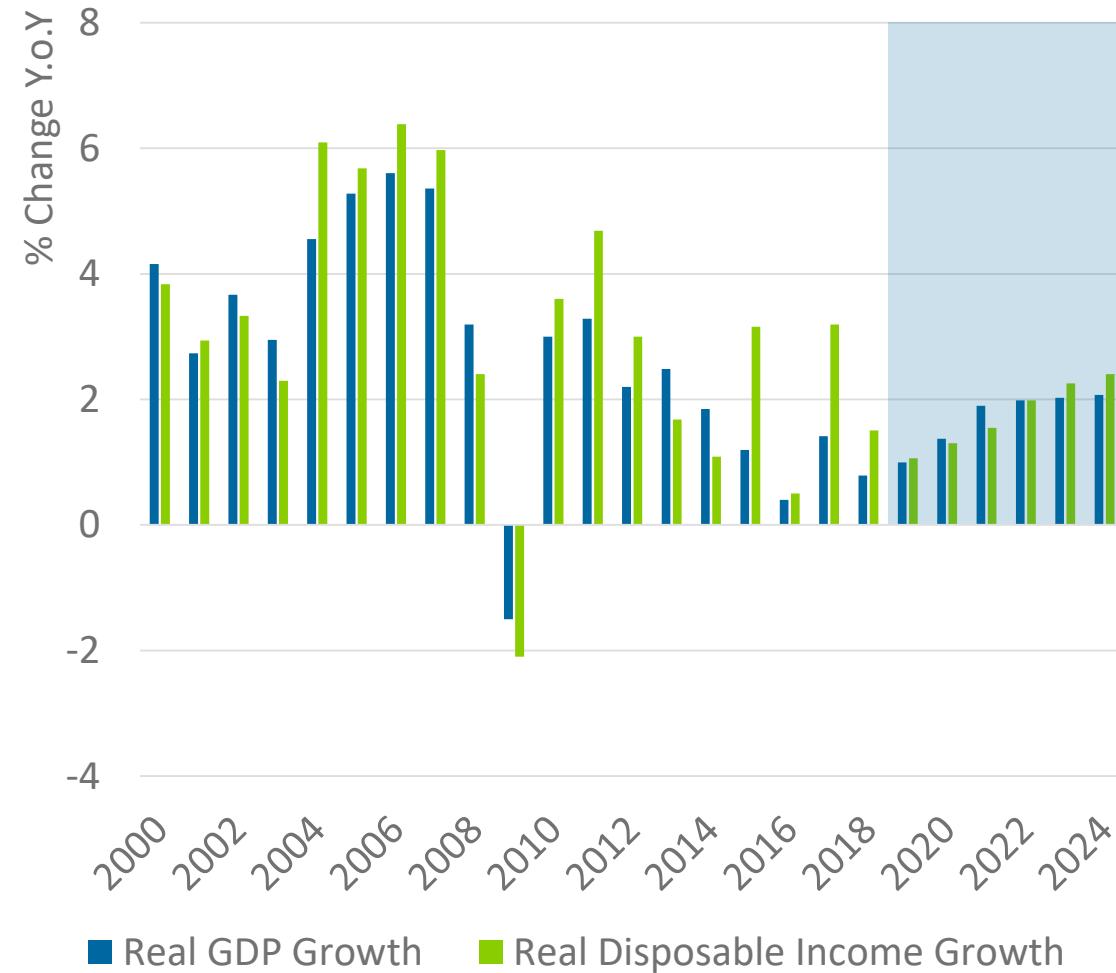
- More than 13 000 cattle have been vaccinated since the outbreak in January
- Strict movement control measures that require state approval of animals within, into and out of the disease management area
- No new infections have been reported in the last 4 months
- Bilateral trade talks for exports of processed & “safe” products to continue
- Required veterinary certificates have been negotiated for beef with some trade partners
- Application for the reinstatement of the FMD free status for the rest of the country has been prepared
- Exports dropped to 4 thousand tons in the first quarter of 2019, while exports were 6.6 thousand tons in the same period in 2018





# Outlook for the Beef industry in South Africa

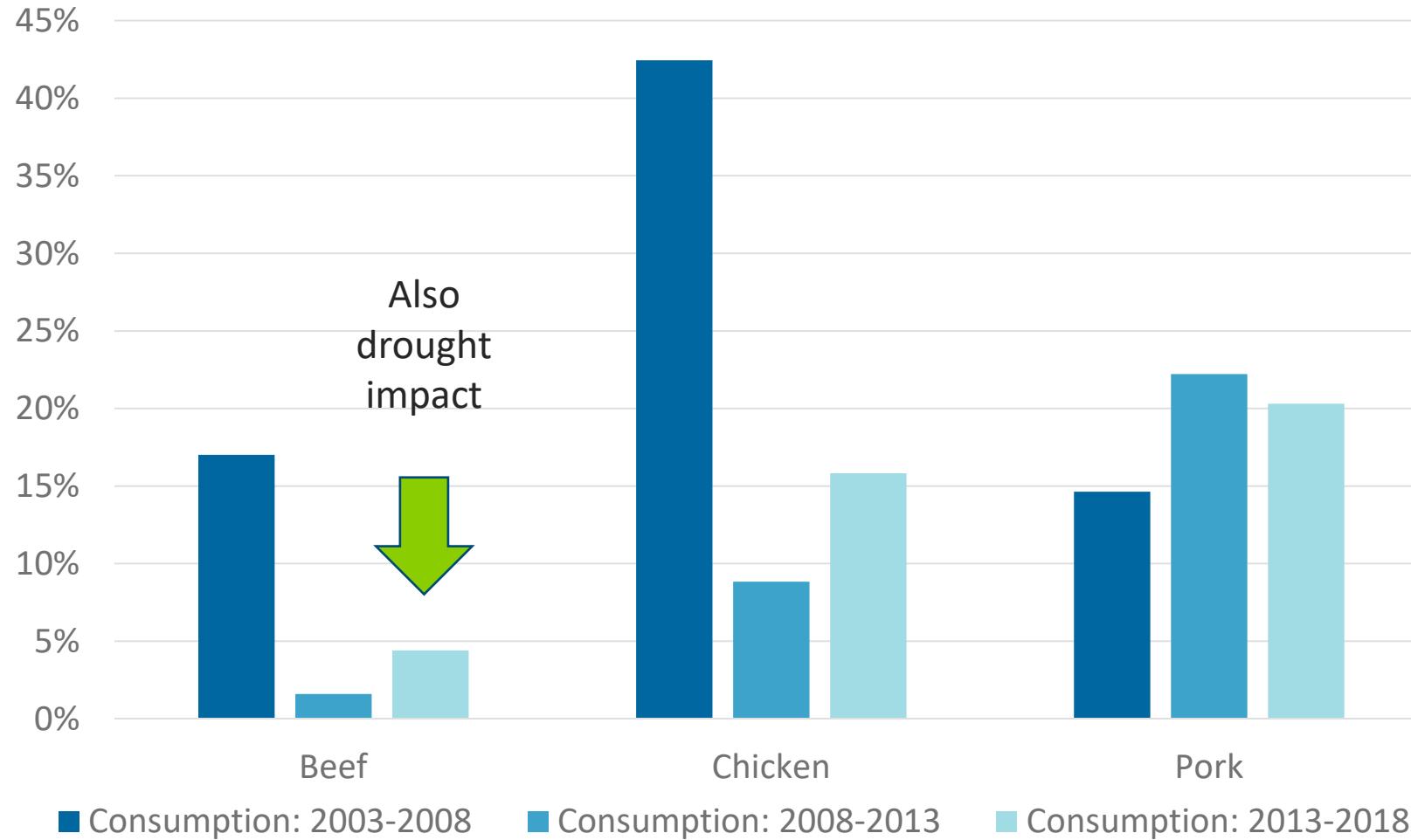
# Context: Macro-economic environment in SA



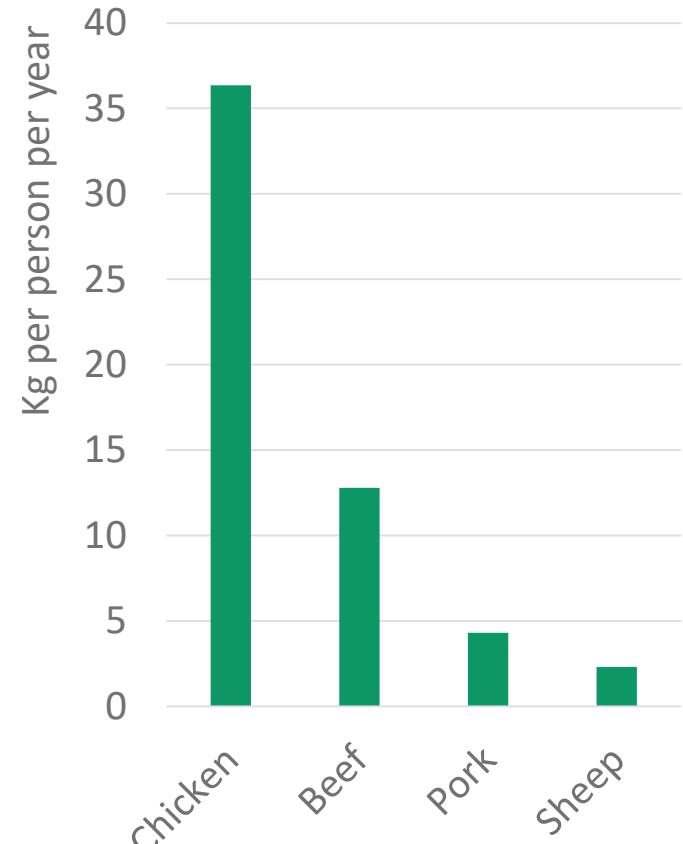
Source: Bureau for Economic Research, Stats SA & UN, 2019

# Historic demand for growth: meat products

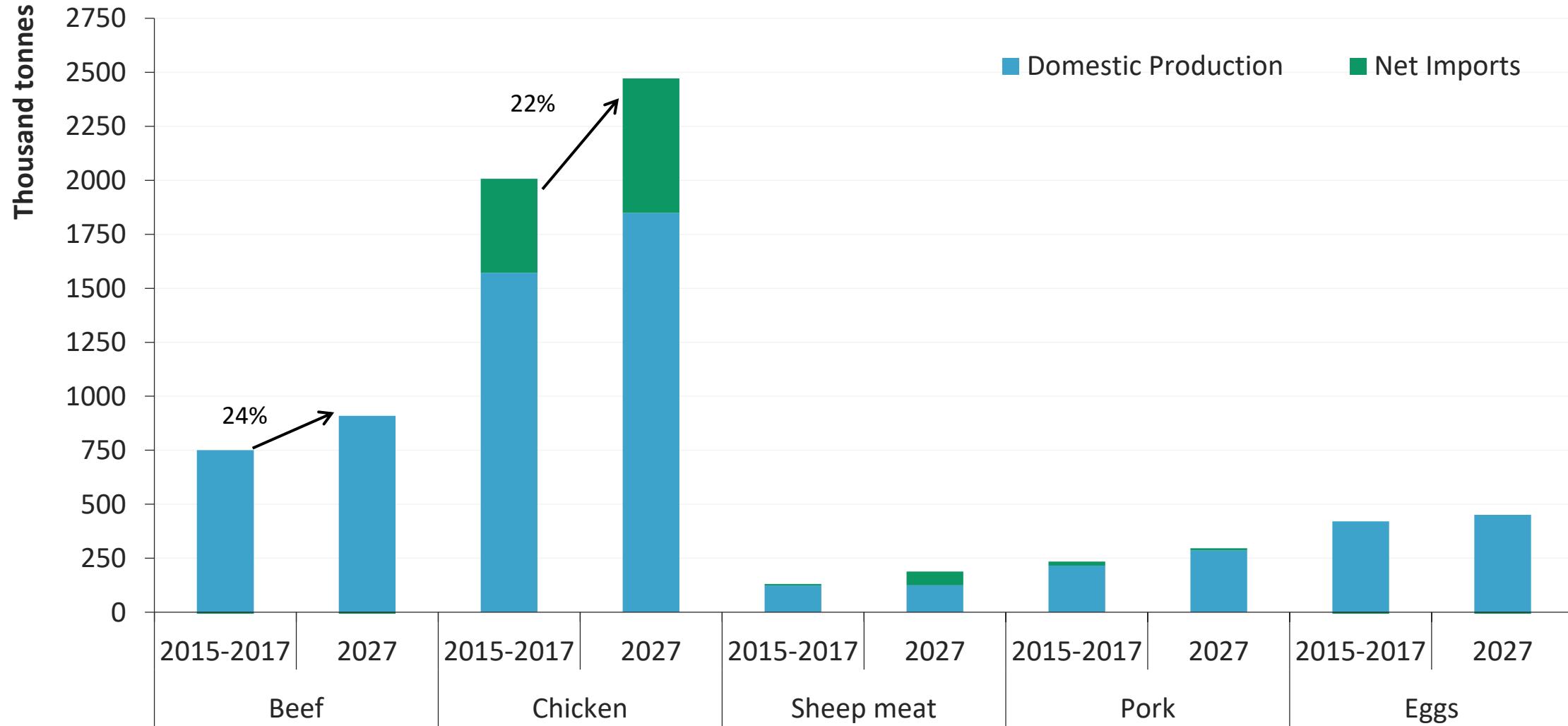
## Growth in meat product consumption



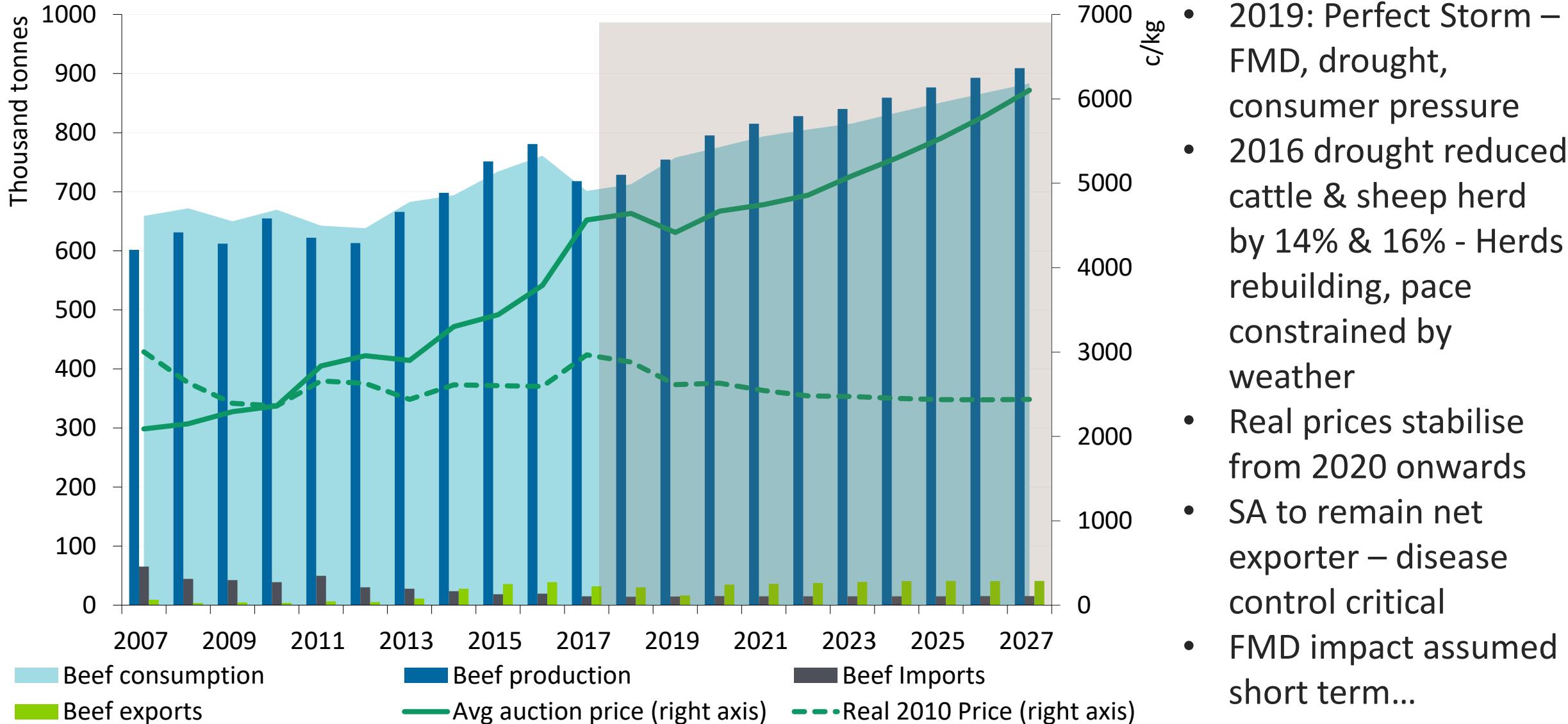
## Per capita consumption 2016-2018



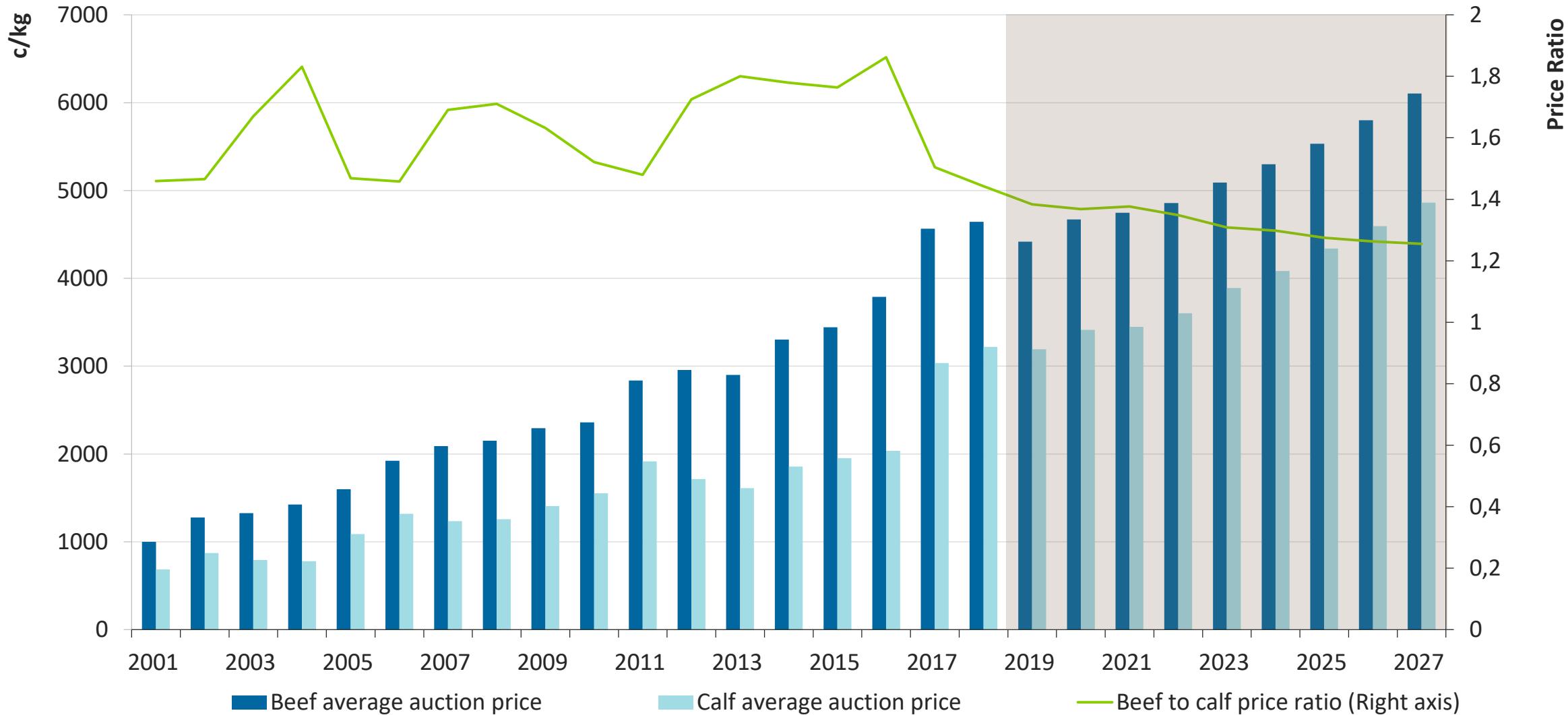
# Outlook for meat & egg demand



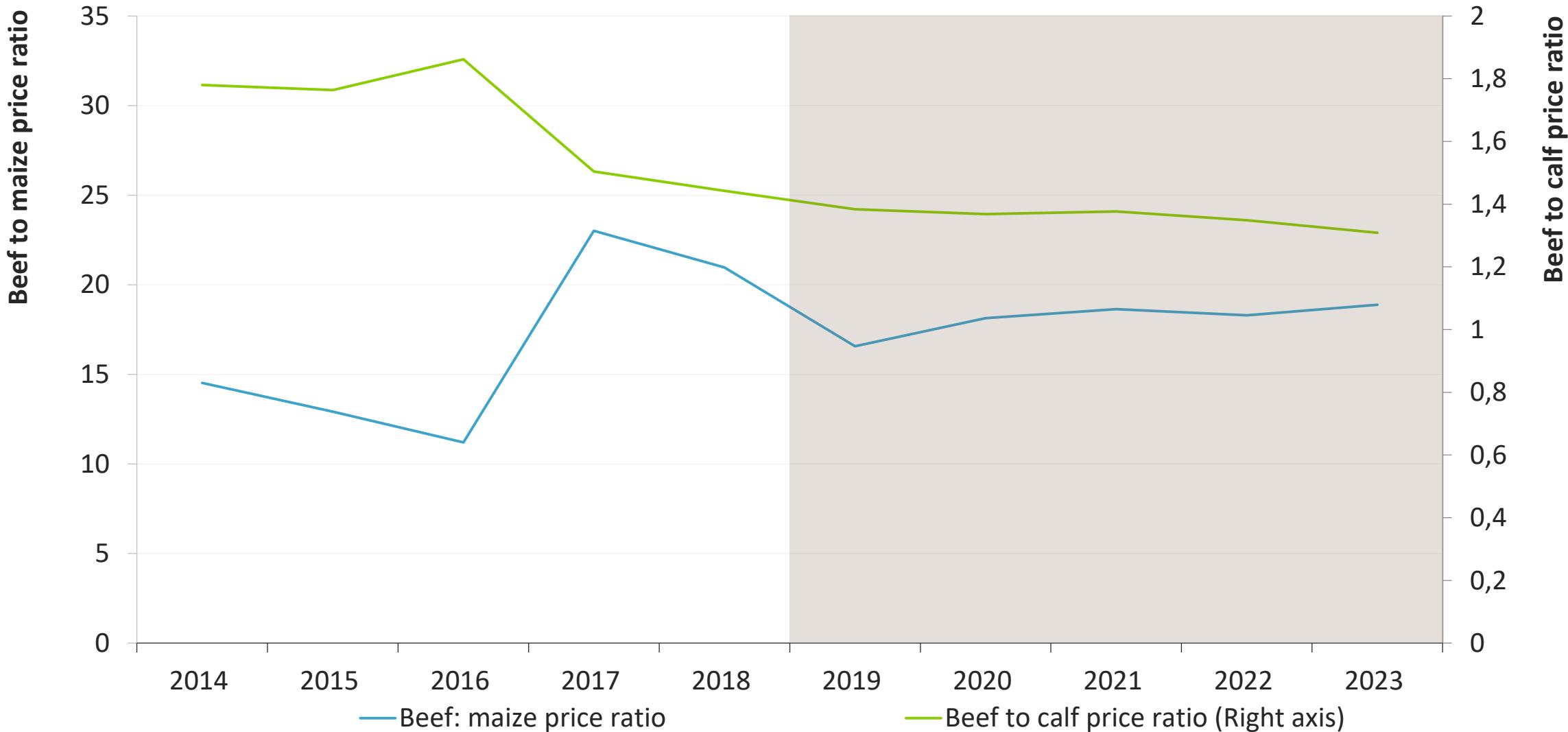
# SA Beef market outlook



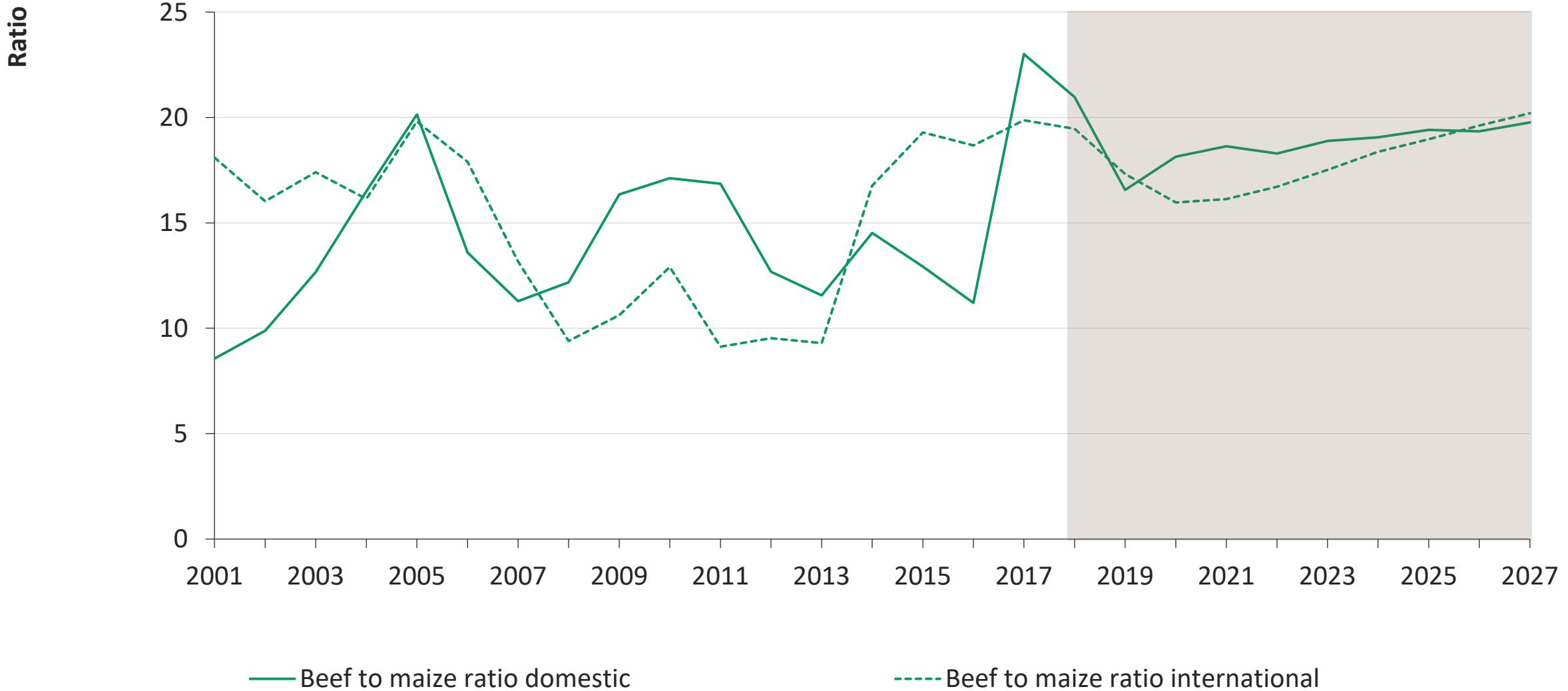
# Profitability of beef production



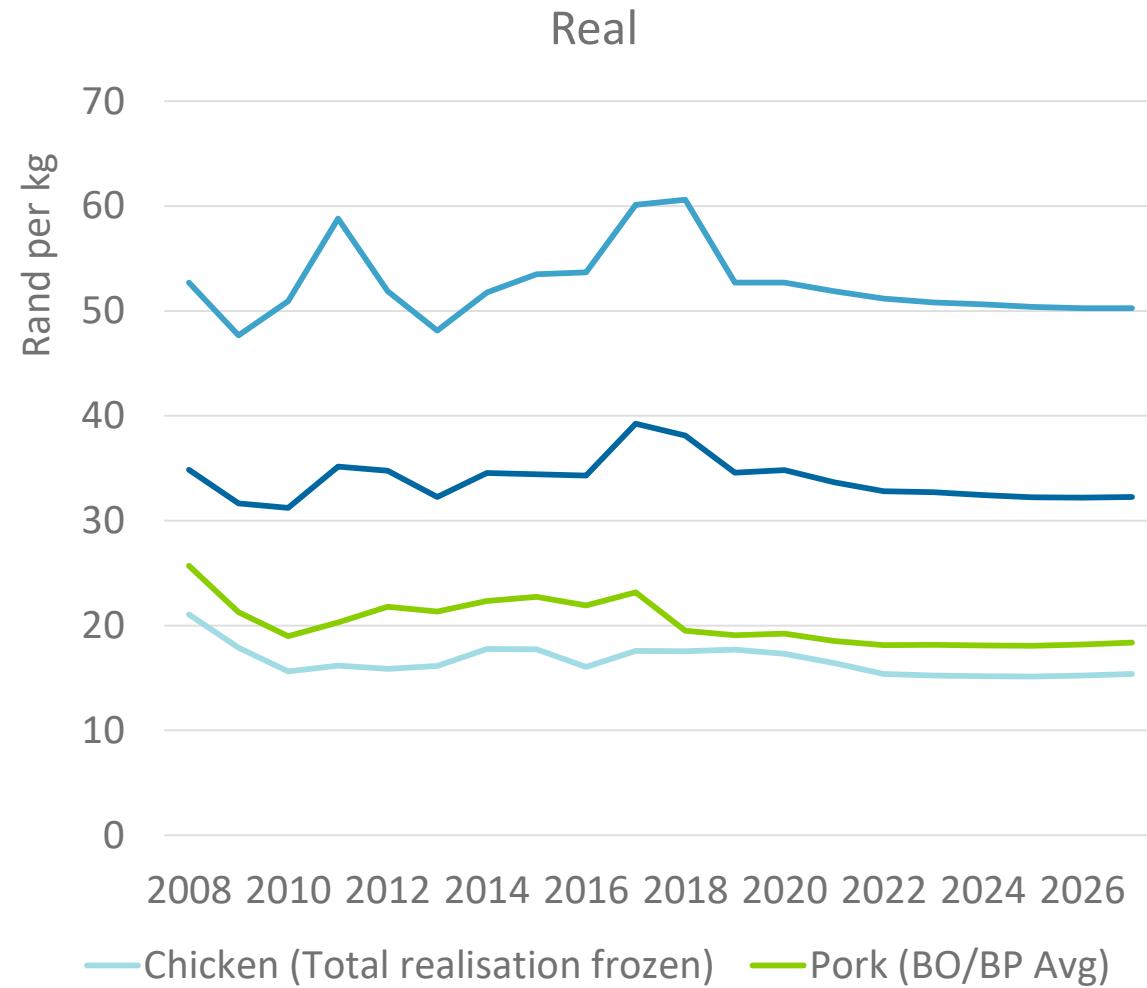
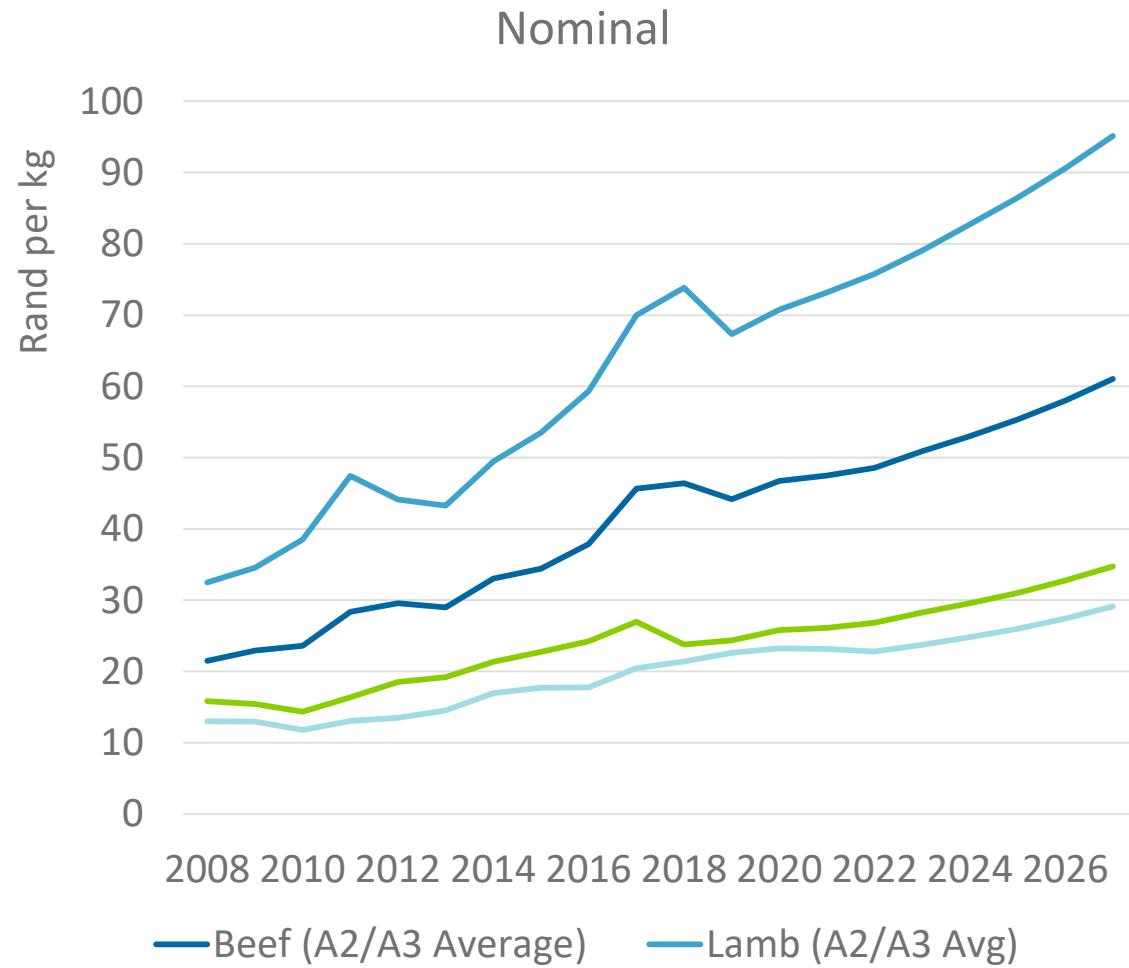
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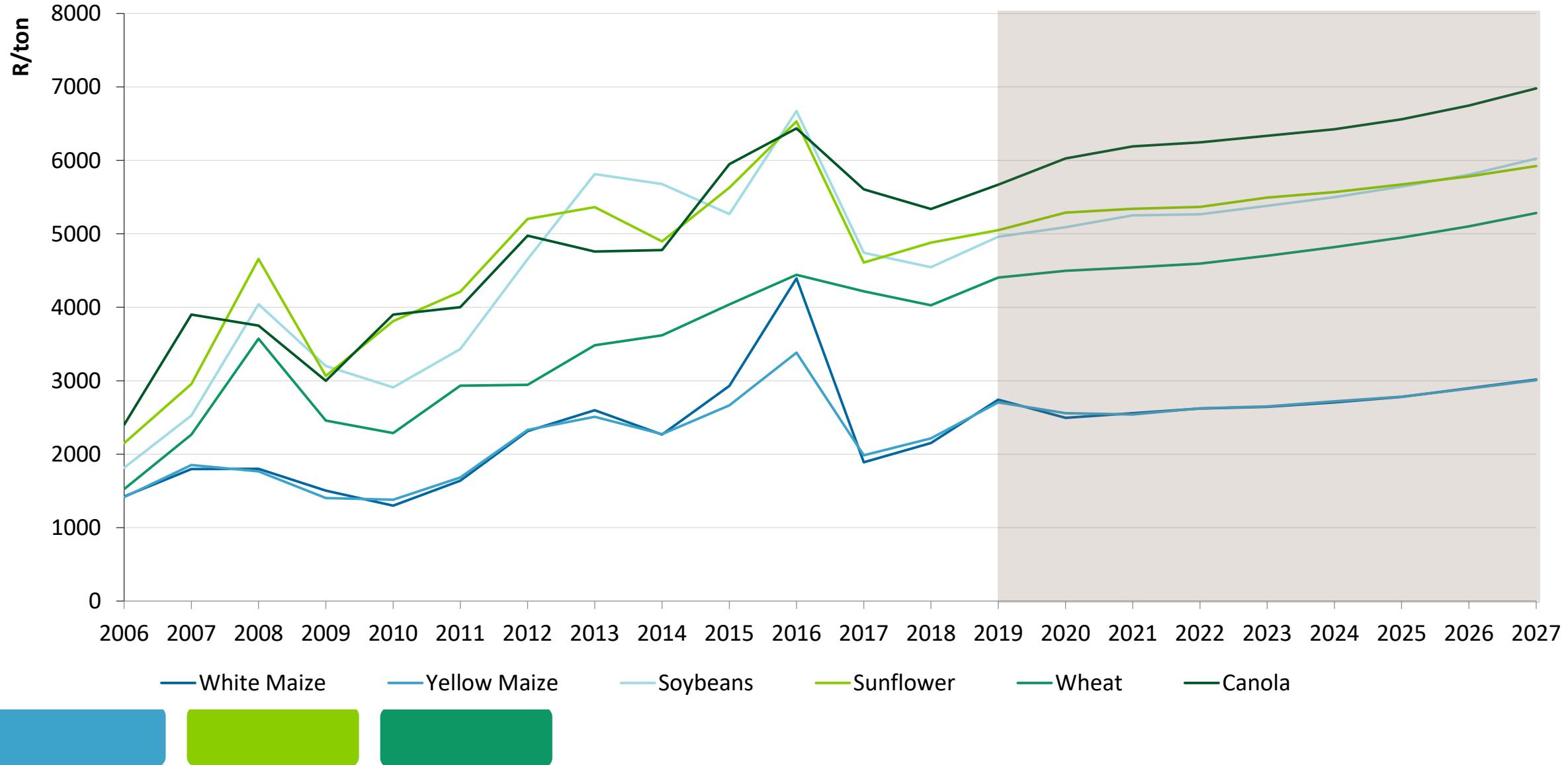
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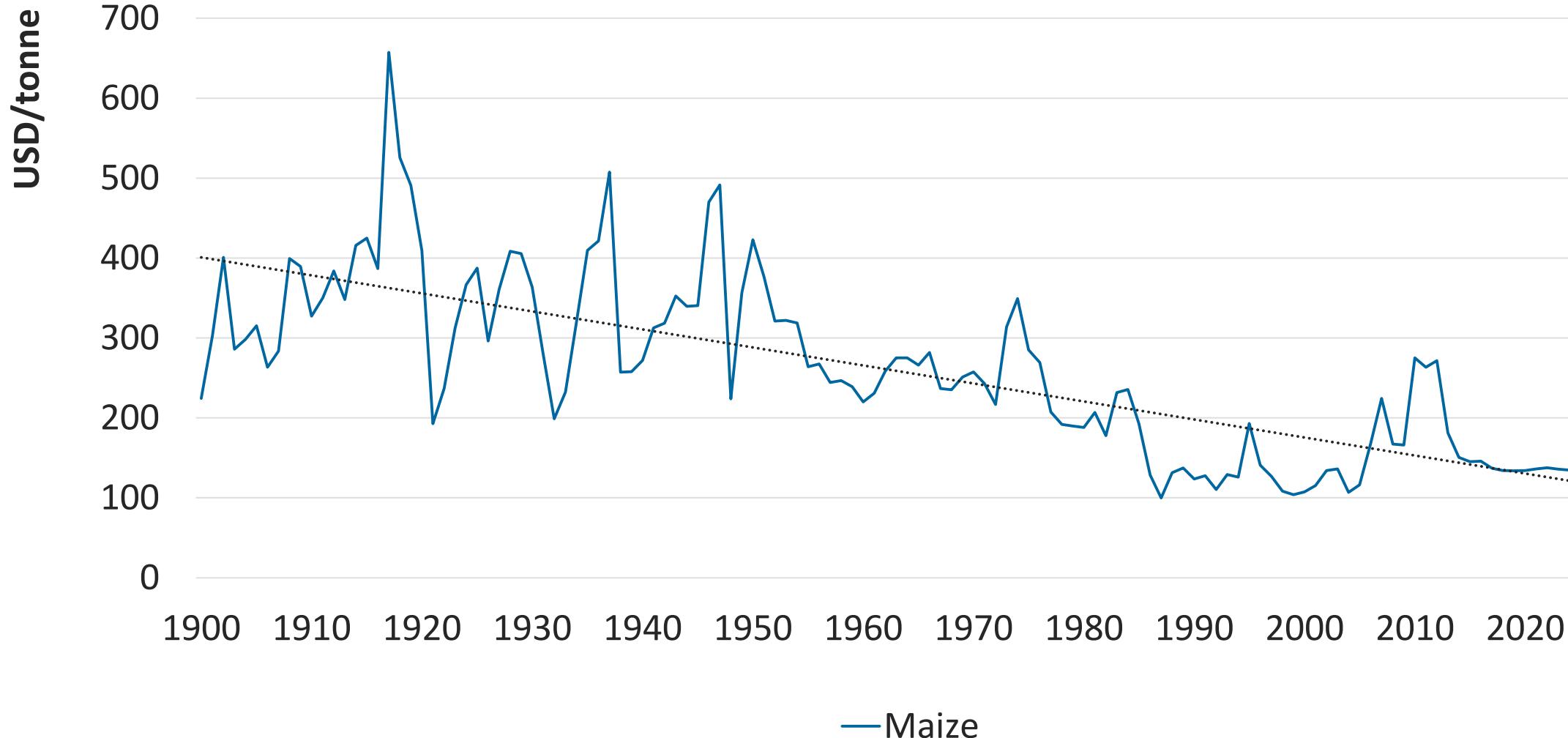
# Outlook for meat prices



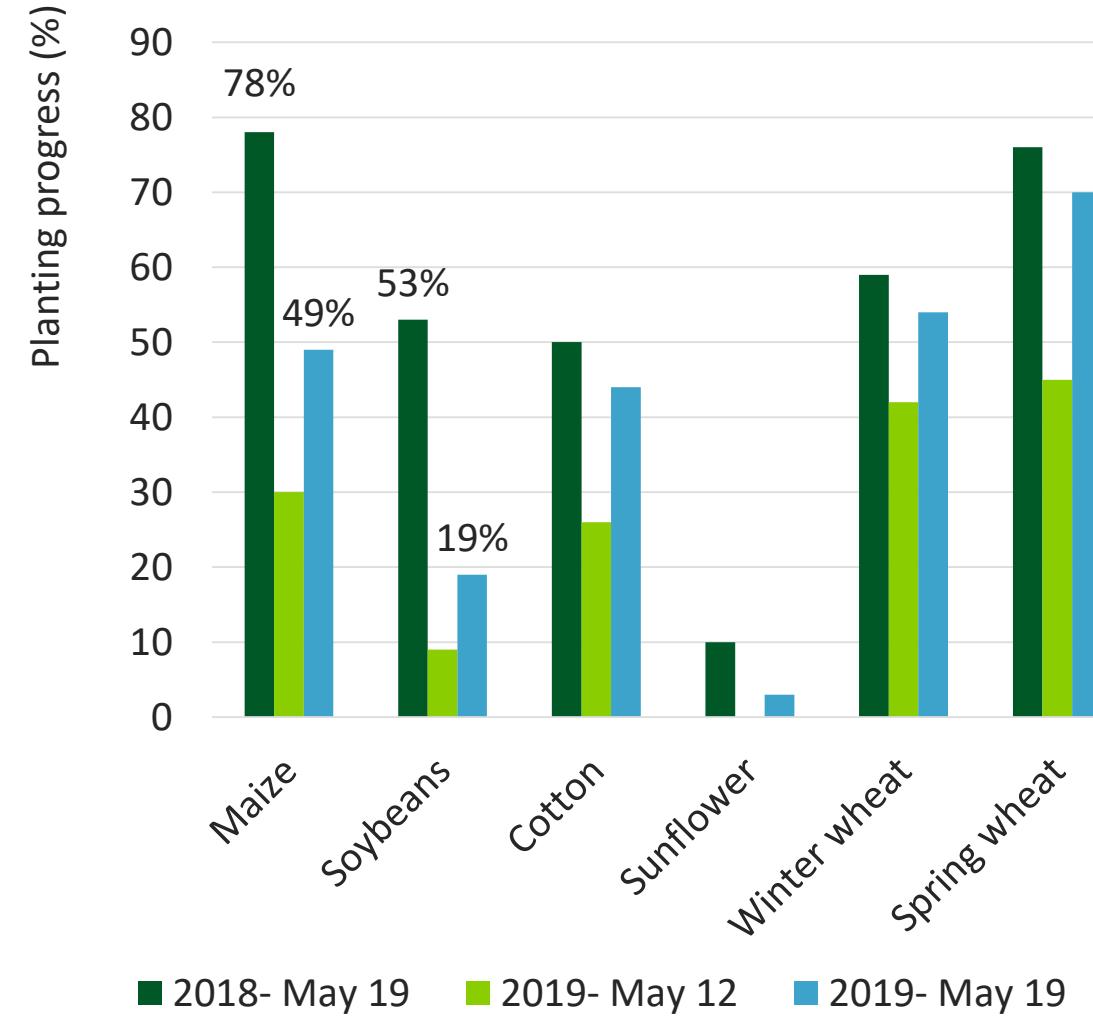
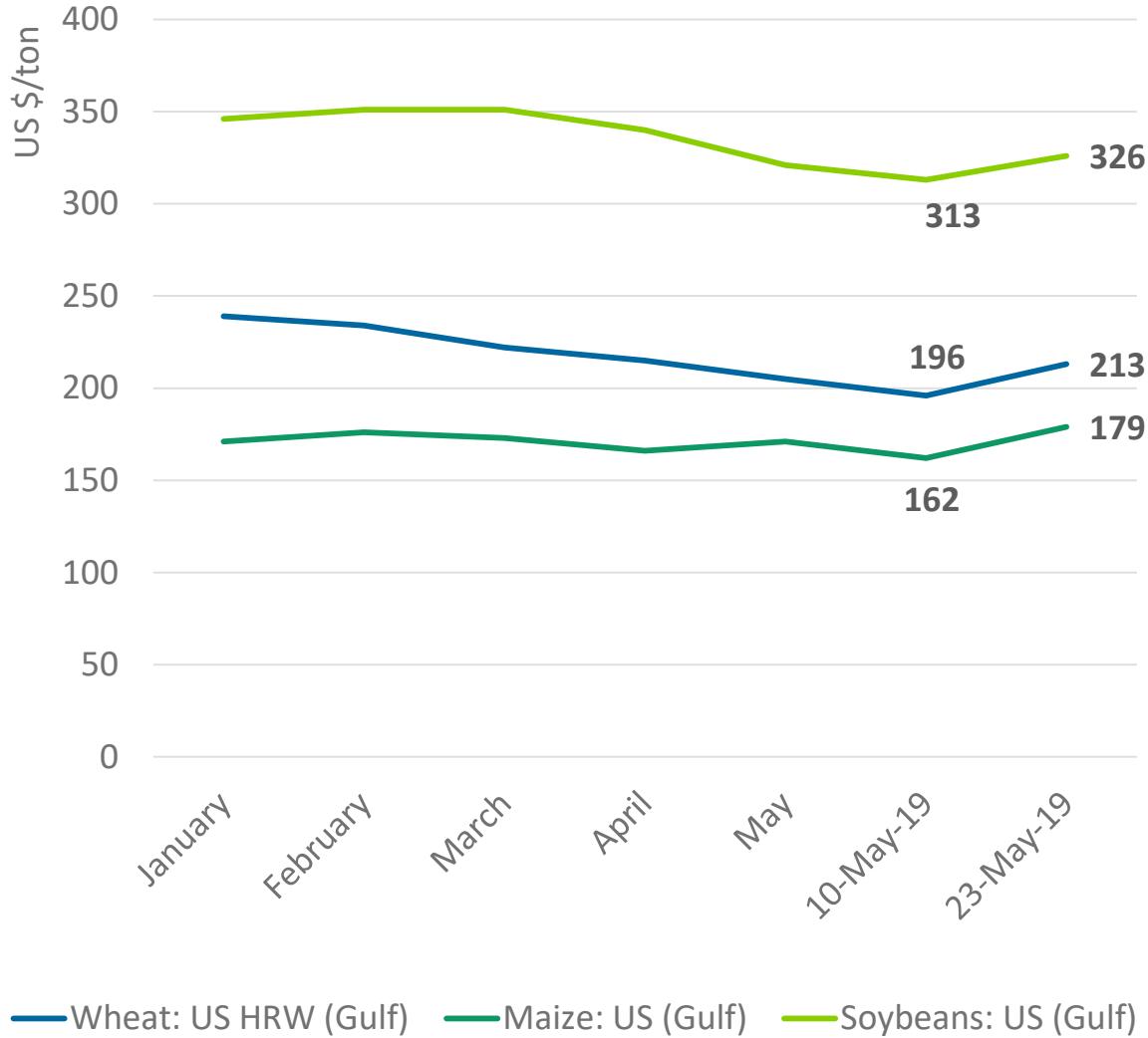
# Price outlook – major grains & oilseeds



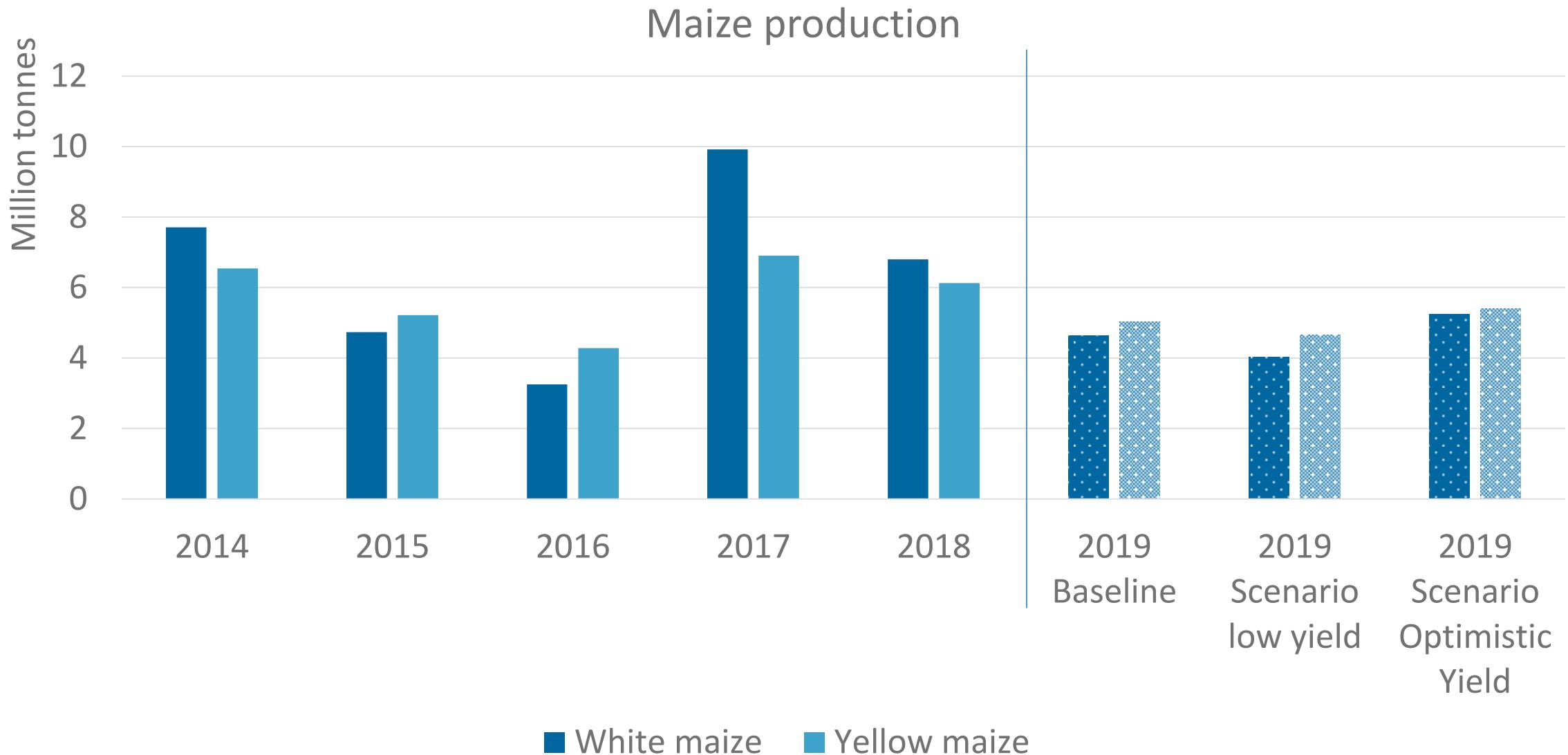
# International price outlook



# Can change quickly... US crops

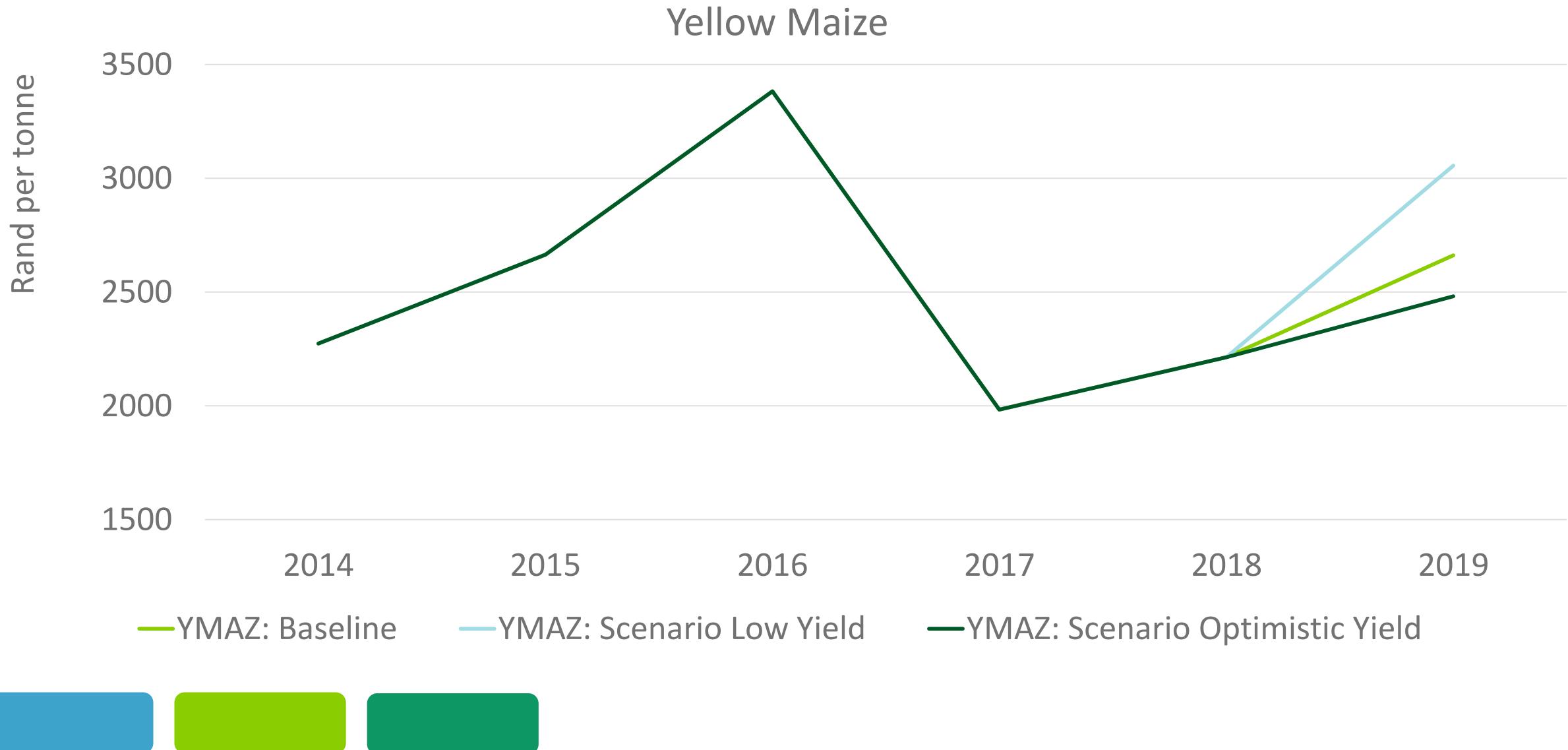


# 2019 Summer crop uncertainty



# 2019 summer crop uncertainty:

## Yellow Maize Price impacts





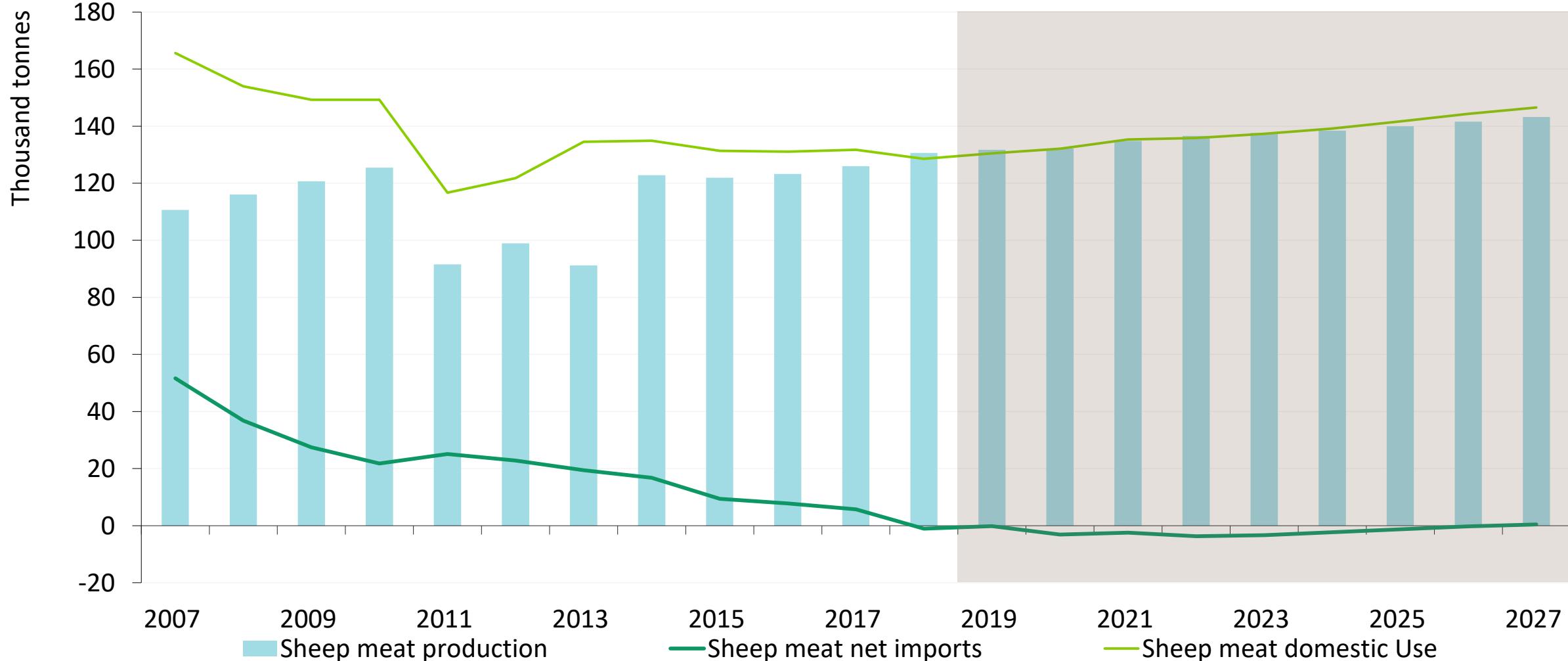
# Summary

- In drought areas producer's cash flow under extreme pressure
- Long-run climate change important
- Beef & sheep herd still rebuilding following 2016 drought
- Feed intensive industries expanding - benefit from lower feed price cycle but drought in current season will increase feed costs
- Disease management & associated protocol critical for future growth

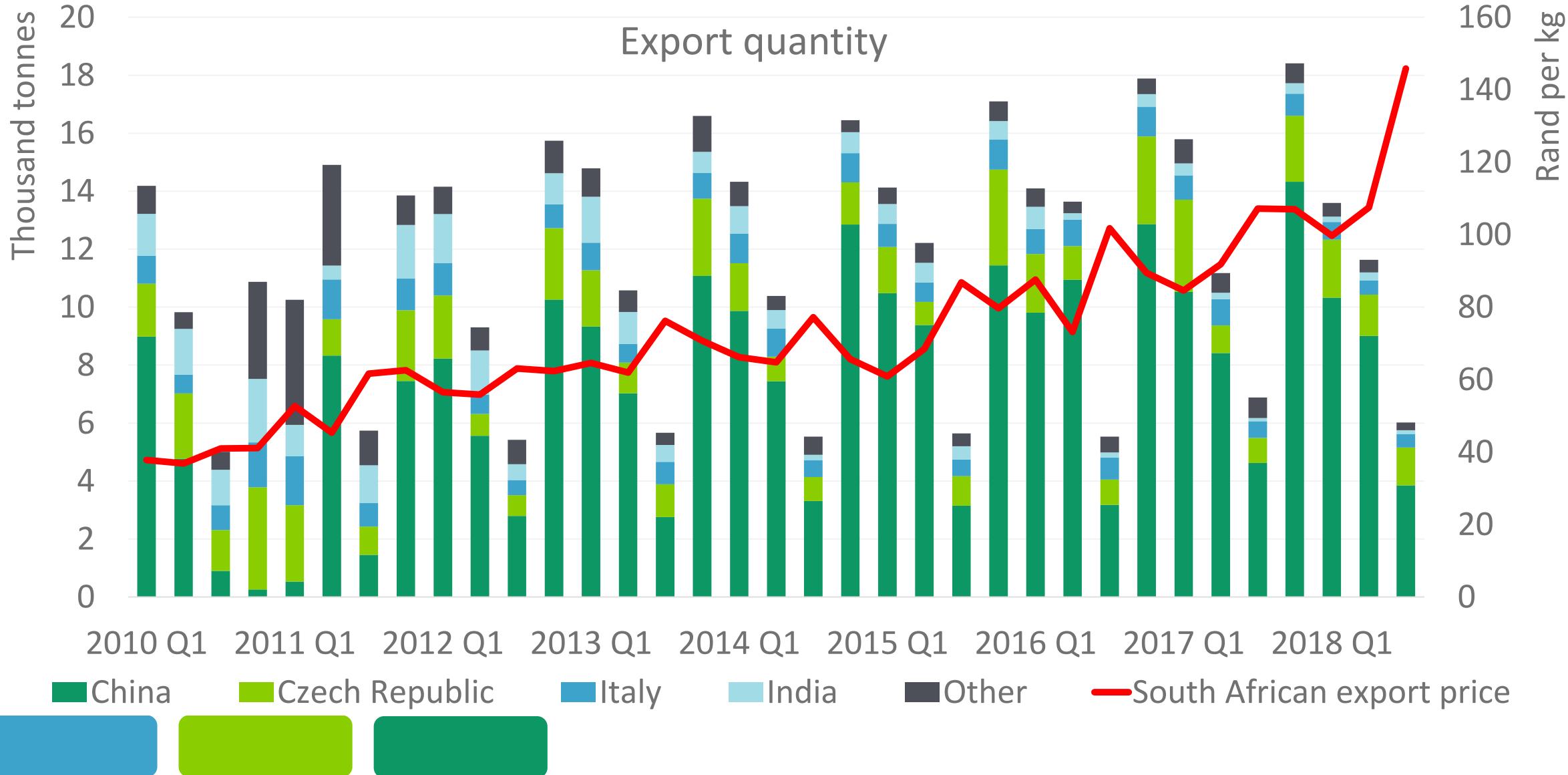


# Outlook for sheep

# Outlook for sheep markets in South Africa

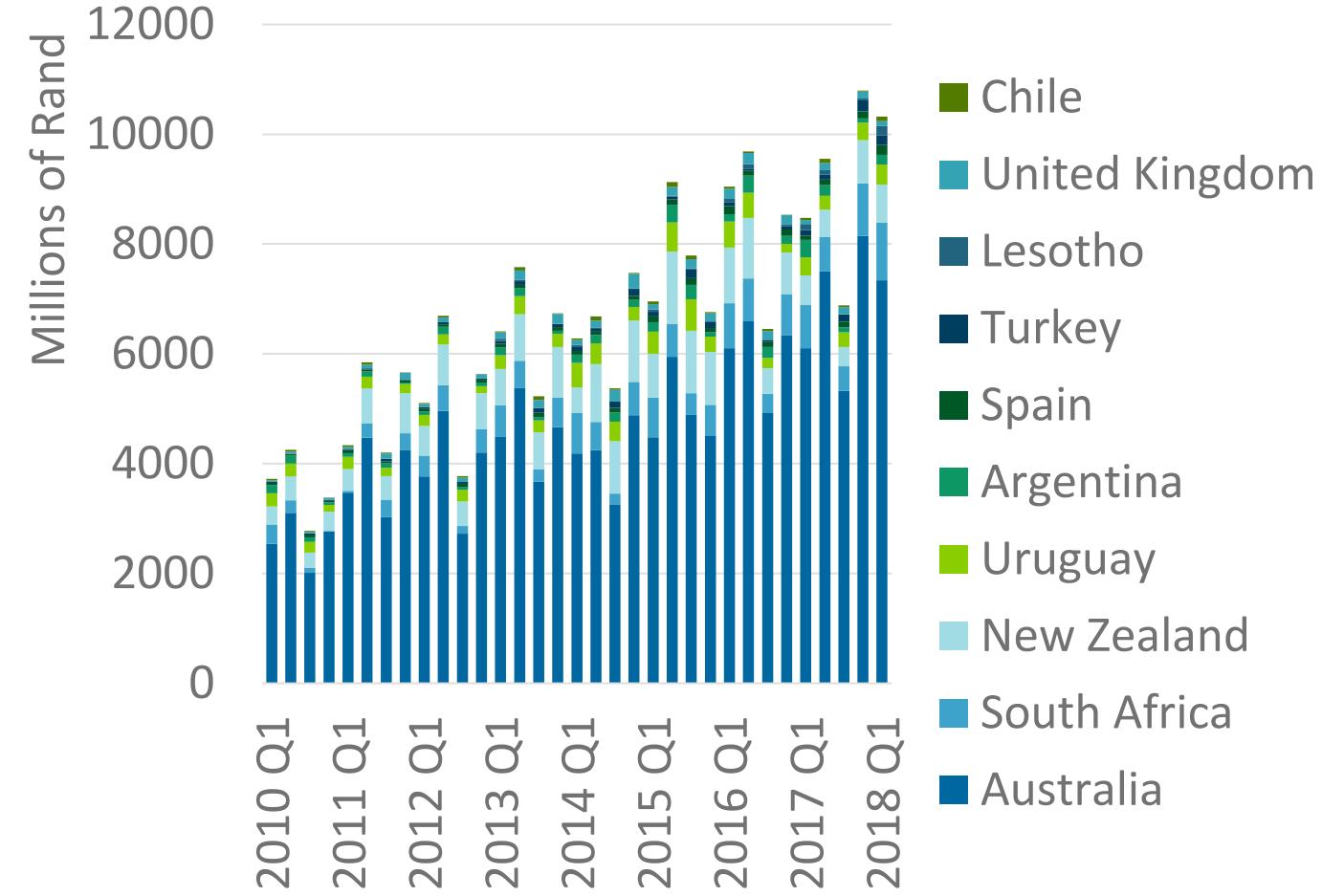


# Success in wool production

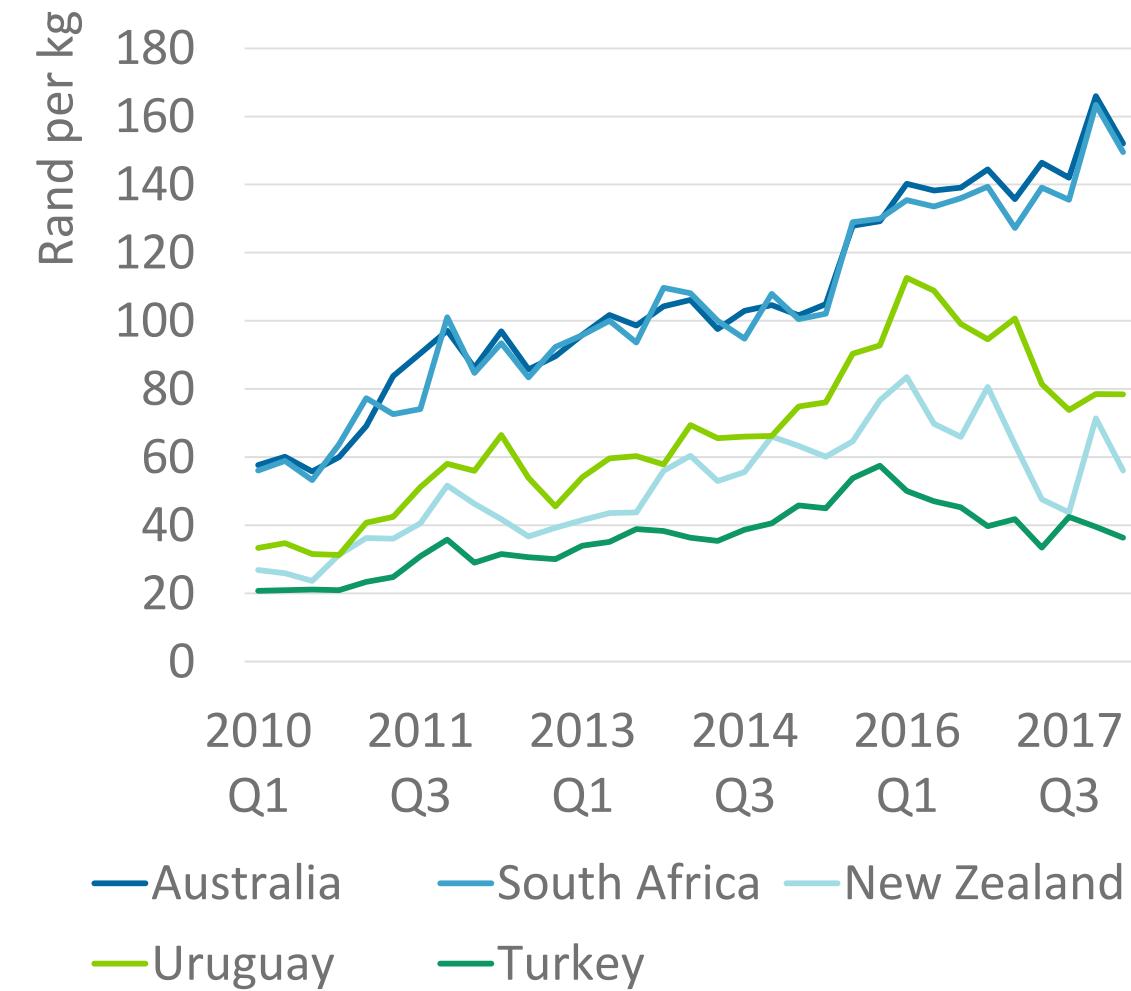


# Chinese wool imports

China wool imports by origin



Wool prices into China





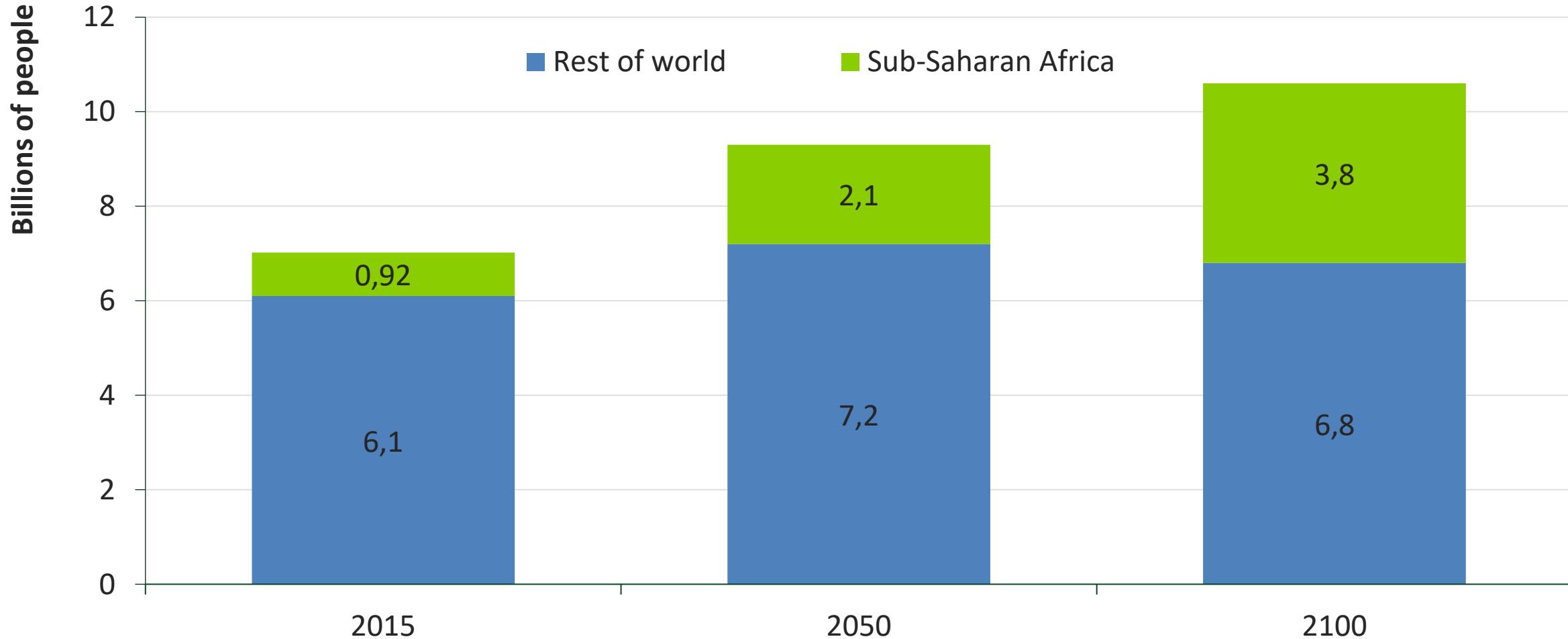
# Thoughts on SSA

- **Rapid economic growth rates, but from a small base**
- **Low productivity, mostly weak institutions and uncertain policy environment**
- **Under-developed supply chains in countries where initial growth has taken place**
- **Significant margins for investment**

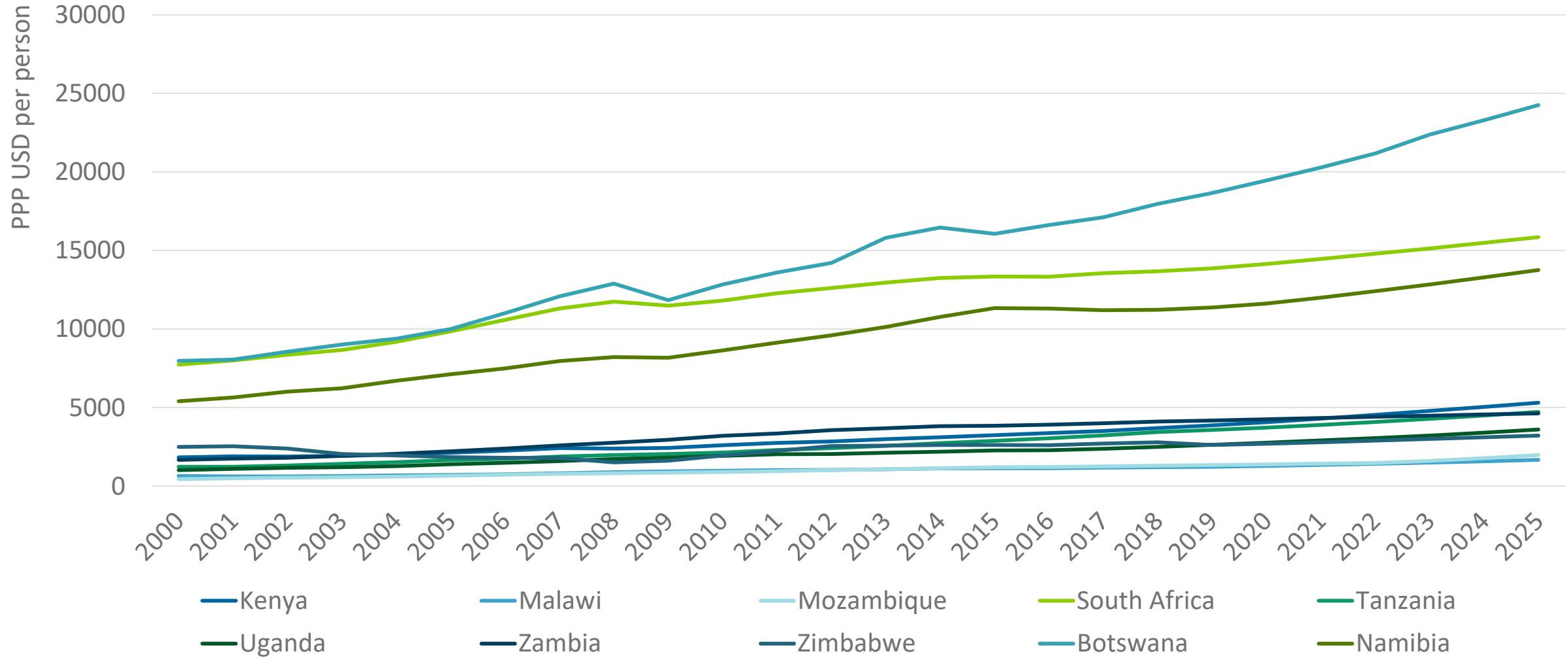


**BFAP**  
DATA  
DRIVEN  
INSIGHT

# Rising demand for food in the region...

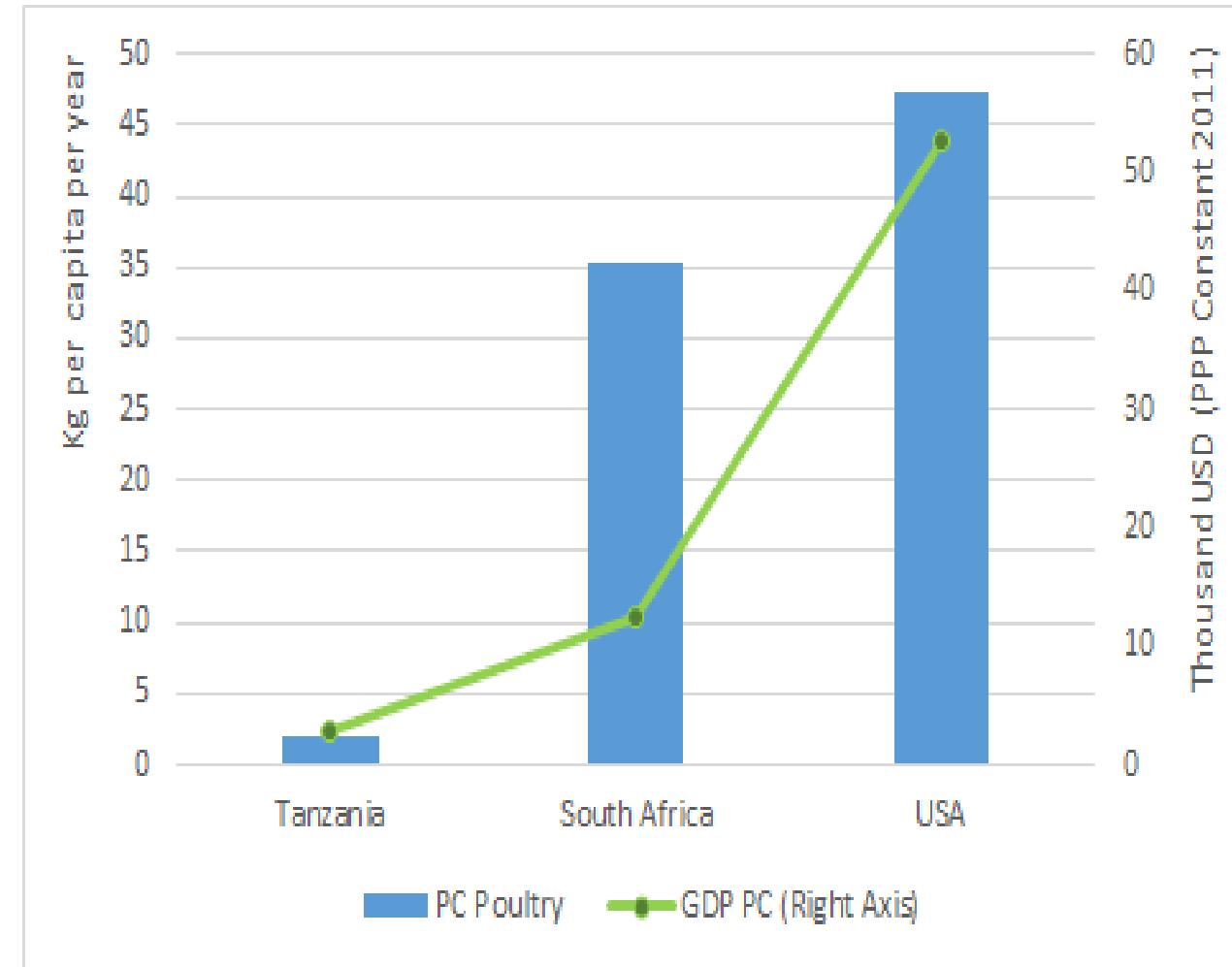
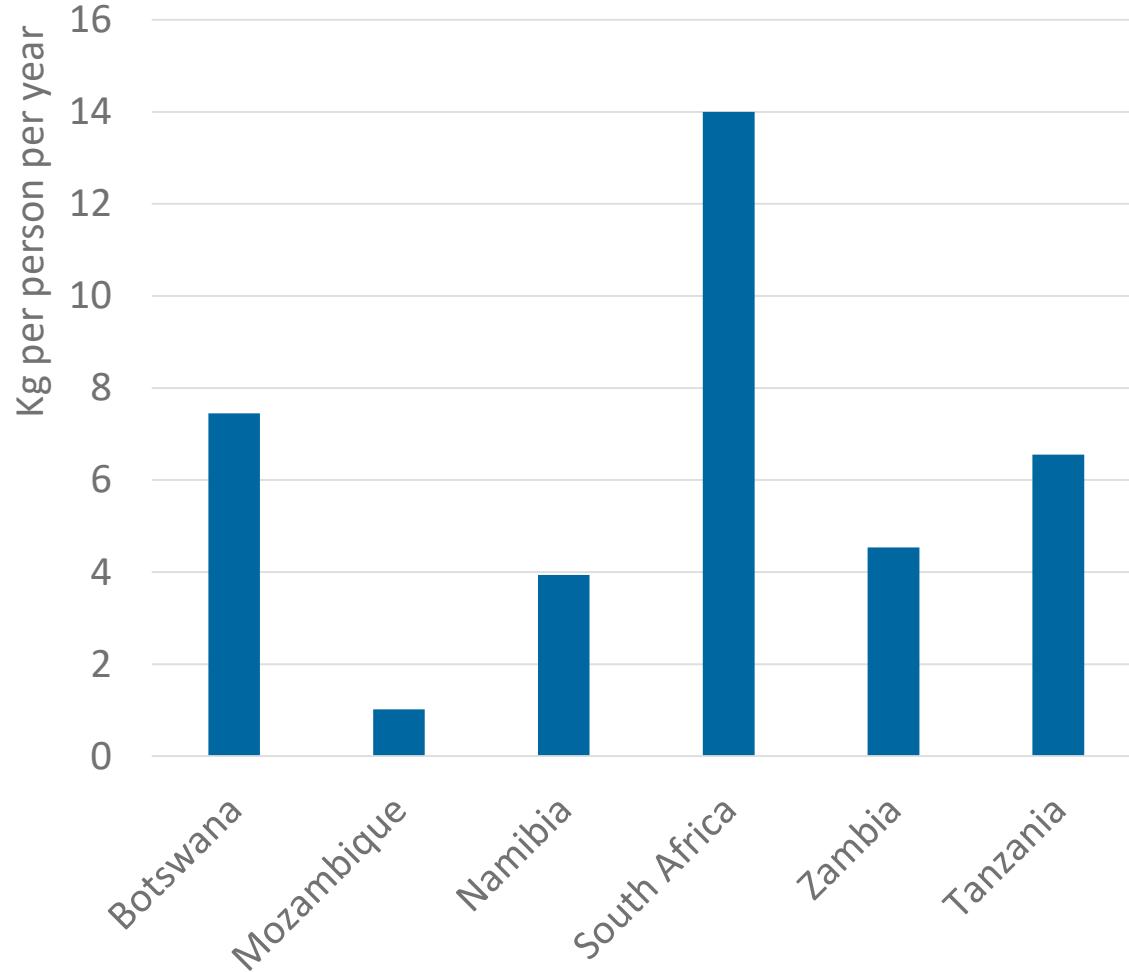


# Per Capita income levels: PPP



Source: IMF WEO, April 2019

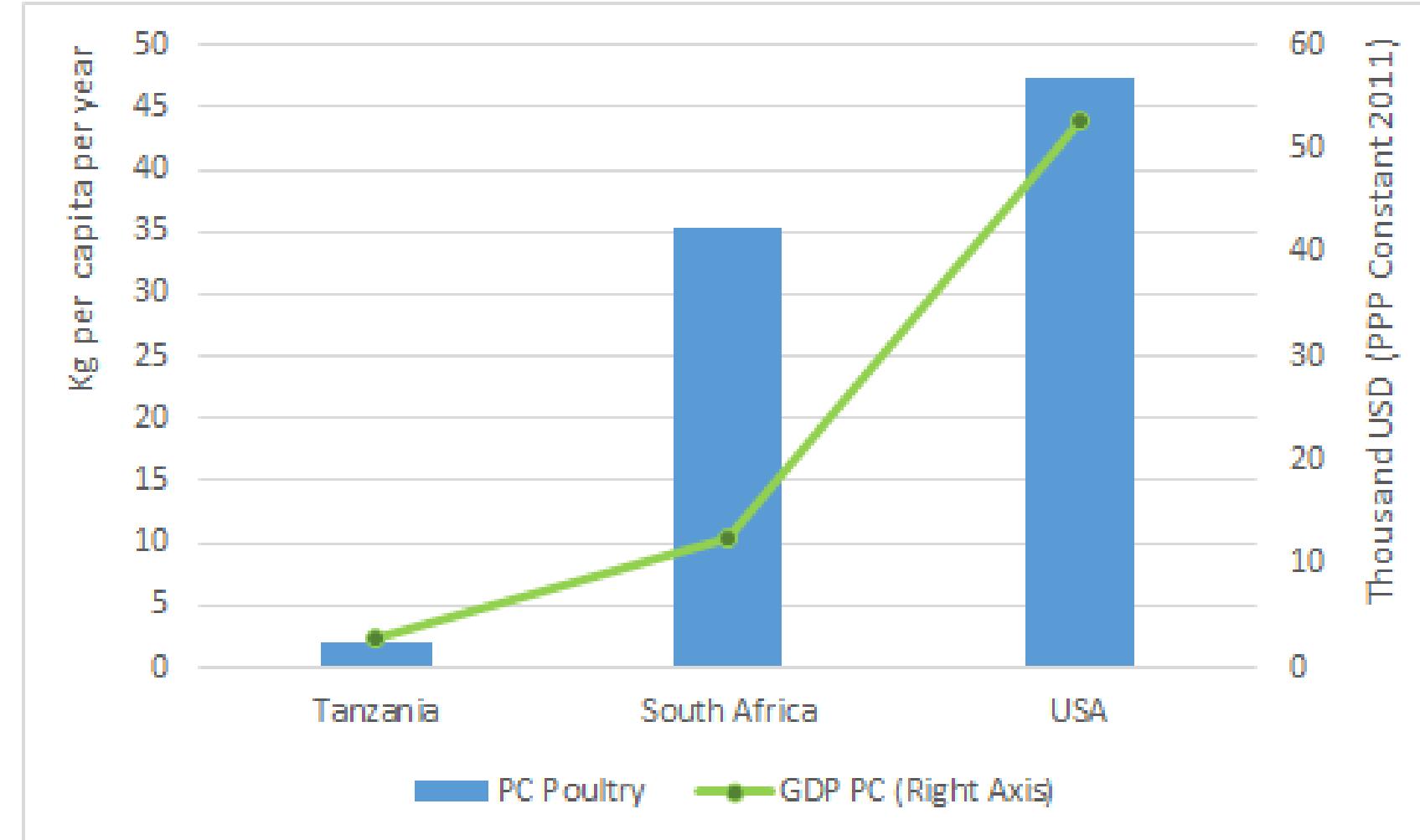
# Per Capita Beef Consumption in SSA



# Keeping growth within context of market size



## Poultry consumption and PC GDP



# An optimistic view??

