

Beef and Sheep Conference, June 11-18, 2015

Valledupar, Colombia

Global Forum, Wednesday, 17th June 2015

Sonesta Hotel, Valledupar

Opportunities for green beef production and export in Colombia *

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|---------------|---|
| 09:00 - 09:30 | Reception - Coffee |
| 09:30 - 09:45 | Welcome / opening address
Local authorities |
| 09:45 - 10:10 | Claus Deblitz (<i>Thünen Institute of Farm Economics, agri benchmark, Germany</i>)
International perspective of beef production |
| 10:10 - 10:35 | Enrique Murgueitio (<i>CIPAV, Colombia</i>)
Options for sustainable cattle ranching in Latin America |
| 10:35 - 10:55 | Coffee / tea break, sweet and sour snacks |
| 10:55 - 11:20 | Hsin Huang (General Secretary, International Meat Secretariat)
IMS' activities in the field of sustainability and greenhouse gas mitigation |
| 11:20 - 11:45 | Lesley Anne Mitchell (<i>World Animal Protection, UK</i>)
Animal welfare: an extended view on sustainability |
| 11:45 - 12:10 | Ernesto Reyes (<i>agri benchmark Network</i>)
Measuring benefits of silvopastoral systems - a beef production case study in Colombia |
| 12:10 - 12:35 | José Félix Lafaurie (<i>President FEDEGAN, Colombia</i>)
A strategy for the Colombian beef sector |
| 12:35 - 14:05 | Lunch |
| 14:05 - 14:30 | Kim Stackhouse (<i>NCBA, USA</i>)
NCBA's view on sustainability |
| 14:30 - 14:55 | Ben Thomas (<i>Meat and Livestock Australia</i>)
Australia: How to become an export country and guarantee premium beef quality |
| 14:55 - 15:20 | Anne Kinsella (<i>TEAGASC, Ireland</i>)
The Food Harvest 2020 programme to improve export markets |
| 15:20 - 15:40 | Coffee break |
| 15:40 - 16:05 | Carlos Osorio (<i>Technical Director, FEDEGAN - FNG</i>)
FEDEGAN's strategic plan for cattle ranching in Colombia |
| 16:05 - 17:35 | Panel discussion , Moderator: José Félix Lafaurie
Big Retailers – supermarkets (Alkosto): Manuel Santiago Mejía
Slaughter plants (Camagüey): Rafael Matera
Environmental expert: Juan Pablo Ruiz
Beef producer: Mauricio Moreno
International prospect: Ben Thomas (Meat and Livestock Australia) |
| 17:35 - 18:00 | Closing ceremony (Ministry of Agriculture / TBC) |

Evening Barbecue for partners and invited guests

* All presentations will be available after the conference at
<http://www.agribenchmark.org/beef-and-sheep/conferences/2015-colombia.html>