

Beef and Sheep Conference, June 09-16, 2016 Córdoba, Madrid, Spain

Global Forum, Thursday, 16th June 2016

**Ministerio de Agricultura, Alimentación y Medio Ambiente
Salón de actos, Plaza de San Juan de la Cruz S/N, Madrid**

The Spanish model for beef and sheep production – what is the future?

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| 09:00 - 10:00 | Reception - Coffee |
| 10:00 - 10:15 | Inauguration speech
<i>(Ministry of Agriculture, Food and Environment)</i> |
| 10:15 - 10:40 | Claus Deblitz <i>(Thünen Institute, agri benchmark)</i>
Strengths and weaknesses of Spanish feedlot production in the international context |
| 10:40 - 11:05 | Lola Izquierdo <i>(agralys, agri benchmark)</i>
How competitive is the Spanish sheep production? |
| 11:05 - 11:35 | Coffee / tea break |
| 11:35 - 12:00 | Brenna Grant <i>(Canfax, Alberta)</i>
Economic Sustainability and Canadian feedlots |
| 12:00 - 12:25 | Mingli Wang <i>(Chinese Academy of Agricultural Sciences, Beijing)</i>
The beef situation in China |
| 12:25 - 12:50 | Peter Weeks <i>(on behalf of Meat and Livestock Australia)</i>
Prospects for global sheep markets and production |
| 12:50 - 14:20 | Lunch |
| 14:20 - 14:45 | Christèle Pineau <i>(Institut de l'Élevage, Limoges, France)</i>
Action plan to strengthen beef production in France |
| 14:45 - 15:10 | Francisco Marcén <i>(INTEROVIC)</i>
Inter-professional organisation and market strategies |
| 15:10 - 15:35 | Javier López <i>(ASOPROVAC)</i>
Strengths and Weaknesses of beef meat sector in Spain |
| 15:35 - 15:55 | Coffee / tea break |
| 15:55 - 16:20 | Pablo Bernardos <i>(Ministry of Agriculture, Food and Environment)</i>
Research, development and implementation activities in beef and sheep sectors |
| 16:20 - 17:50 | Panel discussion , Moderator: M^a Josefa Lueso Sordo <i>(Min. of Agr., Food and Env., Madrid)</i>
Interchange of points of view in beef and sheep production
Production profitability. Production Sector (Fernando de Antonio . CAE)
Competitiveness. Meat Industry sector (Miguel Huerta . ANICE)
Commercialisation. Distribution sector (Felipe Medina . ASEDAS)
Sustainability (Koldo Osoro . SERIDA)
Claus Deblitz <i>(agri benchmark Beef and Sheep Coordinator)</i> |
| 17:50 - 18:15 | M^a Josefa Lueso Sordo <i>(Min. of Agr. Food and Environment)</i> Conclusions and closure |