Opportunities for green beef production and export in Colombia *

09:00 - 09:30  Reception - Coffee

09:30 - 09:45  Welcome / opening address
Local authorities

09:45 - 10:10  Claus Deblitz *(Thünen Institute of Farm Economics, agri benchmark, Germany)*
International perspective of beef production

10:10 - 10:35  Enrique Murgueitio *(CIPAV, Colombia)*
Options for sustainable cattle ranching in Latin America

10:35 - 10:55  Coffee / tea break, sweet and sour snacks

10:55 - 11:20  Hsin Huang *(General Secretary, International Meat Secretariat)*
IMS’ activities in the field of sustainability and greenhouse gas mitigation

11:20 - 11:45  Lesley Anne Mitchell *(World Animal Protection, UK)*
Animal welfare: an extended view on sustainability

11:45 - 12:10  Ernesto Reyes *(agri benchmark Network)*
Measuring benefits of silvopastoral systems - a beef production case study in Colombia

12:10 - 12:35  José Felix Lafaurie *(President FEDEGAN, Colombia)*
A strategy for the Colombian beef sector

12:35 - 14:05  Lunch

14:05 - 14:30  Kim Stackhouse *(NCBA, USA)*
NCBA’s view on sustainability

14:30 - 14:55  Ben Thomas *(Meat and Livestock Australia)*
Australia: How to become an export country and guarantee premium beef quality

14:55 - 15:20  Anne Kinsella *(TEAGASC, Ireland)*
The Food Harvest 2020 programme to improve export markets

15:20 - 15:40  Coffee break

15:40 - 16:05  Carlos Osorio *(Technical Director, FEDEGAN - FNG)*
FEDEGAN’s strategic plan for cattle ranching in Colombia

16:05 - 17:35  Panel discussion, Moderator: José Félix Lafaurie
Big Retailers – supermarkets (Alkosto): Manuel Santiago Mejía
Slaughter plants (Camagüey): Rafael Matera
Environmental expert: Juan Pablo Ruiz
Beef producer: Mauricio Moreno
International prospect: Ben Thomas *(Meat and Livestock Australia)*

17:35 - 18:00  Closing ceremony *(Ministry of Agriculture / TBC)*

Evening  Barbecue for partners and invited guests

* All presentations will be available after the conference at http://www.agribenchmark.org/beef-and-sheep/conferences/2015-colombia.html