

A SOLUTION TO MARKETING OF BEEF FROM FOOT AND MOUTH DISEASE **ENDEMIC AREAS** 

**AGRIBENCHMARK CONFERENCE NAMIBIA 10 JUNE 2019** 

> **ANJA BOSHOFF MANAGER MEAT STANDARDS** MEAT BOARD OF NAMIBIA







### **PRESENTATION OUTLINE**

# COMMODITY BASED TRADE: A SOLUTION TO MARKETING OF BEEF FROM FOOT AND MOUTH DISEASE ENDEMIC AREAS

- MARKETING OF BEEF: TRADE IN LIVESTOCK AND LIVESTOCK PRODUCTS
- FOOT AND MOUTH DISEASE (THE PROBLEM)
- DISEASE ENDEMIC AREAS (THE PROBLEM)
- COMMODITY BASED TRADE (THE SOLUTION)







### TRADE IN LIVESTOCK AND LIVESTOCK PRODUCTS

- Trade in livestock and livestock products is associated with risk;
- This risk involves the transmission of pathogens which could affect human, animal or plant health or life and trade could possibly facilitate cross —border / cross-continental spread;
- About 70% of diseases affecting humans originate from animals
- Trade governed by agreements, rules and standards:
- World Trade Organisation (WTO), Sanitary and Phyto-sanitary (SPS) Agreement, World Organisation for Animal Health (OIE)







FOR ANIMAL HEALTH

ORGANIZATION

### TRADE IN LIVESTOCK AND LIVESTOCK PRODUCTS

- Cost of animal disease include:
  - Cost of prevention and control;
  - Cost of compliance to SPS measures and agreements;
  - Direct effects of the disease (loss in production, death)
  - Market impact (market loss, trade restrictions, loss in consumer confidence);
  - Lasting effects (some countries never regain market, impact on food security, economic growth, population livelihood, reduction in national herd)



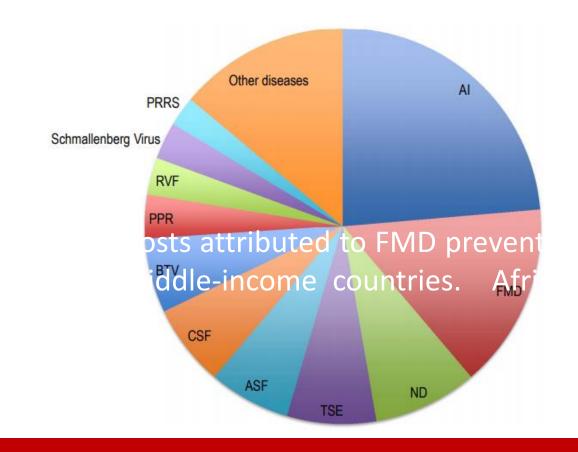




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- According to the economic impaction in the economic impaction.
   Pathogenic Aviar
- Consistent with RVC in 2012 which
- OIE data indicate by low-income those costs.

# Proportion of outbreaks that were reported to affect trade by disease



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conducted by the trade the most.

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### **FOOT AND MOUTH DISEASE**









### **FOOT AND MOUTH DISEASE**

**EURASIAN TYPE:** 

- Evolved in domestic livestock;
- Vaccination generally more effective due to less variance;
  - Current recommendations / standards for international trade developed on basis of Eurasian Type

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**SAT TYPE:** 

- Evolved in African Buffalo;
- Vaccination generally less effective due to high variance;
  - Current recommendations / standards for international trade developed on basis of Eurasian Type



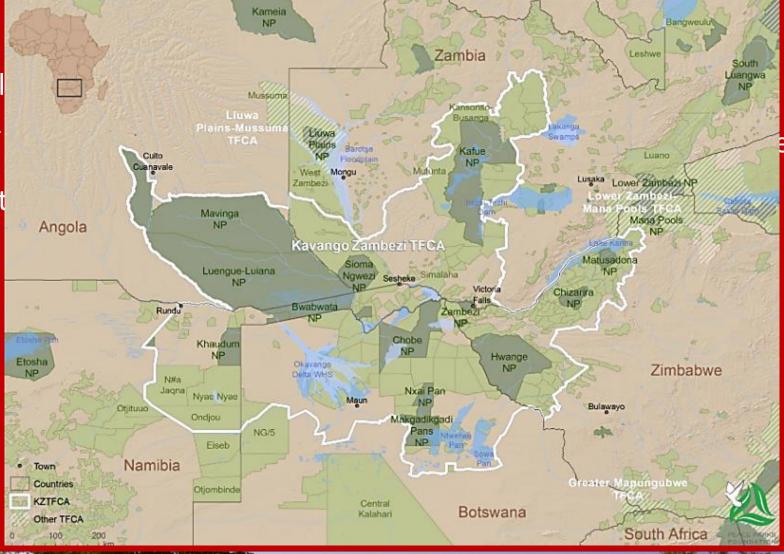




African buffal

Protection of

Wildlife-livest



ent of wildlife







- Concept whereby product is processed to allow safe trade regardless of status of area of origin – FMD Endemic Areas
- OIE Terrestrial Animal Health Code Chapter 8.8.22 influenced by study conducted in Namibian FMD Infected Zone
- Value Chain Approach starting at livestock disease management ending at product
- Risk-based: each step reduces risk for FMD







- Control programme for FMD must exist cattle must be vaccinated against FMD at least twice, with last vaccine being at least 30 days prior to slaughter;
- Cattle kept in establishment for at least 30 days prior to slaughter where FMD not present OR such establishment is a quarantine station (Namibian study influence);
- Cattle transported in disinfected vehicles to slaughter facility and inspected for FMD at offload and prior to slaughter;
- Carcass matured for at least 24 H at minimum temperature of 2°C







- pH of carcass measured (longissimus muscle) after at least 24H maturation must have reached pH6 maximum (unfavourable for viral survival);
- Carcass deboned and major lymph nodes removed (Virus present in bone marrow and lymph nodes).
- Slaughter facility MUST be approved by competent authority for export.
- Although described in the OIE TAHC concept not yet widely accepted





